

404 - MILAN

ITALY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

INDUSTRIAL MACHIN, PLANTS, SERV.      MANUFACT & MATERIAL PLANT, EQP.  
CONTINUE TO WORK CLOSELY WITH THE ITALIAN MACHINE TOOL MANUFACTURERS  
ASSOCIATION (UCIMU) TO INSURE INTERESTED MACHINE TOOL MANUFACTURERS TO  
ESTABLISH IN CANADA.

EXPECT TWO INTERESTED COMPANIES VISITING  
CANADA TO ESTABLISH IN PREFERRED LOCATION.

AGRI & FOOD PRODUCTS & SERVICE      FOOD HANDLING, PROCESSING EQUIP  
LIAISE CLOSELY WITH MAJOR FOOD AND TECHNOLOGY ASSOCIATIONS, INDUSTRY,  
FOOD SHOWS AND PUBLICIZE CANADIAN OPPORTUNITIES IN PROFESSIONAL FOOD  
TECHNOLOGY JOURNALS IN ITALY.

TWO MAJOR INVESTMENTS IN CANADA TO BE  
COMPLETED PLUS SIX QUALIFIED LEADS ON  
ITALIAN COMPANIES JOINT VENTURE IN  
CANADA.

TRANSPORT SYS, EQUIP, COMP, SERV.      AUTOMOTIVE  
WORK WITH DRIE AND ITALIAN AUTOMOTIVE MANUFACTURERS ASSOCIATION PUR-  
SUING INVESTMENT IN SPECIFIC AREAS IDENTIFIED BY CANADA AS SECTORS  
REQUIRING STRENGTHENING IN CANADA.

FOUR LICENSING ARRANGEMENTS AND TWO  
MANUFACTURING INVESTMENTS (WHEELS/  
BODY PANELS).

AGRI & FOOD PRODUCTS & SERVICE      FOOD HANDLING, PROCESSING EQUIP  
No proposed activities indicated

NON SECTORALLY ORIENTED ACTIVITIES

No proposed activities indicated