REPORT 4 87/09/25

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 410-PARIS

005-COMM. & INFORM. EQP. & SERV FRANCE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

DETAILED STUDY TO IDENTIFY OPENINGS.

DEVELOPMENT OF PLAN OF ACTION FOR EMBASSY IN THIS SECTOR.

DETAILED STUDY TO IDENTIFY POTENTIAL OPENINGS.

WHEN STUDY IS COMPLETED, DEVELOPMENT OF A LONG-TERM ACTION STRATEGY IN THIS SECTOR BY THE EMBASSY.

ANTICIPATED RESULTS:

IMPROVED POSITION IN SECTOR OF FRENCH MARKET.

GREATER JAMILIARITY WITH POTENTIAL

OPENINGS.

STRENGTHENED POSITION FOR CANADIAN EXPORTERS IN FRANCE IN THIS SECTOR.

IMPLEMENTATION OF A PLAN OF ACTION WITH

MULTI-SECTOR TARGET.

TRACKING:	ACTIVITIES	UNDERTAKEN	IN	QUARTER:

**QUARTERLY RESULTS REPORTED:** 

QUARTE ?: 1 -----QUARTER: 2 ----QUARTER: 3 -----QUARTER: 4 ----