NEWSLETTERS AND THE BULLETIN. SIMILARLY, WE WOULD WISH TO LOOK CAREFULLY AT THE VALUE AND PLACE OF HIGH-LEVEL SEMINARS, WHOSE GRASS-ROOTS IMPACT IS OFTEN MINIMAL. A SECOND ISSUE IS ONE OF CHOICE AS TO THE ACTIVITIES WE SHOULD SUPPORT WITHIN THE LIMITS OF AVAILABLE FUNDING. WE BELIEVE THAT REGIONAL ACTIVITIES, FOR EXAMPLE, MERIT GREATER PRIORITY THAN NATIONAL ACTIVITIES.

ANOTHER POINT IS THE NEED FOR CAREFUL AND SCRUPULOUS IMPLEMENTATION OF THE CAMPAIGN'S OBJECTIVES. WE HAVE IN MIND HERE A COUPLE OF CAVEATS. FIRST, WE SHOULD STRIVE TO PRODUCE, AT LEAST IN THE SHORT RUN, THE GREATEST POSSIBLE IMPACT BY WAY OF THE LIMITED MATERIAL WHICH THE CENTRE AND DPI ARE NOW ABLE TO PRODUCE. CANADA WAS ONE OF MANY COUNTRIES WHICH INSISTED THAT THE CAMPAIGN BE INITIATED WITHIN EXISTING FINANCIAL RESOURCES. WE ARE AWARE THAT SOME ASPECTS OF THE CAMPAIGN, WHEN LAUNCHED, MIGHT WELL REQUIRE GREATER EFFORTS ON THE PARTS OF MAJOR DONORS, AND WE PLEDGE OUR WILLINGNESS TO EXAMINE THESE PORTIONS OF THE PROGRAM SYMPATHETICALLY AS THEY ARISE. BUT THESE REQUIRE ASSESSMENT WITHIN THE CONTEXT OF LONGER-TERM PLANS WHICH WE HAVE YET TO SEE PRESENTED TO THE COMMISSION. WE NEED AS WELL TO RE-AFFIRM THE ROLE OF DPI, WHILE ENSURING THAT THERE IS NO DUPLICATION OF EFFORT BETWEEN NEW YORK AND GENEVA.

SECOND, WE MUST ENSURE THAT THE CAMPAIGN DOES NOT DETRACT FROM ANY OTHER ASPECTS OF THE CENTRE'S ON-GOING WORK, ESPECIALLY ITS OBLIGATIONS IN THE AREAS OF IMPLEMENTATION AND ADVISORY SERVICES. THE WORLD CAMPAIGN IS ONE OF A NUMBER OF