



Barrel racing at the Calgary Stampede (July 9-18 this year). More information on summertime in Canada is available from Canadian Government Travel offices in Boston, Chicago, Cincinnati, Cleveland, Detroit, Los Angeles, Minneapolis, New York, Philadelphia, Pittsburgh, Rochester, San Francisco, Seattle and Washington.

and this year an out-of-season demonstration of the art of making Easter eggs. In Gimli, Man. (Aug. 1-3), the Icelandic Festival features the descendants of settlers wearing their national dress, celebrating with parades and traditional Icelandic sports, songs and dancing.

One of the biggest square dance contests on the continent, with over 3,000 participants, is the Square Dance Jamboree (Aug. 3-10), in Penticton, B.C.

Commemorative celebrations for the discovery of gold in the Yukon will be held August 15-17 in Dawson City. Old time vaudeville at the Palace Grand Theatre continues throughout the summer.

The Wild West

For sheer excitement and color, catch the drama of the annual Calgary Exhibition and Stampede (July 9-18). The top rodeo performers in the United States and Canada are there, and the whole city with them in an endless

series of parades, street dances and even free flapjack breakfasts.

The Manitoba Stampede and Exhibition, held July 22-26 at Morris, is another large rodeo, specializing in chuck-wagon races and bronco busting, and for an authentic frontier flavor, one of the best is at Williams Lake, B.C. (June 29-July 1).

In Saskatchewan, "Buffalo Days" at Regina, July 28-Aug. 8, is a revival of the early times of the western frontier. Participants wear old-time costumes, and buffalo steaks with all the trimmings are served at street corner cook-outs.

In Edmonton, "Klondike Days" (July 23-Aug. 1) recapture the bravado and slightly risqué atmosphere of the Gold Rush era.

The Tamer West

From July 6 to Aug. 15 the Rocky Mountain resort town of Banff, Alta., stages its annual summer festival, with concerts, recitals, opera, ballet and drama productions.

Exhibitions

The world's largest and oldest annual fair is the Canadian National Exhibition in Toronto (Aug. 20-Sept. 7). Over 3 million people attend annually.

"Man and His World" (June 12-Sept. 7) takes place each year on the St. Lawrence River site of Expo '67. A new United States pavilion—one of 21 national pavilions—brings the total number of buildings to 70. Conceived as a permanent "successor" to Expo by Montreal's Mayor Jean Drapeau, the International fair is again designed to appeal to a wide range of interests.

The Temple of Moog, named for a form of music produced through an electronic synthesizer, and a daily program of free concerts by over 100 professional artists is part of this year's emphasis on music. Also new is the Overpopulation pavilion, which questions the way man is using Earth resources in 24 thought-provoking displays.

In Winnipeg (June 26-July 4) "Manisphere 100," the Red River Exhibition, offers a variety of cultural attractions, historic and ethnic displays, with a special centennial theme commemorating 1870, when Manitoba joined Canadian Confederation.

In Vancouver, the Pacific National Exhibition (Aug. 22-Sept. 7) has a grandstand show and the West's richest variety of sporting and cultural exhibits.

Where do all the Canadians go?

Last year foreign visitors accounted for Can\$1,075,000,000 of the industry's earnings and pushed Canada up among the top five earners of foreign tourist income in the world. The average visit expenditure was \$27.06 in 1969. But Canadians spent an estimated \$1,280,000,000 outside the country last year—\$205,000,000 more than tourists brought into Canada.

Over 90 per cent of the Canadian tourists came to the United States.

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