


Established  1898.

**THE  
ESSEX UNION**

INSURANCE COMPANY, LIMITED.

*Bankers:*  
THE BANK OF ENGLAND,  
THE LONDON CITY AND MIDLAND BANK, LIMITED.

---

**FOR REINSURANCES**

---

*Directors:*  
SIR HAROLD ELVERSTON, J.P., Chairman.  
CHARLES DAVIDSON, Esq. EVAN HAYWARD, Esq., M.P.  
ALDERMAN A. H. SCOTT, J.P., L.C.C.  
General Manager CHARLES H. TRENAM.  
Fire Manager HARRY L. SMATHERS  
Secretary F. CECIL BARLEY.

*Head Office:*  
**9 & 10 GEORGE YARD, LOMBARD STREET,  
LONDON, E.C., 3.**

TELEPHONE: AVENUE 7565.    TELEGRAMS: "ESUNINCO GRACE LONDON."

# The London Mutual Fire Insurance Company

ESTABLISHED 1859

Assets - - - - - \$753,417.06  
Surplus to Policyholders - - - \$411,808.66



**DIRECTORS**

A. H. C. CARSON, Toronto..... President  
R. HOME SMITH, Toronto..... Vice-President  
F. D. WILLIAMS..... Managing Director  
A. C. McMASTER, K.C.                      W. T. KERNAHAN  
S. G. M. NESBITT                              H. N. COWAN,  
G. H. WILLIAMS

**Head Office, 33 Scott St., Toronto**

62

## Solid Growth

UP-TO-DATE business methods, backed by an unbroken record of fair-dealing with its policyholders, have achieved for the Sun Life of Canada a phenomenal growth.

Assurances in Force have more than doubled in the past seven years and have more than trebled in the past eleven years.

To-day, they exceed by far those of any Canadian Life Assurance Company.

**SUN LIFE ASSURANCE  
COMPANY OF CANADA  
HEAD OFFICE - MONTREAL**

## A Real Opportunity

*For Men Who Have Had Selling Experience of Any Kind.*

HERE is an independent line of work with immense opportunities for the man who has character and selling capacity. You deal with the new and rich fields of Life, Income, Pension and Indemnity insurance. You earn an income that is limited only by the energy and ability you put into your work.

We start you into business: we give you a Free Course in Salesmanship, and help you to make good. Write to-day.

Sales Department,

**CANADA LIFE  
ASSURANCE CO.**

Toronto - - Ont.

