



The latest  
**Willys**  
*KNIGHT*  
 Motor Cars  
*Seven-Place Motor*  
 Model 88-4  
**\$1800**  
 f.o.b. Toronto

*Brief Specifications*

New double cowl body  
 40 horsepower four cylinder sleeve-valve motor  
 121 inch wheelbase  
 Seven passenger seating capacity  
 34x4½ inch tires—non-skid rear

Cantilever rear springs  
 Auto-Lite starting and lighting system  
 Electric switches on steering column.  
 Vacuum tank fuel feed  
 Gasoline tank and gauge in rear Moto-Meter.

## Reviewing a Great Success —and Its Successor

Just about one year ago the whole country was sitting on edge in anticipation of our introducing the sleeve-valve Knight motored cars.

So thousands of people who where on the verge of buying other cars—waited.

From our initial announcement alone our production was oversold for six months.

On all sides people were astounded at the Willys-Knight performance.

The smoothness of operation; the practical elimination of gear shifting; the absence of carbon troubles; the giant power, coupled with extreme quietness; its economy and

all around simplicity immediately established a new standard of motor car efficiency.

Of the sleeve-valve motor we need say but little. In the hands of tens of thousands of owners it has stood up and delivered far in excess of any of our descriptions or claims.

Probably the most distinguished feature of the new Willys-Knight is the striking body design.

The body is much longer—and lower. It has that fashionable double cowl feature. The new harmonious and graceful lines now make the Willys-Knight one of the most attractive motor cars of the year.

The wheelbase has been lengthened to 121 inches.

It now seats seven passengers.

The rear springs are now cantilever—the easiest riding springs in the world

The quiet spiral bevel drive gears are continued.

Finished in rich French Blue with battlehip gray wheels, and highly polished aluminum fittings, this newest Willys-Knight is now one of the country's smartest motor cars.

Demonstrations now.

Catalogue on request.  
 Please address Dept. 815

**Willys Overland, Limited**

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