

FANCY GOODS AND STATIONERY - Continued
ought to be popular is a line of fancy note-books to retail at 3 and 5c. each. The covers are decorated and the book is a durable and nice little pocket gift. A line of patriotic hats in paper, in the fore and aft and peak cap shapes, is being shown in assorted colors well adapted for the present celebrations.

The travelers for Warwick Bros. & Rutter, who are out with Tuck's goods, have done exceedingly well and the orders received are ahead of anything done in previous seasons. There are many cards this year which are as cheap as job cards and the inclusion of patriotic designs and of bright cards adds to the popularity of the line.

This firm will shortly show a fine line of The Eagle Co.'s jewelled pencils, an article which has been steadily becoming more popular during the past few months, and is now about to be shown with handsome birthday stones taking the place of the rubber tips. The travelers in the fancy goods have just completed their trips, and orders are 25 to 50 per cent. greater this year owing to the magnificent line shown by the firm. The new patriotic tablet called "The Empire," each leaf engraved with a patriotic design in crossed flags in the corner, has just been published to retail at 15c. It is having a great sale.

Mr. W. C. Cunningham, representing Buntin, Gillies & Co., Hamilton, is on his way to the Pacific Coast, and reports business in Manitoba and the Territories as extremely satisfactory.

The "Khaki" notepaper offered by Buntin, Gillies & Co., Hamilton, has had a good sale, which will, no doubt, keep up until after the return of the troops from South Africa.

Buntin, Gillies & Co., Hamilton, claim to be giving great value in good grades of envelopes. They offer to send samples of these to all applicants. Their No. 7's in all high grades are of the extra size. A new line called "Balmoral," in white and cream, for ladies' use, is said to be of great value.

Every care is taken that the Barber & Ellis goods shall be strictly up to date. Their wedding cards and stationery are well known to be as fashionable as the imported, yet, of course, they can be retailed at a much lower price.

High-grade correspondence pays. That's sufficient reason for using it. If it didn't, the satisfaction you experience in its dignified elegance, which proclaims the user to be a person of up-to-date ideas, is worth its

small cost. "Earncliffe" linen bond and Rolland's superfine linen record are two lines of Canadian made paper equal to the best imported goods. Barber & Ellis are the selling agents.

The secret of success in the stationery trade lies in carrying just the class of goods that will draw trade and hold it. Stationers who carry The Barber & Ellis' goods are already in possession of this secret. This old-established firm always have in stock the finest and best selling lines ever offered in commercial and social papers, envelopes, paper boxes, etc. Samples are sent to the trade.

Conspicuous among social notepapers are The Barber & Ellis creations, "Portia," "English Wedgewood," "Oxford Vellum," "Original Parchment Vellum," etc. The great demand for high grade, home-manufactured paper and wedding goods caused The Barber & Ellis Co. to spare no expense in laying them before the public at popular prices.

A FINE BOOK ON BIRDS.

One of the most richly embellished and interesting works on a subject connected with natural history is the new book by Mr. A. R. Dugmore, entitled "Bird Homes," which The Publishers' Syndicate, Toronto, have just issued in Canada. In the first place, the book is for popular reading, that is to say, it is comprehensible by every person, young and old, who has the least interest in the habits of birds, and it contains all the necessary technical knowledge couched in accurate terms, but which at the same time do not puzzle or weary the average reader. There are nearly 200 pages in this large quarto volume of information about the birds of this continent, the Canadian birds being all specially named and distinguished, so that we have here a book just as well adapted for Canada as for the foreign reader.

In the second place, the work is most beautifully illustrated. It contains about 16 colored photographs of birds in the nest, on nests themselves, and of specimens of eggs. These plates are exceedingly attractive. Then, in addition, there are dozens and dozens of full page and smaller illustrations illustrating every imaginable feature of bird life, so that the reader who has any imagination at all could not fail to have his knowledge of birds stimulated by looking at the pictures even if he did not read the text. The book is very prettily bound in cloth and gold with a colored picture on the front cover. It is one of the most magnificent gift books ever produced in Canada.

The contract for supplying blank books for the city of Halifax has been awarded to T. C. Allen & Co.

WINNIPEG TRADE NEWS.

From our Special Correspondent.

THE unprecedentedly warm weather for the season has had its effect upon the book trade, as everyone is glad to get out after the Winter, and wheeling and boating have been more popular than books for the past month. In spite of this, however, "To Have and To Hold," "Joan of the Sword Hand," "The Farringdons," "Prisoners of Hope," "The Transcendental from Within," and "The Biography of a Grizzly" find ready sale.

With the brilliant campaign of "Little Bobs" in Africa has come an increased demand for "40 Years in India." African War literature has fallen a little behind this month, but all stationery stores have done a splendid business in medallion portraits of war heroes, flags, khaki letter paper, and the like.

The wholesale book and stationery trade complain much of the slowness of collections, and no immediate prospect of improvement is given.

The strike of the painters and decorators is having its effect on the wall paper trade. It is anticipated that the strike will be of short duration.

Winnipeg, May, 1900.

E. C. H.

A BOOK ON CANADA.

Mr. E. R. Peacock, M.A., of Upper Canada College, has written, and Warwick Bros. & Rutter, Toronto, have published, one of the most unique little achievements dealing with Canada which we remember to have seen. It is entitled "Canada: A Descriptive Text Book." It is profusely illustrated with small half-tone cuts, and it consists of about 100 pages of description of the various features of the Dominion. Mr. Peacock has written graphically upon various aspects of life in this country, and has summarized the historical records of the country with surprising brevity. There is a crispness and pointedness about his various chapters on lumbering, fishing, farming, mining and other occupations of our people which would interest the outsider to a very considerable extent. No doubt the book is intended for English readers, boys and girls most likely. But it can be put into the hands of persons of any age, and we could well understand its being sold in Canada to tourists and travelers as a sort of intelligent vade mecum of the country.

PRIVATE POST CARDS.

The W. J. Gage & Co. have reason to be satisfied with their series of patriotic private post cards. They are put up in packets of 10 assorted, each card having a portrait of one of the following officers now in service in South Africa: Col. Otter, Major Denison, Col. Steele, Col. Drury, C. J. Buchan, Capt. Nelles, Col. Evans, Col. Herchmer, Col. Lessard, Col. Pelletier. The packet can be retailed at 5c.; the closest wholesale price is 40c. per dozen packets. They can be had either in white cards or in khaki colored cards at the same price. Orders should be sent immediately, as they are having an immense sale.