

A Cougher's Coffers

may not be so full as he wishes, but if he is wise he will neglect his coffers awhile and attend to his cough. A man's coffers may be so secure that no one can take them away from him. But a little cough has taken many a man away from his coffers. The "slight cough" is somewhat like the small pebble that lies on the mountain side, and appears utterly insignificant. A fluttering bird, perhaps, starts the pebble rolling, and the rolling pebble begets an avalanche that buries a town. Many fatal diseases begin with a slight cough. But any cough, taken in time, can be cured by the use of

Ayer's Cherry Pectoral.

More particulars about Pectoral in Ayer's Curebook, 100 pages.
Sent free. J. C. Ayer Co., Lowell, Mass.

AYER'S ARGUMENT.

If there is **any reason** why you should use any sarsaparilla, there is **every reason** why you should use Ayer's. When you take sarsaparilla you take it to cure disease; you want to be cured as quickly as possible and as cheaply as possible. That is **why** you should use Ayer's: it cures quickly and cheaply—and it cures to stay. Many people write us: "I would sooner have one bottle of Ayer's Sarsaparilla than three of any other kind." A druggist writes that "one bottle of Ayer's will give more benefit than six of any other kind." If one bottle of Ayer's will do the work of three it must have the strength of three at the cost of one. There's the point in a nutshell. It pays every way to use

Ayer's Sarsaparilla.