### The House of Quality

Why is it that the "House of Quality" is so popular with the O. A. C. Students? Because it is at the "House of Quality" where "quality" is paramount—where "Variety" and "Choice" stand unparalleled in this city—and where an eargerness to meet the requirements of the customers and an earnest desire to give satisfaction is the desire of its staff. Our shelves are filled with goods drawn from the best factories and warehouses covering practically the whole world from the British Isles, France, Norway, Germany, Switzerland, Austria-Hungary, Russia, China, Japan, Denmark, Spain, Italy, United States, and last, but of no means least, from our own fair Dominion of Canada. Our Wedding Cakes are the delight of all who have partaken, and, justly, can it be said that our Cakes and Confections are appreciated over the whole Continent. We are direct importers of

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