

# UNIVERSAL PHILATELIC ADVERTISER

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## IMPORTANT, READ THIS TWICE.

The Universal Philatelic Advertiser is just what the name implies ; every month it will have an extensive circulation of thousands of copies, in all parts of the world. It will reach dealers and collectors in every stamp-issuing country, who are anxious to exchange stamps, etc. For this purpose we have set apart a special COLLECTOR'S EXCHANGE PAGE : notices are inserted thereon at 50c. an inch, (30c. a half), premiums free to every subscriber.

Subscription Agents Wanted everywhere ; particulars for stamp.

We shall devote our energies to this publication. It shall be our endeavor to reach every Philatelist and retain him as a subscriber. The subscription price is nominal, only 25c. a year (10 subscriptions for \$2), to foreign countries postage extra, and the rates for advertising are nearly at cost, 50c. an inch, 90c. for 2, \$2.50 a column, and \$4.50 a page (three times for \$12).

The U. P. A. reaches 1,000 dealers, monthly.

Our Dealers' and Collectors' Directories is a feature of the paper ; a 2 or 3 line card will cost \$1 a year, in advance. It is scarcely necessary to remind you of the good results to be derived from this small investment. We have one inch to one page in all the Philatelic papers, both foreign and domestic. We shall send 1,200 each, of the first three numbers, to the names in Mekeel's Address Book. Philatelic Notes and Sketches from all parts desired, and will appear. Address (without delay, if you want space.)

# FRANKFORD STAMP CO.

FRANKFORD, PHIL., PA., U. S. A.

Postage and Revenue Stamps from British North America, wanted for prompt payment, cash or exchange.