

AMERICAN SOUVENIR CARDS.

"Never need an American look beyond his own country for the sublime and beautiful of natural scenery."

—WASHINGTON IRVING.

We beg to announce that under the title of

AMERICAN SOUVENIR CARDS

there have been published sets of Pictorial Postal cards for different localities in the United States, each set comprising twelve cards and each card giving one or more pictures of the notable sights in each place. Samples of these cards, which may be obtained free on application, will convince you of the artistic workmanship employed in producing the cards and which will be worth preserving.

Sets for New York, Washington, Baltimore, Chicago, Boston, Philadelphia, Milwaukee, Albany, San Francisco, Cincinnati, Rochester, New Orleans, Niagara Falls in Summer, Niagara Falls in Winter, and Alaska Views have already been issued and similar sets are in preparation for Atlantic City, Brooklyn, Staten Island, Salem, St. Louis, Thousand Islands, Yellowstone Park, Catskills, Adirondacks, Hudson River and the Florida Winter Resorts, and will soon be ready for distribution.

The trade mark "**Patriographic**" which we have adopted as a designation for the cards of our manufacture, sets forth our intention to give to the **Patriotic** citizens of our country a **Graphic** description of its memorable features at such a small cost that even the pocket money of the school children need not be depleted to secure a collection of views which will prove a constant source of pleasure.

If you subscribe for four sets of twelve each of these cards it will cost you \$1.00. You will always await with the greatest interest the arrival of each new set as it appears. When your subscription is exhausted we will notify you and request its renewal for the next four sets.

If you do not care to subscribe for four sets at one time, kindly order the sets as they appear at 25 cents each and we will take pains to keep you informed as to those issued and in preparation.

Within a short time we shall have ready, as suitable receptacles for our cards, Albums ranging in price from 25 cents to \$3.00, and with a capacity of from 100 to 1000 cards. Such albums displayed in your parlor will be admired by your friends; they will appreciate your patriotic sentiments, and when travelling, remember you by sending, as a souvenir, a set of these Patriographic Cards from each place where they may be obtained.

We respectfully request your support for this new enterprise by inviting you to send your subscription for four different sets (\$1.00) or to order a sample set for 25 cents.

AMERICAN SOUVENIR CARD CO.,

HENRY CLOTZ, President. R. F. ALBRECHT, Manager.

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