



BUTTERMILK TOILET SOAP

THE BEST SELLING TOILET
SOAP IN THE WORLD.

Exceeds any 25 cent Soap on the Market.
Note the retailer a good profit.
When sold at a very popular price it
will not remain on your counters. Try
a sample lot.

The quality of this soap is GUARANTEED. See
that the name "BUTTERMILK" is printed as above
"in green bronze" and the name "Cosmo Buttermilk
Soap Company, Chicago," in diamond on end of pack-
age. Beware of Imitations.

Cosmo Buttermilk Soap Co.
84 ADAMS ST., CHICAGO

1/2 size fac-simile of package.

F. W. HUDSON & CO., Sole Agents, TORONTO.

BUY . . .

The goods that will give you the best value for the
money. Do this in every line, but more especially in
such goods as Men's, Boys' and Youths'

BRACES

This you can do by purchasing from C. N. Vroom, St.
Stephen, New Brunswick. His goods are made with the
greatest care as to quality of material and workmanship.
When you buy as here indicated you will have something
that will

SELL.

THE BEST
IS THE CHEAPEST



The Best . . .

**SILK CORDS,
BARREL BUTTONS,
TASSELS, Etc.,**

In the market, bear this Trade
Mark on every box.

A. B. MITCHELL'S

RUBBERINE AND WATERPROOF LINEN

Collars, Cuffs, and Shirt Fronts, specially adapted for
Travellers, Sportsmen, and Mechanics. For sale by all whole-
sale houses. Wholesale only. Largest and only manufacturer
of these goods in Canada.

Office and Factory: 16 Sheppard St., Toronto, Ont.

MATTHEWS, TOWERS & Co...

MONTREAL

House News

• •

Man excels in the occu-
pation of his choice.

We do so in filling letter
orders.



Road News

• •

Travelers are all out.

Should one not reach you
in time, let us know.

PERRIN'S
PERRIN'S
PERRIN'S

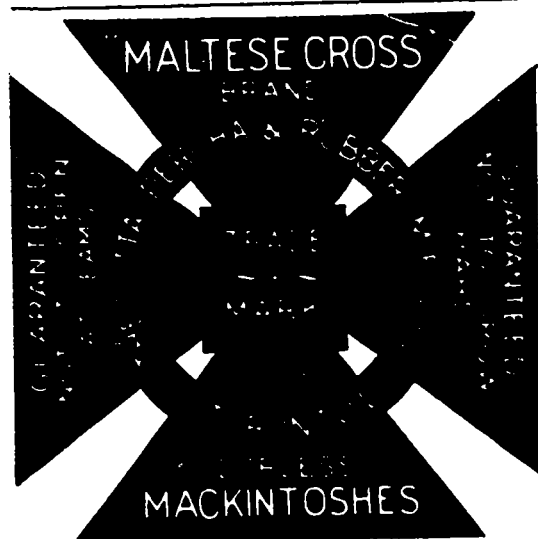
PERRIN FRERES et CIE.

GLOVES

7 Victoria Square, Corner St. James St.,

MONTREAL.

ARE THE BEST.
ARE THE CHEAPEST.
ARE PERFECTION.



DO YOU STOCK THEM? —

"Maltese Cross"

BRAND

Mackintoshes.

Sold by all the leading wholesale houses. Will never grow hard.

ODORLESS, TAILOR FASHIONED, SEAMS SEWN.

... MANUFACTURED SOLELY BY ...

The Gutta Percha & Rubber Mfg. Co.

of TORONTO, Ltd.

61 AND 63 FRONT STREET WEST, TORONTO