

NEWS OF THE WEEK

ALL THE DOINGS AND UNDOINGS IN OUR SURROUNDING VILLAGES.

PORT WADE

Herbert Greeno having been laid by on account of abscess on the third finger on right hand, is starting work in the woods this Monday. His vacation of one month was of quite a serious nature.

The excavation for the big sugar refinery's foundation is not yet underway at this writing.

Messrs. Snow and Hayden are shipping four cars of iron ore per week up the line. We have not yet ascertained whether they will make pigs of it, or put it on the road.

Mrs. Jane Litch returned last week after a short visit at Yarmouth. Percy Apt got quite severely burned by escape of steam from a pipe last week.

Some spinsters in our locality are getting sweeter already at the thought of sugar being "so near and yet—"

ANNAPOLIS

A very pleasant reunion was held at the home of Mrs. J. M. Owen on Tuesday, when she entertained her four cousins, Sister Vera Margaret (formerly Miss Rowley) of St. Monica's Sisterhood, Roxbury, Mass.; Mrs. Vieta, of Yarmouth; Mrs. C. V. MacIntosh, of Liverpool, N. S., and Miss Farish, of Yarmouth.

A "Northern Electric" fire-siren was installed last week in the tower of the new Town Hall. This alarm is operated by a hand-switch from the outside of the building, and is also connected with the telephone office, where, in case of fire at night, the operator will simply have to press a button, to set the siren in motion. It is stated that the sound will travel over a radius of five miles.

Rev. T. C. Mellor and Miss Kathleen were warmly welcomed home on Tuesday, after a three months trip to England and France.

Dr. Arthur Burns, of Kentville, was the guest of his sister, Mrs. Moore McCormick, on Saturday.

Miss Olive Atlee left on Wednesday for Cedarhurst, Long Island, N. Y., where she will teach English at the Hewlett School for Girls.

Robert Beane, accompanied Mr. and Mrs. T. R. Braine on Monday to Canoe, where he will remain for two months.

An unfortunate accident occurred at the Academy grounds on Tuesday when little Phyllis Cummings, the eight-year-old daughter of Mr. and Mrs. W. S. Cummings, fell from one of the large swings and broke her right arm. The child was carried to the home of Mrs. Bernard Ritchie and Dr. Braine sent for, who attended to her injuries, and set the broken limb. She was taken to her home and is now resting comfortably.

W. C. T. U. OFFER PRIZES

The Canadian National Women's Christian Temperance Union is anxious to secure selections for a new Redner, an all Canadian book, to be used in Medal Contest work throughout the Dominion, and would like to interest as many as possible of our own writers and speakers in the project.

To this end they are opening a competition according to the following rules:—

(1) Competition.—Is open to all persons living in Canada regardless of age, sex or profession, but a special invitation is extended to authors and public speakers.

(2) Length of Selection.—Maximum 2000 words, Minimum 1200 words.

(3) Form.—May be either prose or poetry, may be story or lecture form. Should be of sufficient interest to hold an audience, and yet not too dramatic. The ultra-dramatic will not be accepted.

(4) Contents.—May treat of any phase of the present day situation, including Total Abstinence, Prohibition, Narcotics, Purify, Gambling, Arguments against Revenue from the Traffic, Personal Liberty, Christian Citizenship, etc. (Material suitable for young people from sixteen to twenty years of age).

(5) Prizes.—First Prize \$50.00; Second Prize \$35.00; Third Prize \$15.00. All manuscript to be the property of the National W. C. T. U.

(6) Markings.—Fifty per cent. on subject matter, and fifty per cent. on literary excellence.

(7) Length of Time.—All manuscript must be typewritten and mailed not later than November 15th, 1923, to Mrs. L. C. McKinney, Clarendon, Alberta.

Timothy Feener went to Lunenburg the 25th to visit his aged father and renew old acquaintances.

MOUNT ROSE

Mr. George Banks, Hampton, was visiting at Mr. George Clark's on the 20th.

Mr. and Mrs. Joshua Banks, of Outram, spent a day last week at the home of her sister, Mrs. Wallace Marshall.

Recent guests at Mr. Asaph Whitman's have been: Dr. M. W. Brown, Mt. Hanley; Mr. Melbourne Whitman, Middleton; and Mrs. Wm. Grant and Mrs. Norman Healy, Port Lorne.

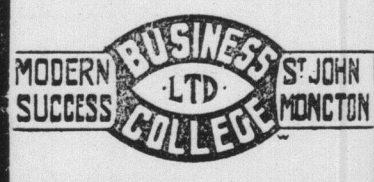
Rev. and Mrs. Asaph Whitman, of Port Lorne, spent Tuesday at the home of Mr. Harry Hines.

Miss Mary Marshall returned home on Saturday after having spent several months at the Kentville Sanatorium.

Miss Winnie Brown has returned from Paradise and is now spending a few weeks with her mother, Mrs. Wm. Brown.

At The Top

No one can "push" you on to Success—neither can you get to the top and stay there unless backed by a Superior Training. Our schools give this kind of training.



WHAT ARE THE FACTS?

Is advertising as potent a force as its advocates claim? Is the lack of consistent and carefully executed advertising a weakness in retail trade? Let the following answer:

According to Herman Rosenfield, advertising manager for Sears, Roebuck & Company, the big Chicago mail order house, this firm has one bureau employing several persons whose duty is to read every week the country newspapers from all over the United States.

"There is not a paper of any consequence in our trade territory that our bureau does not get," Mr. Rosenfield recently stated. "This bureau looks over these papers carefully, and whenever we find a town where the merchants are not advertising to any extent in their local papers, we immediately flood that territory with our literature. This always brings results that are far in excess of those obtained by the same efforts in territory where the merchants advertise."

The Credit Men's Journal is the organ of an organization, the object of which is to preserve the prosperous and sound state of retail business, and the Journal's comment upon the illustration is as follows: "If this be true, it presents an unanswerable argument in favor of the retailer advertising regularly in his local newspaper."

And still some merchants lose sleep trying to evolve some fantastic and impracticable scheme to combat the mail order invasion.

THE NEW DOMINION LOAN

The Finance Minister has announced the terms of the new loan to retire that falling due on November 1st next, and amounting to \$172,471,000. The pending issue will be of bonds bearing 5 per cent. interest, subject to taxation, and will have a currency of five years and of twenty years, the price of the former being 99 and of the latter 98 1/4. The new bonds will be dated October 15th; and, as the maturing issue does not fall in until November 1st, holders who convert will receive a premium of two weeks' interest. The Finance Minister has enlisted the services of the agencies which handled the Victory loans with signal success, and through these a Dominion-wide appeal will be made to holders of the maturing issue to convert into the new bonds, and to others to purchase for investment. The appeal is potent on both pecuniary and patriotic grounds. No safer security can be had, and while the interest rate is lower than that carried by war issues, it is to be considered that rates of interest, or the price of money, have fallen in the last year or two.

NEW LAMP BURNS 94% AIR Beats Electric or Gas

A new oil lamp that gives an amazingly brilliant, soft, white light, even better than gas or electricity, has been tested by the U. S. Government and 35 leading universities and found to be superior to 10 ordinary oil lamps. It burns without odor, smoke or noise—no pumping up, is simple, clean, safe. Burns 94% air and 6% common kerosene (coal oil).

The inventor, J. M. Johnson, 246 Craig St. W., Montreal, is offering to send a lamp on 10 days' FREE trial, or even to give one FREE to the first user in each locality who will help him. Write him today for full particulars. Also ask him to explain how you can get the agency, and without experience or money, make \$250 to \$500 per month.

DALHOUSIE WEST

Rev. A. J. Prosser held service here Sunday, Sept. 30th. He was accompanied by Miss Annie Ricketson and Miss Ethel Harding, of Bridgetown, who sang two nice solos which were enjoyed by all.

Mr. Walter Todd and bride, of Halifax, are visiting at the home of his parents, Mr. and Mrs. Thos. Todd.

Mr. Edward Swift, of Centrelea, and Mrs. Mary Howards, of St. John, were the Sunday guests at the home of his sister, Mrs. Appleton Buckler.

Mr. and Mrs. Norman Cummings and family, of Middleton, called on friends here Sunday, Sept. 30th.

Mrs. Mary E. Carter is visiting her son, Mr. W. A. Swift, Bridgetown.

Mrs. Chas. Merry, of Lawrencetown, was the week-end guest at the home of her parents, Mr. and Mrs. Wm. Todd.

Miss Olive Durling, of Thorne Road, was the guest of her sister, Mrs. Clarence Hannam.

Mr. and Mrs. Percy Harnish, of Dartmouth, are the guests at the home of her parents, Mr. and Mrs. Thos. Todd.

Mrs. Bert Wagstaff, of Round Hill, was the week-end guest at the home of her parents, Mr. and Mrs. John Todd.

The moose fever is serious here.

Coal? Coal!

We have a good supply of Soft and Hard Coal on Hand.

New Fall Suitings & Overcoatings Just In.

E. L. FISHER

CAPT. MOORE OF THE HANKINSON WOULD NOT PROSECUTE, AND VOSS GOES FREE

Gloucester, Mass.—The case against Carl Voss, charged with attempting to kill as a result of the attack by pirates on the British rum running schooner J. Scott Hankinson, off Cape Ann, last month, was dismissed in the district court when the court was informed that Captain Arthur Moore of the Hankinson did not desire to prosecute. Moore, who was shot and wounded in the course of the attack, the cook, who was also wounded, have been discharged from a hospital here.

MRS. ANDERSON TELLS WOMEN

How Backache and Periodic Pains Yield to Lydia E. Pinkham's Vegetable Compound

Leslie, Sask.—"For about a year I was troubled with a distressing down-bearing pain before and during the period, and from terrible headaches and backache. I hated to go to a doctor, and as I knew several women who had taken Lydia E. Pinkham's Vegetable Compound with good results, I finally bought some and took four bottles of it. I certainly do recommend it to every woman with troubles like mine. I feel fine now and hope to be able to keep my medicine on hand at all times, as no woman ought to be without it in the house."—Mrs. OSCAR A. ANDERSON, Box 15, Leslie, Sask.

Mrs. Kelsey Adds Her Testimony
Copenhagen, N. Y.—"I read your advertisement in the papers and my husband induced me to take Lydia E. Pinkham's Vegetable Compound to get relief from pains and weakness. I was so weak that I could not walk at times. Now I can do my housework and help my husband out too. I am willing for you to publish this letter if you think it will help others."—Mrs. HERBERT KELSEY, R.F.D., Copenhagen, N. Y.

Sick and ailing women everywhere in the Dominion should try Lydia E. Pinkham's Vegetable Compound before they give up hope of recovery.

WHAT MAKES A LIVE TOWN

How Every Citizen Can Help To Make It More Prosperous.

Stay away from that town. It's a dead one.

Do you want that to be said of your town? Of course you don't, for you wish, as a matter of local pride, if for no other reason, to have your town stand high in the estimation of the world.

But are you sure that you are doing everything in your power to place your town in that position which you wish it to occupy? That is the question that every person should ask himself or herself at frequent intervals.

When times are running smoothly, when things are good, and when it is fairly easy to make a good living for the wife and kiddies, it is so easy for a man to forget that these things do not come to a town as a matter of course, but are the results of the citizens of the community.

It is so easy for a man to grow careless and think that, because this condition existed, it will continue to exist without any effort on his part or that of the other residents of the community.

That is why it is important for every one to stop and think seriously once in a while about what it would mean to him if the prosperity that makes life worth living for him should take wing and fly away.

Nobody likes to live in a dead town. No one even likes to visit a dead town. That is why you sometimes hear that warning: "Stay away from that town. It's a dead one."

The town which has the reputation of being a dead one suffers as if from a pestilence. Business men seeking new locations will have none of it. The live travelling salesman, even, will give it a wide berth. Those who live in it will get away if they can.

When a town is live and prosperous, local business is good, real estate values are high and stable, labor is in demand, and wages are good; the streets are well lighted, the residents and their property are protected from robbery and fire, and good schools are maintained for the education of the children.

When a town is dead, there is little money in circulation, store buildings stand empty with "For Sale" signs hanging on the front door; there is little employment for the laboring man, the streets are dark the schools are crippled.

What sort of town do you want to live in? There is only one answer to that question. You want to live in a live town and enjoy all the good things that come to the residents of such a community.

The only question then is as to how these prosperous conditions can be created or maintained and it is the easiest thing in the world to find the answer to that question.

If the people of a community will keep their money at home and keep it in circulation among themselves, they need have no fear of ever being compelled to live in a dead town. If the people will patronize their own business men instead of sending their dollars to the mail order houses the prosperity of the community will take care of itself.

The local stores to a very large extent, make every town. The taxes paid by the business men of the community are the principal support of the schools and public institutions.

It is the taxes paid by the store keepers, to a large extent, that make possible the public improvements, the fire protection, the street lighting and the many other things which make a town worth living in. The mail order house does not pay any taxes in the town from which it gets its money.

It does not help to support the schools or the churches. It does not help light the streets or maintain the fire department. It is the aim of the mail order houses to drive small town merchants out of business, so that the people will be compelled to send to the cities for their merchandise, and they are spending thousands of dollars every month to accomplish this purpose.

If they should succeed, who would pay the taxes that are now paid by the local merchants? It's a certainty that the mail order house would not pay them.

Every dollar spent at home helps to make the town a live one.

Every dollar spent away from home to the mail order house helps to make the town a dead one.

The issue is a cut one and is squarely up to every resident of the town itself or of the country surrounding it.

The man who does not care whether he lives in a live or a dead town, if there is such a man, need waste no thought on the subject, but the man who wants to live in a live town cannot get away from it. It is up to him to make his town a live one or a dead one.

FUSSY AND BUST

Mussolini may be a busy man, but he ought to be taking a little for the preparation of his memoirs. He may need them.

RED ROSE TEA "is good tea"

You should try the ORANGE PEKOE QUALITY if you like a tea of the very finest flavor.

BRITISH NOTE IS NOT SYMPATHETIC TO U. S. PROPOSALS

Washington's Plan For Year on Rum Runners Not Warmly Welcomed.

Washington.—The British reply to Secretary Hughes' proposal for a reciprocal agreement on ship liquor and liquor smuggling, was received at the State Department and was described by officials as "in general not sympathetic to the proposals."

The British Government plans, however, to present the question to the British Imperial Conference, which meets in London next month.

State Department officials view the British communication as leaving open the possibility of negotiating a double-barrelled treaty to curb rum running and also to facilitate legitimate liquor shipments in foreign bottoms.

There was no attempt, however, to disguise the fact that the British Government had indicated general disapproval of the plan and raised objections against it.

THE WONDERFUL FOOD-TONIC FOR ANEMIC GIRLS

FOR ANEMIC GIRLS

Scott's Emulsion

MOSCHELLE

Mr. Charles Millett, of Halifax, is visiting his uncle, Mr. Charles Millett, Sr.

Mr. and Mrs. Randolph, of Lawrencetown, spent Sunday with Mrs. C. Wells.

Mr. and Mrs. W. W. Sanford spent the week-end in Clementsvale.

We wish, through the columns of The Monitor, to thank Mrs. L. Alexander for her gift of money to St. John Church.

Mr. James Stalling, of U.S.A., is visiting Mr. and Mrs. W. F. Ritchie.

Mr. and Mrs. Stanley Wagstaff and daughter, of Kentville, are visiting Mr. and Mrs. John Williams.

CANADIANIZE SCHOOL READERS

The St. John, N.B., "Globe" draws attention to the fact that a long extract from a jungle story, "Instinct or Reason," by W. A. Fraser, the well-known Canadian writer, has been incorporated in New York school readers. It suggests that readers should be periodically revised in order to keep the pupil in touch with the best that is being produced in his own country, while insisting on the prime factor that the child should be familiarized with great passages from English literature. Here is a suggestion for the Canadian Authors' Association. Though some of its members do not write well enough to produce work of permanent value a recognition of modern Canadian authorship in the school readers of the various provinces might well be advocated.

There is one flagrant example of an utterance by a Canadian, which has received recognition in other countries, but is almost unknown in Canada. Those who have heard General Sir Arthur Currie speak are aware of the dignity of his oratory. Perhaps his greatest utterance was a brief address he made to the Canadian Army, after the Battle of Vimy, (if we are not mistaken). This address so profoundly impressed French educationists that it has been translated and incorporated in French school books, and it is also said to have been utilized in certain American readers. It is high time Canadian youth also was made familiar with it.—Saturday Night.

If the equinoctial seems to be a little behind its schedule, it has been furious enough to be reminiscent or real old times.

HOME MADE ICE CREAM

Rich and Invigorating Meals Served. Lunches at all hours. Line of Christies Biscuits Just received. Confectionery and Soft Drinks. Mrs. E. B. Chute, Bridgetown

Go To The Peoples Market for

The Best in Meats and Vegetables
Steak 20c. per pound. Roasts and other cuts in proportion

Team on Centrelea Route Tuesday, Granville Route Friday.

E. C. Ramey & Son
Corner Queen and Court Street Phone 121

BETTER PREPARED

than ever to serve you in the line of Building Material the coming season. In our new Warehouse on Church St. we will carry a full line of everything used in the construction of buildings, including:

CEMENT—LIME—SHINGLES—LUMBER—LATIS
DOORS—SASHES—ROOFING—NAILS—MOULDINGS
GUTTERS—FLOORING—SHEATHING, AND ALL KINDS OF BUILDING FINISH.

Our Stock will be Large & Prices Right

J. H. HICKS & SONS

Queen St. BRIDGETOWN, N. S.

Wedding Stationery

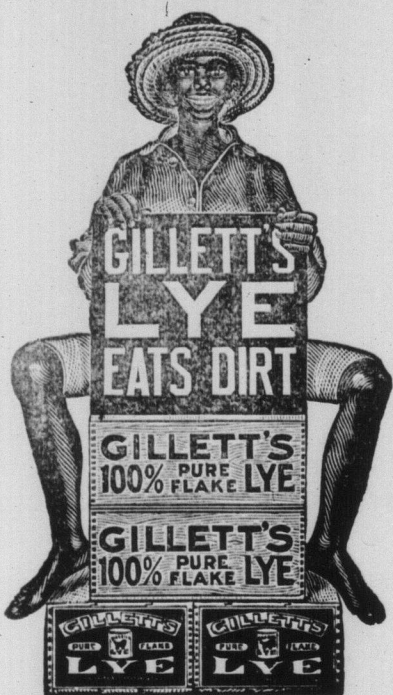
BEST GRADE

For September Brides

and brides all the year around

Prices Moderate at

Monitor Office



INGLISVILLE

Miss Alice Cunningham, of Bridgetown, has been a recent guest of Mr. and Mrs. Guilford Whitman.

Mrs. Joseph Whynt is visiting her daughter, Mrs. Wm. Bent, at Hastings.

The W.M.A.S. held a supper at the home of Mr. and Mrs. S. Bayers on the evening of August 20th. Proceeds \$6.65.

Mr. Dudley Beale, Mr. Vernon Beale and Mrs. Amanda Beale motored to Springfield on August 23rd. On their return they were accompanied by Mrs. Vernon Beale, who had been spending a few days with Mrs. Amy Young.

Mrs. Ada Balcom has returned from a visit to relatives in King's Co.

Mrs. Fred Naugler is spending a week with friends at New Germany and Bridgewater.

Miss Nina Best recently had a serious operation on her throat but is now recovering.

CHAPPED HANDS

Minard's eases and heals them. Rub it on before you go out in the wind. A good preventive.



Wedding Stationery

BEST GRADE

For September Brides

and brides all the year around

Prices Moderate at

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