

GENTLE REMINDERS

Our eyes are placed in front because it is more important to look ahead than look back cultivate foresight.

Any fool can give up. The thing to do is to keep up.

"Carry on" is just as good a slogan today as it was during the war.

Learn to laugh; a good laugh is better than medicine.

Don't cry; tears do well enough in novels, but are out of place in real life.

Learn to stop croaking; if you cannot see any good, keep the bad to yourself.

SALE REGISTER

Saturday, July 14, south of R.R. Bridge, household furniture and other goods. Terms cash. J. F. Elliot, auctioneer. See bills.

WANT COLUMN.

One cent per word each insertion. Minimum 25 cents. Cash with order. Card of Thanks 50c.

WANTED

WANTED—Fifty Pairs of Shoes to repair—as the undersigned thinks it better to wear out than rust out.—B. H. Parker, Erie St., Watford. j8-4t

REPAIR WORK WANTED—I am now prepared to do upholstering and light furniture repairs. Terms: cash. J. Tomlin, Warwick and Simcoe streets. 1april1t

FOR SALE

MANITOBA FLOUR \$3.75 cwt.—Watford Elevator. j1-4t

BRICK COTTAGE for sale on John street, Watford. Electric lights, hard and soft water with pump. Apply to Mrs. Owens.

SEVERAL good farms including a 100 acre one near Camlachie and also a few dwelling house properties in Watford for sale. Apply to W.E. Fitzgerald, Barrister &c., Watford.

TEACHER WANTED

For S.S. No. 5, Brooke. Fully qualified. State salary expected. Apply to Albert Sutton, R.R. 3, Watford. j13-3t

THE ANNUAL General Meeting of the Elarton Salt Works Company, Limited, will be held at the Salt Works in the Village of Warwick at 3 o'clock p.m., on Saturday, July 28, 1923.

Cherries For Sale

The Cherry Season is now in full swing. Get your Large Montmorency's from **Mahler Bros.** phone 46 Forest

For the very best Ice Cream and the nicest dishes and most Cooling Drinks, try our parlors these hot days!

Fresh Cakes and Good Bread Every Day

LOVELL'S BAKERY & CONFECTIONERY

THE WOODEN NECKTIE

Sweater Coats, Stocking and Neckties from Spruce Trees.

Wood Cellulose Furnishes the Lustrous Thread—Dyed and Woven Like Silk—Man and the Silk Worm—Chemically These Products Are Much the Same.

(Contributed by Ontario Department of Agriculture, Toronto.)

We all wear silken ties, and think or care little of the source of the material from which the tie was made. You may doubt the statement that the tie you are wearing came largely from a poison gas, carbon dioxide, a compound that is ever present in the air in which we live and breath. Silken ties should be beautiful, since such are born of a remarkable parentage, an invisible compound for mother and a sunbeam for father. If we walk into the spruce forest where the tall trees reach toward the sky, we pause with wonderment and ask how did it all happen. We can spend an interesting moment in tracing the development of the trees.

Much So-Called Silk Comes From Spruce Trees.

The tiny seed of the spruce, nursed by mother earth and bathed in the warmth of the sun, springs to life and pushes its tiny stem and leaves out to the light and air, out to the air that contains the carbon dioxide from which our tree will draw most of its substance for growth—out to the sunlight that activates the chlorophyll green of the tiny leaves, setting to work the chain of processes that make wood growth. Layer upon layer, the wood cells are added as the tree develops. Every new leaf increases the growing capacity of the little tree, doing its part in the transformation of the carbon dioxide gas to sugar starch and cellulose, the compounds in wood cell structure.

Wood Cellulose Furnishes the Lustrous Thread.

Wood cellulose is the tree material used by the manufacturers of silk, the lustrous silk of commerce, to make the silken threads that we all like to touch. The lumber-jack cuts the tree, the pulp-maker by chemical processes reduces the wood to flakey white cellulose. The next is nitration. This is done by treating the cellulose with a mixture of nitric and sulphuric acids in solution, taking care not to overdo the digestion process, and then thoroughly washing the pulp free from the active acid agents. The nitrated cellulose is then mixed with alcohol and ether, reducing it to the condition of viscous colloid. Next it is filtered carefully and forced through minute orifices in a glass plate and on into a water bath where the fine threads solidify. As the threads solidify such are passed on over a roller and into another bath containing a reducing agent known as ammonium sulphide.

Dyed and Woven Like Silk.

Passing on from this bath our silken threads go over heated drums and spindles to be dried and twisted into larger threads. To have the silken threads we must give them color, so into the dye bath they go. This done, over the drums the colored threads pass to dry, by a route that leads to the spool or spindle. Doff fingers operate the knitting or weaving machine, an artist's mind controls those human fingers, which in turn control the forces that unite the colored silken threads into articles of wearing apparel such as sweater coats, neckties, and stockings.

Man and the Silk Worm.

What is the connection between artificial silk and natural silk. It is very close; so very close that the expert chemist is frequently called in to decide on samples and determine if the product of man's art and industry or that of the silk worm. Man goes to the tree for his raw material, so does the silk worm. Man uses chemical agents and a machine of his own invention; the silk worm can't help it since nature gave it a body structure and a digestive system that would convert the green leaf of trees to silken cocoon covering threads.

Chemically These Products Much the Same.

Chemically the product of man's endeavor and the silk-worm's work are much the same. Few will know at first glance if your wooden stockings, wooden necktie or wooden sweater coat were made possible by the arts of a man or the green crawler so much loved by the people of the Orient.

Keep the trees growing, boys, that we may never want for silken clothes.—L. Stevenson, Director of Extension, O.A.C., Guelph.

Needful Minerals in Feed.

The common dairy feeds containing the most lime are the legume hays, cowpea, clover, alfalfa and soy bean, that from cowpeas containing the most. Those which contain the most phosphorus are wheat bran, wheat middlings and linseed meal in the order given. None of the concentrates contain as much lime as the legumes do, and no roughage contains as much phosphorus as the concentrates named.

July Store News at Swift's

10 dozen Men's Work Shirts, Heavy yarn, dyed chambray, in three lots. Great value. July saving **\$1.00, 1.35, 1.49**

6 pieces, 36in. Print, a good heavy cloth for children's rompers. July price..... **24c**

MEN'S OVERALLS, stripe and plain blue. Good weight and sizes..... **\$1.50**

Men's fine Balbriggan Shirts and drawers, a suit **\$1.25**

12 Pieces 32 in. Light Print, July price.... 20c This is a fine cotton and shows big saving.

40 OTHER JULY SPECIALS. Saving one-third on prices.

\$10.00 will buy any Coat, Suit or Dress in the house, balance arranged in easy payments: July Special.

Shipment Galt Bath Towels. Saving one-third price each..... **85c \$1.00**

SWIFT, SONS & CO.

BOARD OF EDUCATION

Minutes of a special meeting of the Board of Education called for general business held in the Library Board room on Tuesday, July 3rd, at 8 p.m.

Present—J. W. McLaren, chairman; Geo. Stephenson, Dr. Howden, W. E. Fitzgerald, John McKecher, C. W. Vail, Dr. Siddall, and Dr. McGillicuddy.

The minutes of the last meeting were read and confirmed as read.

The Principal's report of Public School for May and June were read. Siddall—McKecher, and carried, that the Principal's report for May and June be received and filed.

Howden—Stephenson, that the following accounts be accepted and ordered paid.

High School—J. McKecher, floor oil \$11.14; Mr. Boshaw, removing night soil \$4.00; Murdoch Penman, supplies \$23.50.

Public School—Mr. Boshaw, removing night soil \$5.00; J. McKecher, floor oil \$11.14.

Applications to fill the vacancy on the High School staff were read.

Fitzgerald—McGillicuddy and carried, that we accept the application of E. H. Lindsay at a salary of \$2000.00 for next year as first assistant on our High School staff provided we cannot get Mr. Currie.

W. E. Fitzgerald, chairman of the school management committee, presented a report on some matters which were between the Board and the Public School Principal, which was read.

Fitzgerald—McGillicuddy, that the report of the School Management Committee concerning our Public School Principal from any alleged charges be received and filed.

Motion declared lost. Howden—McKecher, and carried, that we adjourn.—B. Watt, Sec.

WATFORD COUNCIL

Watford, July 3, 1923

Regular meeting of Council. Present Messrs. Connolly, Hollingsworth, Doar, McCormick and Fuller.

Minutes of former meeting were read and no objection being offered Reeve confirmed same.

Finance Committee examined accounts and recommended payment. E. Dobbin, draying ac..... \$ 1.60 Robt. McNaughton, labor... 1.00 J. Jackson, drawing gravel. 112.00 A. Newell, ditto..... 107.40 Walter Scott, sal. 2nd gr... 32.50 Treas. Library Bd..... 100.00 Robt. Hollingsworth, labor... 43.50 Fred McManus, drawing gravel 8.00 Treas. Bd. of Ed. Pub. School. 500.00 W. S. Fuller, sal. \$50, express stamps, service re Voters' lists..... 53.50 J. F. Elliot, salary June... 15.00 Treas. Hydro Com, light ac. 128.50 Treas. Waterworks Com. loan 150.00 Hollingsworth—McCormick, that accounts be passed and Reeve grant his order.—Carried. McCormick—Hollingsworth, that we adjourn.—Carried. W. S. Fuller, Clerk.

Wedding cake boxes for sale at the Guide-Advocate office. The latest designs.

Pay Your Subscription in Advance

SHOE BARGAINS in our July Sale

- WOMEN'S PAT. one strap, grey trim **\$3.50**
- WOMEN'S ONE STRAP Dong. Slipper..... **\$2.75**
- WOMEN'S WHITE-OXFORDS..... **\$1.00**
- WOMEN'S WHITE, one strap, black trimmed... **\$3.25**
- WOMEN'S WHITE, one strap..... **\$2.50**
- WOMEN'S Blk Canvas one strap, rubber heel **\$1.50**
- WOMEN'S 2-Tone brown and Tan Oxford..... **\$4.50**
- CHILDREN'S SANDALS AND RUNNING SHOES
- MEN'S BROWN OXFORDS..... **\$5.00**
- MEN'S EVERYDAY WORK SHOES..... **\$3.50**

'Be Good to Your Feet this Summer'

P. DODDS & SON "WATFORD'S BUSY STORE"

J. W. McConkey

Cleaning and Pressing Dyeing and Repairing

Gents' Suits Pressed 75c, Sponged and Pressed \$1

SPECIAL for Friday and Saturday 50 Ready-to-wear Suits, Men's and Young Men's sizes..... **\$15 up**

RAINCOATS--Watertex \$8.50 up

Boys' and Men's Caps, Regular \$1.75 to \$2.50 Friday and Saturday only, \$1.00, \$1.50, \$1.75

Odd and Work Trousers from \$2.00 up

TUTT! TUTT! TUTT! **Tutt Made Clothing** Custom Tailored Guaranteed **\$35 up** SEE OUR TUTT TIES

J. W. McCONKEY "The Small Store with the Big Bargains" SOUTH END

Asthma Victims.—The man or woman subject to asthma is indeed a victim. What can be more terrifying than to suddenly be seized with paroxysms of choking which seem to fairly threaten the existence of life itself. From such a condition Dr. J. D. Kellogg's Asthma Remedy has brought many to completely restored health and happiness. It is known and prized in every section of this broad land.

KERWOOD

Miss Audrey Rhodes has returned home after spending the past week with Miss Meryl Freer.

Mr. W. H. Richardson of Stratford called on relatives last week. Mr. and Mrs. Wm. Brigham attended the funeral of the latter's Mr. Bell of Petrolia.

Mr. and Mrs. Thos. Patters and Mrs. Simcale of Stratford and Mrs. B. A. Richardson, 1 Mrs. Robt. Johnson of Watford Sunday with Mr and Mrs. Geo. Mrs. R. Johnston of London visiting her uncle Mr. H. East Mrs. John Gill and son, accompanied by his two little ters of London, were guests and Mrs. Wm. McLachlan over day.

Mr. Russel Johnson and Gladys Johnson spent Sunday friends in Dorchester.

Mr. Wm. Dowding of London friends in the village and last week.

Mr. and Mrs. Asa McNin daughter Janey also Miss Corey of Port Huron and J. Graham of Carsonville, visited here recently.

Miss Capling of St. Marys ing her daughter, Mrs. Eldor ford.

Mr. and Mrs. Clarence Cr family of Detroit are visiting R. Smith's.

Mr. Russel Morgan of Toronto spending the holidays with grandmother, Mrs. Geo. Morg A delightful meeting of the Circle was held at the home Mildred Morgan last Saturday noon with the president, Miss Johnson, in charge, and a large ber present. Several interesting readings were given several solos. Plans were d as to the garden party to be the church grounds on the eve Aug. 3rd, and sometime was sewing on the autograph of the close of the meeting the served a delicious luncheon.

The Women's Institute will at the home of Miss Redm Wednesday afternoon, July 1

McLEAN—LUCAS

A quiet wedding was solemnized on Saturday, June 30th, at the home of Mr. and Mrs. G. W. Lucas, when their eldest daughter, Fern, became the bride of Mr. N. McLean, Detroit, Mich., elder son of Mr. and Mrs. Alex. Brooke.

The bride, who was unattended the parlor on the arm father, to the strains of Loh Wedding March. The bride wily in her gown of white canton with long soft falling panels carried a bouquet of larkspur roses.

The Rev. Wm. Mackintosh formed the ceremony in the presence of only the immediate relatives of the bride and groom.

KING—BABCOCK

St. Andrew's Presbyterian Sarnia, was the scene of a quiet wedding on Saturday when Mrs. Babcock of Sarnia was united in marriage to Wilbur A. King. The ceremony was performed by Rev. J. J. Paterson an Ethel King of Wyoming, a sister of the groom, was bridesmaid. Adrian King, a brother of the bride was groomsmen. The bride wore a navy blue suit, a gray hat adorned with a bouquet of opelia roses. The bridesmaid was attired in a Bulgaria blue crepe and carried a bouquet of larkspur roses. After a motor trip to Toronto and Niagara Falls, Mrs. King will reside in Watford.



The "Fly" C

HERE we have I. F. Dead, the fearless fly with his famous Flyosan Mr. Dead takes credit himself but it Flyosan that flies fear. Flies just can't stand A few sprays of this w non-poisonous liquid w any room of flies inside minute.

Siddal