

hundreds of millions of bushels of wheat, than in England which must of necessity import the greater part of its supply from this country, from the United States and from South America. There is something decidedly wrong when Deposite of Canada are compelled to pay \$10.25 for a barrel of flour, and we believe the government at Ottawa should hold an investigation. To permit speculators to because of the Graphic, its properties of the Graphic of the Graphic, are on the compelled to pay \$10.25 for a barrel of flour, and we believe the government at Ottawa should hold an investigation. To permit speculators to because of the Graphic, its properties of the Graphic of the Graphic, are opinions of correspondents are not necessarily those of the Graphic.

TAKES THE WORKY
OUT OF BAKING
SUY BY IME BAG OR BARREL Property of the poor in war time should not be permitted for one moment, and flour is mot worth \$10.26 a barrel, and if it were not for the action of speculators and stock manipulators, the price we believe would not be nearly as highly and stock manipulators, the price we believe would not be nearly as highly and stock manipulators, the price we believe would not be nearly as highly and stock manipulators, the price we believe would not be nearly as highly and stock manipulators, the price we believe would not be nearly as highly and stock manipulators, the price we believe would not be nearly as highly and stock manipulators, the price we believe would not be nearly as highly and stock manipulators, the price we believe would not be nearly as highly highly and stock manipulators, the price we believe would not be nearly as highly highly

be higher than at any time since the civil war. We do not know whether this is true or not, but there is no doubt whatever that the price is higher in New Brunswick than it has been for many years. It is very doubtful, too, if there is any real justification for these prices. The Canadian wheat crop, while not as large as that of last year, was millions of bushels greater than the crop of a few years ago. The United States crop was by no means a failure, and neither was the crop in South America. The war of course makes some difference, but the speculators probably are more to blame, for the high price of wheat and many other and neither was an anounced that the Allies would probably make an effort to open the Dardanelles this autumn. Immediately the price of flour dropped off several points. This little newspaper rumor caused a drop in the price, of wheat all over the world! Today if there were wheat crop to be being Russia's greated wheat crop to be worned as the country, which has been cut eff from the outside world for nearly two years. It is actually higher here, where we raise

OPERA HOUSE 11

THE-DAINTY MUSICAL COMEDY OF YOUTH

A store's advertising is a store's a store's accessed to develocing the price of office the same proud and married research the civil that price are the civil to the country of the country of

THE-DAINTY MUSICAL COMEDY OF YOUTH

ONE YEAR- NEW YORK & CHICAGO

SIX MONTHS - BOSTON & PHILADELPHIA

JUST

Pretty Girls, Tuneful Tunes, and Jolly Fun. A Merry-Go-Round of Girls, Boys, Fun and Music. A Chorus of

Dainty Dancers Whose Twinkling Toes Transport Thrills of Delight. NOTE THIS IS A GUARANTEED ATTRACTION AND POSITIVELY THE BIGGEST

AND BEST SHOW THAT HAS VISITED CAMPBELLTON IN YEARS

BARGAIN Rush - - - 75c.

Reserved Seats - \$1.00

Children's Rush - 50c.

SEATS ON SALE NOW AT OPERA HOUSE

MOTE THE

PRICES

YOUR STORE NEWS

A store's advertising is a store's newspaper. Printed in a newspaper— the natural channel of information for the natural channel of information for the people—a store's advertising wins a following. If the store is a good one, and the advertising of it is inter-esting and helpful to shoppers, this 'following,' this circle of readers, grows larger all the time.

grows larger all the time.

The advertising carries to these people, and to the new recruits to the circle, news, touching their purses. They come to look upon this store advertising as a source of business news serviceable to them in their buying tasks.

Your store's newspaper—which is its advertisement—should not always be a complete store newspaper, but it should appear with as unfailing regularity as does the newspaper in which it is printed.

This newspaper could not hold its

it is printed.

This newspaper could not hold its friends if on 'dull days' it failed to issue; or, on other days, issued in such an abridged form and size as to lose its identity. And this applies with equal force to a store's advertising.

THE PUBLISHER'S DILEMMA. Our readers are perhaps already acquainted with the troubles that news quained with the troubles that newspaper publishers are experiencing with
regard to their paper supply. Not only
is the price rising to a figure the publisher cannot afford to pay, but often
the question of delivery assumes even
greater importance than that of price.
The times are very trying indeed in
the newspaper publishing business. It
is pointed out that the situation might
be helped out by publishers limiting
the paper to the smallest proportions
consistent with reasonable efficiency, Your Mother "You'll like the flavor

Boy's CLOTHING

Suits in Navy Blue Serge, and Grey and Brown Tweeds and Worsteds

\$4.00 and up.

Overcoats in Mixed Tweeds \$4.50 up.

Caps 75c. up

Hose 25c. up.

Woolen Gloves Kid Gloves, lined 35c. 75c.

MEN'S SUITS-

In Navy Blue and Black also Brown, Grey and Blue Tweeds and Worsteds all price From \$10.00 up.

> These are goods that cannot be procured again at anything near the price offered.

SATISFACTION GUARANTEED

ANDREW'S



the paper to the smallest proportions consistent with reasonable efficiency, and by increasing the subscription price. Indeed many publishers have already done these things and many others are seriously considering the question of following their lead. Meantime, when these expedients are not adopted, publishers are curtailing the return privilege, increasing advertising rates and practicing office economing office economing of various kinds. All this, however, is merely postponing the day of ever, is merely postponing the day of decision, for eventually the price of the Sconer or later, however, they will publication to the subscriber must be increased. Publishers hesitate because

be helped out by publishers intending the subscription is the public have become so used to the while business is good for the manufacturers the general conditions militate against the newspapers. Only this and two letters saying in effect, "Give us more hands to produce our goods and we will glading to causing any material decrease in it. by make an advertising contract with you." So, while we have to pay more for paper on the one hand, it is harder to get advertising contracts on the other increased. Publishers hesitate because

THE CAMPBELLY GRAP

Blythe ren

If the brea



Groceries and Provision

Our stock of Groceries and Provisions is complete, and prices are right. Also a complete line of DRY GOODS which are many exceptional bargai

> Thomas Ellswort

Cor. Gerrard and O'Leary St

MERCHANT TAILORIN

I have in stock first class line of Tweeds and eds in the latest patterns and colorings, su for Fall and Winter Suits and Overco

Special Attention Given to Orders : : Pric

Jas. R. Henderson

While in Montreal Mr. Mck bought a nice selection of Ladies' Coats, Suits and S

These are the very latest, upminute styles such as are shown in the large Depar stores. As fast as these are made up we are receiving ments by express.

Travellers Samples

We purchased a travellers complete line Parisian Opera Scarv In the lot are Chiffon, Crepe and C Lace, (75 in the lot) no two alike. We posing of the entire line at wholesale p Prices range from 40c. to \$6.0 A great many are large enough for a wa in the Chiantilly line some would make plete overdress.

39c.

A Special Sale of Bureau Sc Table Linens, Runners, BIG RANGE OF PATTERNS 1

GEO. G. MCKENZIE & CO.,

Of Every Descrip Promptly and Neatly GRAPHIC OFFICI