

AMUSEMENTS, LECTURES

GRAND---A. J. Small Sole Proprietor

MONDAY, MARCH 28

Henry W. Savage Offers

The Merry Widow

Same Original Complete Production--New
Costumes--Brilliant Cast
SPECIAL GRAND OPERA ORCHESTRA
PRICES--50c, 75c, \$1.00, \$1.50, \$2.00
SEATS NOW SELLING

THURSDAY, MARCH 31, ONE NIGHT ONLY
FLORENCE GEAR
IN THE MERRY MUSICAL COMEDY
"FLUFFY RUFFLES"

PRICES, 50c, 75c, \$1.00, a few at \$1.50. SEATS READY ON TUESDAY
Friday and Saturday April 1 and 2
Special Matinee Saturday at 2:30

"The most remarkable play in the English language."--Harper's Magazine.
HENRY MILLER'S ASSOCIATE PLAYERS IN

"The Servant in the House"

By Charles Bann Kennedy, with the New York cast headed by TYRONE
POWER, and including George W. Wilson, Wilfrid Rogers, Edith Crane,
David Glassford, Jessie Glendinning and Harold de Boyer.
"The greatest drama of the generation."--New York Evening Post.
PRICES: NIGHTS, 25c, 50c, 75c, \$1.00, \$1.50. SEATS ON WEDNESDAY
MATINEE, 25c, 50c, 75c, \$1.00.

A Special Invitation Is Extended to All Citizens of London and Others

To Visit the CEMENT EXHIBITION, in
Princess Rink, MONDAY EVENING

At 7:30 p.m. Mayor Beattie will give an address of wel-
come, which will be responded to by Mr. Peter Gillespie,
of Toronto, President of the Association. Seventh Band
will be in attendance. Colored views will be shown by Dr.
H. Stevenson. Admission free. Everybody welcome.
A. M. HUNT, Manager.

AUDITORIUM THURSDAY, MARCH 31 Thomas Dempsey

in his "Travel Talks"---"RAMBLERS
THROUGH IRELAND." Prices, 25c and
50c. Seats at Mallagh's.

OCEAN SHIPS

Nineteen hundred and ten will be the
greatest year for attractions in the Old
Country. American Exposition at Berlin,
June, July, August. Passion Play at
Oberammergau, May 16 to Sept. 25.
International Exhibition at Brussels, April
to November. Musical Festivals at
Munich. For dates via the Allan, C. P.
R. White Star, P&O, Anchor, American,
Cunard, Comand, Holland-America,
Red Star and other lines, apply

F.B. CLARKE'S

416 RICHMOND STREET,
Next Bank of Commerce.

TONIGHT, AUDITORIUM--PICTURES
of Africa, by Dr. MacQueen, of Boston.
Reserved seats, 15 cents. At Mallagh's.
General admission, 10 cents. Next week
beginning Monday afternoon and evening,
great moving pictures of Canadian
farming in the Northwest, paper manu-
facturing, railroad track laying, etc. b

KNOW YOUR OWN COUNTRY--GREAT
moving pictures of construction of
Canadian Northern Railroad, manufac-
turing paper, Nova Scotia, farming in
the Northwest, etc. Pictures never be-
fore presented in Canada. Auditorium,
every afternoon and evening next week.
Prices, 5 cents and 10 cents. b

A GREAT TRIP TO LONDON, ENG-
LAND--Rev. Walter Moffat will give
his delightful and instructive lecture on
"The Modern Babylon." 50 beautiful
hand-painted slides. Trip to Windsor
Castle included. Taber Street Baptist
Church, Thursday evening, March 31.
Collection at the door, 10c or over.
5c-tax.

EASTER DANCE--PALACE ACADEMY.
Monday evening, March 28. (Invited
guests only.) Special musical pro-
gramme. Private dancing lessons any
hour. Easy terms. Phone. Dayton
& McCormick.

MR. F. LINFORTH WILLIAMS WILL
give a dramatic entertainment under the
auspices of the Women's Guild, in St.
John's (Evangelist) schoolroom, Thurs-
day, March 31, 8 p.m. Admission, 15c,
or two for 25c.

MISS ALICE HENDERSON, TEACHER
of Scotch and fancy dancing, 671
Adelaide street. Concert talent furnished.

TONY CORTESE, ORIGINAL LONDON
Harper's Music furnished for all occa-
sions. 161 Maple. Phone 1570.

MUSIC FURNISHED FOR PARTIES,
balls, banquets. Phone 138. Tony Vita's
Italian Harpers, 12 Queen's avenue.

TRAIN TO DANCE--R. B. MILLARD,
245 Pines avenue. Special attention
to waltz and two-step. Rapid teaching.
Low rates. Lessons any hour. 21st

WANTED.
BICYCLE WANTED--MUST HAVE
moderate and brake. Apply Box 18,
Advertiser. 37c

THREE OR FOUR FURNISHED OR
partly furnished rooms for light house-
keeping. Address 60 Piccadilly. 37c

WANTED BY MAY 1-MILLARD MODERN
house, three bedrooms, central. State
rent expected. P. O. box 392. 31st

WANTED--SETTING HENS. BOX 16.
Advertiser. 36c

LAWNS TO CLEAN, GRADING, MOW-
ING and gardening, etc. Good work
done. Box 11. Advertiser. 37c

ONTARIO LAND GRANTS, LOCATED
and unlocated, purchased for cash. D.
M. Robertson, Canada Life building,
Toronto.

Births, Marriages, Deaths.

BIRTHS.

KING--At Walker, Ont., on Friday,
March 25, 1910, to Mr. and Mrs. Charles
S. King, a daughter.

MURRAY--On March 19, 1910, to Mr. and
Mrs. A. G. Murray, Westminster, a son.

O'NEIL--At Fort William, on Thursday,
March 24, 1910, after a brief illness,
Darius, beloved husband of Mary O'Neil,
aged 62.

Funeral from his late residence, 472
Adelaide street, on Monday, March 28,
service at 2:30. Interment at Woodland
Cemetery. Kindly omit flowers.

CRISP--At the residence of her daughter,
Mrs. Andrew Clarkson, 125 Dundas
street, on Friday, March 25, 1910, Jane
Barker, beloved wife of Roger Crisp,
aged 88 years and 7 months.

Funeral private, from the above ad-
dress, on Monday, March 28, at 1:30 p.m.,
service at 2 p.m. Interment at
Hunt's Cemetery. Friends and acquaint-
ances please accept this intimation.

THORNTON--On March 25, 1910,
Matthew Thornton, of Arkona, formerly
aged 80 years.

Funeral on Monday, March 28, on ar-
rival in London of Sarnia train at 1:10,
and thence direct to Scottsville Ceme-
tery.

McQUILLAN--In this city, on March 26,
1910, Joseph S. deary, beloved and in-
fant twin son of Thomas and Annie
McQuillan, aged 4 months and 26 days.

Funeral from the above residence, 654 York
street, on Monday, March 28, at 2 p.m.,
interment at St. Peter's Cemetery.

DORRIN--On Saturday, March 26, 1910,
at 70 Dundas street, James Dobbin, grocer,
in his 87th year.

Funeral private, on Monday, at 1 p.m.,
from his late residence, 58 Central avenue,
to Mount Pleasant Cemetery. Friends and
acquaintances please accept this intima-
tion.

STONEMAN--Frank H. Stoneman, vice-
president and superintendent of the
Worthington & Ward Manufacturing Com-
pany, Limited, aged 53 years and 4
months.

Funeral Monday, March 28, 1910, from
his late residence, 58 Central avenue, to
Mount Pleasant Cemetery. Friends and
acquaintances please accept this intima-
tion.

AN EMERGENCY ASSEMBLY, RICHARD
Coeur de Lion Preceptory, R. T., at
Monday, March 28, at 2 p.m., to attend
the funeral of the late Sir Knight
Bartholomew, 12 Adelaide street, city.
W. A. Wilson, presiding preceptor. b

MEN'S MASS MEETING IN THE
Auditorium, 4 o'clock--Dr. Peter Mc-
Queen, of Boston. Finest illustrated
lecture on the continent of "The Nile
River and Its Peoples." Reserved seats
may be secured free at Mallagh's Book-
shop, J. W. Sherlock, Canada's greatest
tenor, will sing. 37c-15t

THE LONDON ROWING AND CANOE
Club, Limited--Notice is hereby given
that the general annual meeting of the
club, for the purpose of electing officers
and holding the club's business, will be
held at the secretary's office, in the
Court House, London, on Tuesday, the
5th April, 1910, at 4 o'clock p.m., for the
election of directors, auditors, and for
general business. Dated this 26th
March, 1910. Edmund Wedd, honorary
secretary. 37c-15t

FRUIT INSTITUTE MEETING IN
Union Hall, Lambeth, Tuesday after-
noon, 2 p.m., and evening, 7:30 p.m.,
March 29. Practical addresses by D.
Johnson, of Forest, and others. De-
monstration will be given in mixing and
applying spray mixtures, as well as in
pruning and grafting. 26c-15t, 15c-25t

HEAR DR. GRIFFITH THOMAS NEXT
Monday and Tuesday, 2:30 p.m., Crown
Hall, 5 p.m., Congregational Church. 33c

SITUATIONS WANTED.
CAPABLE DOMESTICS ARRIVING
from Old Country about March 28.
Cook, housemaid, nurses, general,
etc. For first choice apply now. The
Guild, 71 Drummond street, Montreal.
37c

FEMALE HELP WANTED

WANTED AT ONCE--A WOMAN TO
wash paint; also assistant for bake-
shop. Apply Tecumseh House. 37c

WANTED--GOOD PLAIN COOK: REF-
ERENCES required. Mrs. F. P. Betts,
288 Queen's avenue. 37c

WANTED--MAID FOR GENERAL
housework. Mrs. J. Farnell Morris,
Colborne street. 37c

EXPERIENCED MAID FOR GENERAL
housework; small family. Apply Mrs.
J. J. Callaghan, 613 Wellington street. 37c

WANTED--GENERAL SERVANT:
three in family; no washing. Apply
Mrs. Robert Hueston, 22 King street. 37c

WANTED, TO GO TO CALGARY--
Experienced waist and skirt makers, for
custom dressmaking department; must
furnish references. Apply at Robinson,
Little & Co.'s office, between 1 and 2
o'clock, Monday, March 28. b

WANTED--DINING-ROOM GIRL, ALSO
second cook (woman), single. Dominion
House, J. J. Cox, proprietor. 37c

ASSISTANT BOOKKEEPER BY
wholesale firm; knowledge of double
entry, speed and accuracy at figures
essential; state qualifications and ex-
perience, if any; also if employed at
present and wages wanted. Box 14,
Advertiser. 37c

LADY FOR OFFICE WITH SOME
knowledge of French preferred, no
short-hand. Apply Box 15, Advertiser. 37c

GENERAL HOUSEMAID WANTED:
family of three. Apply 219 Queen's av-
enue. 37c

WANTED--MAID FOR GENERAL
housework. 300 Piccadilly. 37c

WANTED--EXPERIENCED STENO-
GRAPHER, steady employment. Apply
in own hand-writing stating qualifica-
tions, to Box 12, Advertiser. 37c

WANTED--UNDER-HOUSEMAN BY
April 11. Mrs. Adam Beck, "Headley,"
33n

FEW EXPERIENCED BISCUIT PACK-
ERS and girls to learn packing. Apply
McCormick Manufacturing Company,
Limited. 27bu

BUSINESS CHANCES

GOOD OPENING FOR HARNES-
MAKER in village of Deseronto; no
opposition; successful business always
done; great chance for live man. Write
Secretary, Board of Trade, Deseronto. b

GOOD GENERAL BUSINESS FOR SALE
--Stock about \$4,500. Apply McMahon,
Granger & Co., city. 37c-15t

\$5,000--GRIST MILL, ELECTRIC AND
steam power; capable manager; net
profits from April 15, 1909, to Feb. 1,
1910; terms, including residence, \$4,000
cash, balance on mortgage. L. G.
Tinschelpaugh, Point Edward, Ont. 37c-15t

TO RENT--WELL BUILT BRICK STA-
ble room for four horses and several
rigs, near Maple St. near Ridout. 21bu

TO LET--BRICK HOUSE, CONVENI-
ENT, 8 rooms, 553 Colborne. Brick
house, Hope street, 6 rooms, \$10. In-
family or room for light housekeeping.
Apply 549 Colborne street. 37c-15t

MODERN 9-ROOMED BRICK HOUSE,
close to business section. Apply next
door, 31 Becher street. 15t-15t

1-ROOM HOUSE, HALF BLOCK FROM
G. T. R. shops, also furnished cottage
with large lawn in London West. Ap-
ply 134 Hamilton road, Phone 1231.
37c-15t

TO LET--NEW RED-PRESSED BRICK,
all modern conveniences, central, rent
reasonable. Apply 306 York street. 37c-15t

2-STORY BRICK HOUSE, EIGHT
rooms, all modern conveniences; within
ten minutes' walk Dundas and Rich-
mond. Possession April 15. Apply 15
Horne. 37c-15t

TO LET--\$25 per month. House and
half an acre of ground, 9
rooms, stable and shed,
electric and gas, bath, fur-
nace. Inside city on Wel-
lington car line. Possession
April 1. 37c-15t

TO LET--\$15 per month. New 7-
roomed house, in north end
and bath. Possession
at once; near cars.

W. E. WISMER, Real Estate and
Financial Agent, Phone 1098, 418
Park Avenue, London Loan Block.

EASTERN INVESTMENT COMPANY,
Lincoln block, Calgary, Alta. We shall
be pleased to supply information to all
interested in regard to Western lands
and investments. 27bu

TWO-STORY BRICK HOUSE, 874
Waterloo street. Apply next door north.
37c-15t

TO LET--GOOD FURNISHED ROOM,
for two, modern conveniences, 356
King street. 37c-15t

ST. FILMWOOD AVENUE--TWO-STORY
brick house to let; good garden. Apply
61 Elmwood avenue. 26n-15t

FURNISHED HOUSE--HIGH DRY
situation, hot water heating. Apply Miss
Nelles, morning, 55 Ridout street, South
London. 37c-15t

TO LET--608 PRINCESS AVENUE--2-
story brick, 9 rooms, every convenience.
\$18 per month. Apply 553 Adelaide
street. 37c-15t

TO LET--ROOMS SUITABLE FOR
light housekeeping; water and other
conveniences. 192 Central avenue. Ap-
ply 191 Central avenue. 27bt

ALEX. HENDERSON'S MOVING VANS
Largest in city. Good storage. 35n
Chesapeake. Phone 1720

ON MOVING DAY REMEMBER "DAY
THE MOVER." H. K. Day, Ideal Moving
Van, 87 Wellington. Phone 285.

FOREST CITY UNION MOVING VANS
--Largest improved vans in city. Fur-
niture and pianos carefully moved. W.
A. Broughton (successor to John Biggs),
87 George St. Carling street. Phone 1182
residence, 144.

PERSONAL.
WOULD YOU MARRY IF SUITED?--
Each issue of my matrimonial paper
contains about forty columns advertise-
ments of ladies and gentlemen from all
sections of the United States, Canada,
Mexico and Europe--rich, poor, young,
old, Protestants, Catholics, etc.; sample
copy mailed sealed free. S. P. Gunnels,
Toledo, Ohio. 25k-t

MARRY RICH--BIG LIST OF DESCRIP-
TIONS and photos sent free, sealed.
Address Standard Correspondence Club,
Box 607, Graylake, Ill. 15t-t



WE BUILD FOR PERMANENCY

Inch by inch and step by step, this store has pushed steadily
onward for over thirty years to the position in which it stands to-
day, among the half-dozen largest in the country. Day after day and
year after year, with this one thought uppermost, to give its custom-
ers the best possible service, to take advantage of every opportuni-
ty to improve that service and perfect it in every way possible. This
service means more than courteous and intelligent attendance, it
commences with the gathering from all parts of the world things you
need to wear as well as your home comforts and ends with their
delivery at your door and the guaranteeing of the quality and value
of its merchandise, also insuring the same careful and efficient ser-
vice to inquiries and orders by mail from all points out of the city.
Whether you come, send, phone or write the same careful attention
is given your wants, and we are prepared now with one of the best
equipped, furnished and best stocked stores in Canada to serve you
better than ever before.

Silk Marquisette

For Over-Dresses and Drapes

This is one of the new features this season:
the Marquisette is being used over almost every
kind of silk dress, and is particularly handsome
and fashionable over the new foulards or check
silks. We have a pure silk quality in the good
standard shades that blend with almost any col-
or, light gray, reseda, wood brown, olive, navy
and cream. This quality of Marquisette is non-
crushable, being pure silk, making an ideal
draped or overskirt: soft and clinging and very
sheer; 46 inches. At, per yard \$1.25

DRESS GOODS--SECTION 20.

Black Moirettes for Petticoats

Beautiful Silk-Finish Moire, one of the best
materials for underskirts, very fine and durable,
the nearest to moire silk obtainable; strong
linen back and will retain its firmness and hold
the moire. We have just received a new stock
of this, popular Underskirting; 22 to 24 inches
wide; at, per yard. 40c, 50c, 65c and 75c

Pretty Semi-Made Summer Dresses

AT SILK COUNTER.

One only of each color, in fine repp and
linon, perfect washing goods, neatly embroid-
ered in silk. We have only a few of these pretty
and inexpensive dresses and would advise a look
through while the colorings are all here, as
there is only one each.

Amethyst and reseda, in repp, each \$10
White, amethyst, linen and brown in linon, at,
per dress \$6.50

MAIN FLOOR--SECTION 17.

Carpets and Furniture.
Wall Paper.
Third Floor.

SMALLMAN & NERAN
LIMITED

SHOP WITH A
TRANSFER
CARD.

MALE HELP WANTED.

WANTED--PAINTERS AND PAPER-
HANGERS: none but first-class need
apply. G. A. Burdick & Sons, 634 Dun-
das street. b

MESSANGER BOYS WANTED--GOOD
wages. Apply C. P. R. telegraph office.
37c-15t

WANTED--100 MEN TO GET A FIRST-
CLASS shoe shine at John Cambridge's,
244 Dundas street. 37c-15t

LONDON COLLEGE OF COMMERCE--
Spring term commences Thursday,
March 31. Day and evening classes.
Regular courses. Thorough training, rapid pro-
gress, practical results. W. N. Vexen,
principal. 37n

BOYS WANTED TO WORK IN GAR-
DEN. Apply A. McGinnis, 80 Adelaide
street. 37c-15t

EXPERIENCED SHOE SALESMEN,
also young men to learn business.
Casselman Bros., 171 Dundas street.
37c-15t

CAPABLE SALESMAN TO COVER ON-
TARIO with staple line; high commis-
sions, with \$100 monthly advance; perma-
nent position to right man. Jess H.
Smith Company, Windsor, Ont. b

BE YOUR OWN BOSS--MAKE \$4 DAILY
silvering mirrors. Anyone can do the
work at home in spare time. Booklet
and sample free in spare time. Booklet
and sample free. G. F. Redmond, Dept.
336, Boston, Mass. b

FIREMEN AND BRAKEMEN FOR
positions on nearby railroads; experi-
ence unnecessary; good vision; age, 20
years; \$100 monthly; to strike; perma-
nent employment; promotion; 300 men
a month being sent to positions; state
age, weight, height; send stamp. Rail-
way Association, care Advertiser. b

WANTED--MAN TO MAKE HIMSELF
generally useful, experienced with
household. Must furnish references. W. J.
Redd & Co. 37c

WANTED--TWO HARDWARE CLERKS
with two to four years' experience.
Apply at once, stating experience and
salary expected. The Purdon Hard-
ware Company, London. 37c

AGENTS WANTED FOR FASTEST
selling household specialty. Credit ex-
tended. No capital required. 100 per
cent profit. Write "Berkey," Station B,
Box 24, Montreal. 37n

MALE HELP WANTED.

SPRING TERM COMMENCES APRIL 3.
Six graduates placed in good posi-
tions during past month. Every stu-
dent gets personal attention, and an
immediate position assured. If you
graduate from this college. We have
railroad training, wires and forms, and if
you want a \$50 position we will guar-
antee it. Particulars free. College of
Telegraphy London. 25t-tx

HEEL SCOURER WANTED ON MEN'S
fine shoes. Apply Cook-Fitzgerald Shoe
Company, Bathurst and Richmond
streets. 37n

FIRST-CLASS SAWYER WANTED AT
once, \$2.50 per day and board. Sawmill,
Londonderry, Ont. 37c

BOYS ABOUT 15 OR 16 YEARS OLD
can make good wages on piecework.
Apply McCormick Manufacturing Com-
pany, Limited. 27bu

GOOD JOB PRINTER WANTED AT
once. Apply London Advertiser Job
Department. 37c

LOST AND FOUND.

LOST--SABLE THROW, IN GALLERY
of Auditorium, Saturday. Reward at
this office. 37c

LOST--WISTARIA-COLORED SILK
waist, on Kent street, near Victoria
Park. Reward at 52 Central avenue. 37c

LOST--GOLD BROOCH, SET WITH
five amethysts. Reward on return to
Grand Opera House. b

LOST--LADY'S GOLD BRACELET,
Richmond street, or Grand Opera
House, Wednesday night. Reward, Ad-
dress Box 22, Parkhill, Ont. b

LOST--BLACK COCKER SPANIEL,
name "Rex" on collar. Reward on re-
turn to 34 Adelaide street. b

LOST--THURSDAY, SMALL GOLD
watch bearing initials B. M. P. Reward
at this office. 37c

FOUND--ABOUT TEN DAYS AGO ON
con. & Lobo Township, purse containing
bills to a good amount. Owner can
have same by identifying and paying
expenses. Robert P. Campbell, Lobo
P. O. 37u

MUSIC AND DRAMA.

GO ON THE STAGE--WE TEACH YOU
how. Booklet free. Verne School, 151
Franklin building, Chicago, Ill. b

AGENTS WANTED.
AGENTS WANTED TO INTRODUCE
article which brings reduced household
expenses. Particulars free. Write to-
day. The Kanak Supply Company, P. O.
Box 537, Montreal. 37c

SURVYORS.

F. W. FARNCOMB, CIVIL ENGINEER
and surveyor, Bank Toronto Chambers,
Londonderry, Ont. 37c

HELP WANTED.

WANTED--MAN AND WIFE (NO OB-
JECTION to one child), for light farm
and garden work, close to city. Apply
R. G. Fisher, 74 Dundas street, city. 37c

WANTED--PERSONS TO GROW MUSH-
ROOMS for us. Small waste space in
yard, garden or farm can be made
produce from \$15 to \$25 per week. Write
for illustrated booklet and full particu-
lars. Montreal Supply Company, Mont-
real. 37c

SEALED TENDERS ADDRESSED TO
the undersigned, and indorsed "Tender
for Interior Filings, Postoffice, Parkhill,
Ont.," will be received until 5 p.m., on
Tuesday, April 12, 1910, for the work here-
in specified.