

1872

HEFFERNAN BROTHERS.

1873

GREAT BRITANNIA HOUSE, WYNDHAM STREET, GUELPH.

FALL AND WINTER IMPORTATIONS AT THE MAMMOTH CHEAP STORE!

Announcement Extraordinary! Unrivalled Success! Unequaled Display! Competition Defeated!

ONE HUNDRED AND FIFTY THOUSAND DOLLARS WORTH OF DRY GOODS TO SELECT FROM!

Heffernan Brothers have great pleasure in announcing to their patrons that, in view of the great advance which they knew must inevitably take place in the price of woollen goods...

CATALOGUE:

We here give a short catalogue of prices in a few of the leading departments, but for a full and correct idea of the immensity of the stock and the unparalleled low prices of goods we invite every one to call and inspect the stock...

- Plain and Fancy Dress Goods at 12c, 15c and 20c per yd, worth 20c, 25c and 30c.
A strong heavy Woollen at a York Shilling per yd, sold elsewhere at 20c.
500 lbs. of Wool Nubias, bought at auction—the best value in Canada;
Factory Cottons at 10c and 12c., extra quality;
3 bales of Damaged Factories at 11c per yd, worth 15c;
3 bales of Damaged Cottons at 6c per yd, worth double the money;
10 bales of Canada Blankets at less than last year's prices;
A beautiful lot of Canada Tweeds at 50c, 75c, and \$1 per yard, very cheap.

An Immense Stock of READY-MADE CLOTHING, in Mens', Youths' and Boys' sizes;

As all our Clothing is MANUFACTURED ON THE PREMISES, we can guarantee that it is well made and properly trimmed.

MILLINERY AND MANTLE SHOW ROOMS!

We are now opening a Gorgeous Stock of Millinery and Fancy Goods received direct from Paris, London and New York. Our Show Rooms will be open in a few days, when we show a display of fashion never before equalled in Guelph.

Remember the Great Britannia House, Wyndham Street, Guelph.

GUELPH, SEPT. 16, 1872.

(NOTED FOR CHEAP DRY GOODS.)

HEFFERNAN BROTHERS.

Evening Mercury
TUESDAY EVENING, OCT. 15, 1872
The Foster Brother;
The Orphan of the Wreck.

CHAPTER XXI.
A DARK ECLIPSE FOLLOWED BY A WONDERFUL BREAKING OF THE LIGHT.
"Come now," he added, "let us sit down and let me understand this amazing enigma, for, as you may easily suppose, my astonishment and curiosity are both unbounded."
"So I should fancy," laughed, as the two friends seated themselves, one each side of Lillias, whose sweetly beautiful face beamed with an expression of utmost happiness, as her fond glances were alternately directed to her brother and her lover.

G. B. FRASER, WHOLESALE AND RETAIL

OPENED OUT AT G. B. FRASER'S, A full assortment of MOURNING GOODS, FOR FALL AND WINTER WEAR, viz: Black Crepe Cloths, Black Reppes, Black double warp Lustres, Black Henrietta Cloths, Black Cobourgs, Black French Merinos, The new style Black Paramatta equal to French Merinos in wear, and at half the price. Courtland's Black Crapes on which rain or damp has no effect. Samples sent free of charge throughout Ontario.

Direct Importer of Dry Goods
EX. Steamship St. David, From Glasgow. 2 cases Aberdeen Woollens, Paisley Shawls, Wool Shawls, Balmoral Shirtings.
EX. S. S. Sarmation From Liverpool. 2 cases Dress Goods, 2 cases Flannels, 3 bales Blankets, 1 case French Merinos, 1 case French Kid Gloves. Just opened and for sale at G. B. FRASER'S, Direct Importer, Guelph.

and Family Groceries, Wyndham Street, Guelph. Guelph, September 2, 1872

CLOTH SHAW HALL AND MURTON Merchant Tailors, CLOTHIERS, AND Gent's Outfitting ESTABLISHMENT, GUELPH.

1872. FALL AND WINTER SUPPLIES. 1872

RETAIL DEPARTMENT. W. D. HEPBURN & CO.

ARE NOW OFFERING FOR SALE AN EXTENSIVE ASSORTMENT OF STRONG AND FANCY BOOTS AND SHOES Suitable for Fall and Winter Wear. We invite careful buyers to our system of doing business, viz: SMALL PROFITS AND BUT ONE PRICE. W. D. Hepburn & Co. manufacture their own goods and feel they can confidently recommend them as CHEAP and DURABLE, and all they ask is one trial, which will not fail to prove the genuineness of Home-made Boots and Shoes. As we employ over FORTY HANDS we can supply a large portion of Guelph and surrounding country. Samples of our Goods can be inspected at the Central Exhibition to be held in Guelph on the 1st, 2nd, 3rd and 4th of October. ALL KINDS OF BOOTS AND SHOES MADE TO ORDER. Repairing done as usual. TERMS CASH. Store and Factory Eastside Wyndham Street, Guelph. Guelph, Sept. 27, 1872.

GREAT BARGAINS! More Bargains! New Bargains!

THE LAST CHANCE! Only Two Weeks More! Goods at Your Own Price! At any Price! 10 Cases Just In Of Plated Cruet Stands, Table Cutlery, Plated Forks, Spoons, Concertinas, Albums, Glassware, &c. &c. One Ton More of Toilet Soap. Remember—Our Sale will positively end in Two Weeks, and everything must be cleared off by that time, so look out for greater bargains than ever. P. C. ALLAN, Remember the Sign of the Red Flag, opposite the English Church, Guelph, Oct. 12, 1872.

NEW Fall Goods, UPPER WYNDHAM STREET. The subscriber begs to inform the ladies of Guelph and surrounding country that she has just received a large and carefully selected stock of Fall Goods, comprising

All the Newest Styles and Patterns! A SPLENDID STOCK OF BERLIN WOOLS ALL COLOURS. Braids, Switches, Chignons, General Fancy Goods, and Toys. STAMPING DONE. Lock-stitch Sewing Machines for sale. MRS. WRIGHT, Next to the Wellington Hotel, Guelph, Oct. 11, 1872.

WE HAVE RECEIVED A NEW AND COMPLETE STOCK OF COAL OIL LAMPS New and Elegant Designs And at exceedingly low prices. Call to see them. We have also a new stock of Genuine Extra Flint Lamp Glasses Which stand the heat, and do not easily break.

JOHN M. BOND & Co., DIRECT IMPORTERS.

CAUTION. The Cornwall Manufacturing Company have pleasure in intimating the complete restoration of their works at Cornwall which are now in full operation, producing large quantities of White and Grey Blankets, and Heavy Medium Class Tweeds. They regret, however, having again to call attention of the public to the continuance of the disreputable practice of importing English Blankets and selling them as Canadian. These Blankets are made largely of Shoddy and Cotton Waste, with a small percentage of pure Wool, and though slightly in appearance, closely imitating the Cornwall Blankets, and ticketed "Canadian Manufacture," have neither warm nor wear, but can be sold at a lower price than the Cornwall Blankets (which are made of Pure Wool) can produce for. The public are cautioned against this attempted deception, and respectfully informed that the name of the CORNWALL MANUFACTURING COMPANY is printed on the ticket of every Blanket made by them. Cornwall, Sept. 16th 1872

F. STURDY, House, Sign, & Ornamental Painter GRAINER AND PAPER-HANGER. Shop next to the Wellington Hotel, Wyndham Street, Guelph.

GOLDEN LION GUELPH 1872

NEW FALL & WINTER GOODS 500 Cases and Bales Just Received!

- COMPRISING: 100 bales of Carpets, 100 bales of White Cottons, 100 bales of Factories, 12 cases of Black Silks, 13 cases of Black Lustres, 13 cases of Black Cobourgs, 12 cases of Black Sarmattas, 15 cases of Ready-made Clothing, 12 cases of Yorkshire Fancy Trouserings, 10 cases of Black Cassimeres, 10 cases of West of England Broadcloaths, 10 cases of Gents Shirts, Collars, Ties and Braces, 93 cases of Fancy Stuffs and Haberdashery.

500 cases and bales expected next week, comprising Fancy Dresses, Silks, Merinos, Hats, Mantles, Bonnets, Shawls, Blankets, Flannels, Gloves, Hosiery, &c., the Largest and Best Assorted Stock of Dry Goods ever imported to Guelph. CHANCE & WILLIAMSON, GOLDEN LION, THE ONLY DIRECT DRY GOODS IMPORTERS IN GUELPH, Wyndham Street, Guelph, September 12, 1872

1872 Central Exhibition. 1872

ROBT. RAE & Co. WILL SHOW DURING THE EXHIBITION WEEK A LARGE STOCK OF NEW GOODS CONSISTING IN PART OF Crockery, China, Glassware, LAMP GOODS, FANCY GOODS, an immense variety, Pocket and Table Cutlery, Plated Ware, [a splendid lot of New Cruets, Pickle Stands, &c. just received] To all of which they invite the attention of Visitors to the Exhibition. ROBERT RAE & Co., Importers, Alma Block. Guelph, Sept. 27, 1872.

GEORGE S. POWELL

Begs to announce that he has purchased the Bankrupt Stock of BOOTS and SHOES Of John McNeil's Estate, and will continue the Boot and Shoe Business in all its Branches IN THE SAME PREMISES. Having been with Mr. McNeil for a number of years, and having an experience of over 18 years at the business, he feels confident of giving the public entire satisfaction.

A NEW STOCK Will be produced in a few days, and in the meantime the goods now on hand will be sold at remarkably low prices. REPAIRING DONE AS FORMERLY And satisfaction guaranteed. A trial solicited. Guelph, May 17 1872. GEO. S. POWELL.

O'CONNOR'S BILLIARD HALL, IN THE QUEEN'S HOTEL, GUELPH, OPPOSITE THE MARKET. Refitted in the latest fashion. Five latest styles Chess Tables. Guelph, April 19, 1872.