

New House Subsidy

PRIME MINISTER'S VISIT TO GLASGOW
SLUMS.

A parenthetical remark by Mr. Baldwin in his speech in acknowledgment of the granting of the freedom of Glasgow, a week ago, disclosed the fact of a three-hours' visit to the slums. Whereas in Dundee a request to see the slums was granted in the form of an engagement sandwiched into the official programme, in the case of Glasgow Mr. Baldwin, for reasons of his own, made it clear that he would not make a formal visit to the slums, but would make an unofficial prelude to the tour in which he was to appear as the central figure.

The plans were arranged with every precaution to avoid publicity, and they were successfully carried through, although he devoted fully three hours to inspecting slum properties in both Glasgow and Anderson (the latter part of the constituency of Kelvin, represented by Captain Elliott, the Member, who acts as Parliamentary Secretary to the Scottish Board of Health), not a whisper was heard of the advance until he himself dropped a hint in his speeches.

It was Mr. Baldwin's own desire to see the slum spots of the city in his everyday guise. Accompanied by Dr. A. K. Chalmers, until recently Medical Officer of Health for the city, who acted as his guide, Mr. Baldwin visited some of the worst slum dwellings in Glasgow. He entered and inspected a number of the houses, chatted with the people living in them, and so far as could be observed completed his tour without being recognized.

A Great Welcome.

At none of the numerous functions which the Prime Minister attended during the day did the cordial welcome with which the citizens greeted him everywhere find more complete expression than at the Freedom ceremony at St. Andrew's Hall, at which Mr. Baldwin was admitted to the select and distinguished company of honorary burgesses of the city. For almost half an hour before noon, the hour at which the ceremony began, practically every seat in the spacious interior of the hall was occupied, and the proceedings were conducted amid every evidence of spontaneous enthusiasm. The large audience was representative of all sections of the city's life, and it was with very apparent pleasure that they took advantage of the opportunity to give expression to the feelings of personal goodwill to the Prime Minister with which all were obviously animated and their delight that the civic authorities had seen fit to offer him the highest honour in the gift of the community.

In the interval between the Freedom ceremony and the other engagements the Premier, who was accompanied by Mrs. Baldwin, was entertained at a civic luncheon in the City Chambers. Replying to the toast of "Glasgow's Youngest Burgess," he remarked that there was nothing that strengthened one's hand, or sent one on one's way rejoicing, more than the authoring, and the feeling of comradeship which they gave in the great work of the government of the country.

Scots Housing Proposal.

Opportunity was taken by the Prime Minister to make an important announcement affecting the Scottish housing. Mr. Baldwin said that whereas in England they were overtaking housing arrears, in Scotland they were still accumulating. He understood it would be years before the building trade in Scotland was able to provide even for normal annual demands. Meanwhile they had an accumulated deficit at 150,000 houses. People were living and dying in hovels, and the Government could not stand by and accept this position without doing all in their power to remedy it. The only method suggested for dealing with the situation in a satisfactory manner was to use the immense capabilities of the engineering industry until the building trades were again in a position to cope with it.

The ordinary Government subsidy under Mr. Wheatley's Act was estimated to be worth in capital value about £150 per house. In order to get manufacturers going on mass production the Government had decided to supplement this subsidy for the first 4000 houses of alternative types in Scotland by a premium of £40, making a total subsidy in each case equivalent to £200. The Prime Minister appealed to Scottish local authorities to give the offer most careful and sympathetic consideration and to make immediate application to the Board of Health to participate in it to the fullest possible extent.

At the opening of the Knightswood scheme the Prime Minister said he wanted to attack housing to-day as we attacked shells in the war.

Mrs. Baldwin Touched.

Mr. and Mrs. Baldwin afterwards took part in the opening of the new Municipal Child Welfare Centre at New Street, Bridgeton.

Walking in the narrow thoroughfare with the tram railway wall facing the houses and the new building where thousands of people in working-class attire, many women clad in shawls and holding babies. The enthusiasm of

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Offers Some Remarkable Bargains in New Fall Goods Including All Kinds of Yard Goods, and Wearables for Men, Women and Children

NEW LACE CURTAINS
2½ and 3 yards long.
\$2.10, \$2.20, \$2.40 and \$2.70 PAIR.

WHITE CURTAIN NET
38 in. to 60 in. width.
39c. 48c. & 67c. yd.

WHITE MADRAS CURTAIN MUSLIN
Dainty patterns.
59c. and 82c. yard.

CURTAIN SCRIM
White and Cream.
20c. and 24c. yard.

ART CRETONNES
36 inch width.
36c. yard.

QUILT MUSLIN REMNANTS
22c. yard.

ART SATEEN
Specially suitable for Eiderdowns.
50c. and 65c. yard.

CREAM BLIND LACE
20c. and 23c. yard.

CREAM CASEMENT CLOTH
With embroidered scalloped edge.
79c. yard.

SPRING BLINDS
Cream with fringe.
99c. each.

SILENCE CLOTH
\$1.50 yard.

MANTLE DRAPERY
40c. yard.

DAMASK TABLE COVERS
White Linen finish Covers in beautiful designs.
\$3.48, \$3.65, \$3.75 and \$5.00 each.

DAMASK TABLE COVERS
In assorted patterns on Red and Blue grounds.
\$2.49 each.

WHITE DAMASK TABLE NAPKINS
25c. and 27c. each.

COLOR BORDER BREAKFAST CLOTHS
\$1.85 each.

BLAY LINEN TEA CLOTHS
With fancy stitched centres.
\$1.10 each.

BARGAINS in PILLOW CASES
Plain White, Hem-stitched.
47c. each.

PILLOW CASES
Embroidered scalloped edge.
58c. each.

PILLOW CASES
Embroidered and scalloped edge, with lace.
\$1.00 each.

WHITE LACE DOOR PANELS
44c. each.

TRACED LAUNDRY BAGS
69c. each.

MARCELLA BED SPREADS
Satin finish.
\$3.99 & \$4.87 each.

Ladies' and Children's HATS

THE NEWEST ARRIVALS

Now on display in our Show Room, showing all the latest English and American styles, in a pretty selection of colours and trimmings. All specially priced for this Sale.

LADIES' HATS \$2.90, \$3.25, \$4.50, \$5.00 & \$6.30 ea.

CHILDREN'S HATS \$2.20, \$2.50 & \$2.90 ea.

LADIES' HOSIERY
Special Lot, in Fawn only.
51c. Pair

HEATHER MIXTURES
Plain and Ribbed.
49c. and 54c. Pair
Black and Fawn Mixtures.
72c. Pair

LADIES' GLOVES
In assorted shades, Cashmere and Suede finish.
70c. to \$1.20 Pair

NEW STYLE GAUNTLETS
In Canary and Mole shades, with laced and fur wrists.
\$2.15 and \$3.20 Pair

VISIT OUR STAND

at

THE MERCANTILE INDUSTRIAL FAIR

WOOL BLANKETS

Extra large size, good heavy quality with Blue striped borders and well bound ends.

\$11.60 and \$13.20 Pair

COTTON BLANKETS

In Grey and White, with Pink and Blue striped borders. Size 60 x 76.

Price \$3.70 Pair

CRIB BLANKETS
Various patterns.
92c. Pair.

FLANNELETTE SPECIALS

American Striped Flette, nice soft fleecy quality.

27c. yard.

ENGLISH FLETTE

Plain shades of Pink, Royal, Green, Red, Mauve, etc.

31c. yard.

ENGLISH MOTTLED FLANNEL

In shades of Pink, Grey, Fawn and Blue.

35c. yard.

AMERICAN MOTTLED FLANNEL

28c. yard.

COTTONADES

Plain and Striped patterns, specially suitable for making Men's Work Shirts.

39c. yard.

STRIPED REGATTAS

35c. and 43c. yard.

STRIPED WINCEYETTE

Pyjama patterns.

55c. yard.

GREY WINCEY

Extra heavy quality.

78c. yard.

FLEECE CALICO

In White and Blay.

30c. 33c., 36c. & 40c. YARD.

WHITE TURKISH TOWELING

33c. yard.

CUP TOWELING

Special, 16c. yard.

WHITE SHIRTING

Wide width, good value.

29c. yard.

WHITE SHEETING

2 yards wide. Extra Special

89c. yard.

CIRCULAR PILLOW COTTON

65c. yard.

COATINGS

In Plain and Checked patterns.

Plain \$2.70 yd.

Checked \$2.50 yd.

HEAVY MOTTLED TWEEDS

56 inch width.

\$2.85 yard.

CHECKED SUITINGS

\$1.50 yard.

MEN'S TWEED SUITS

In assorted Striped, Checked and Plain patterns. Specially priced:

\$23.00 \$24.50

\$26.00 & \$28.70 suit

BOYS' TWEED SUITS

\$4.98 \$5.50 \$5.97

\$7.25 & \$7.60 suit

MEN'S VELOURS

In Grey, Brown and Fawn

\$4.75 & \$7.00 each

BOYS' JERSEYS

In button shoulder and open neck styles.

\$1.65 to \$3.00 each.

BOYS' WAISTS

In Dark Grey and Khaki Flette.

85c. each.

A Land of Oil

Many centuries ago Palestine was called "a land flowing with milk and honey," and to-day Texas may be called a land flowing with oil.

In 1886, when an enterprising pioneer dug the first Texan well with a pick and shovel at Oil Springs, few people dreamed that the petroleum resources of Texas were later to be counted among the greatest in the world.

There are now a hundred producing areas in the State, from which half a million gallons of crude oil are produced daily from depths varying from 60ft. to more than a mile. Official figures show that to-day Texas is furnishing more than a seventh part of the world's production of petroleum. A certain Captain Lucas accidentally bored through oil near Beaumont, and when he removed the drill an oil geyser rose to a height of a hundred feet. In a short time this "gusher" was delivering 3,000 barrels an hour.

The quality warrants the name "Perfect" Baking Powder. oct. 22, nov. 19

Sapping the Buffalo

Many people recall "Buffalo Bill." He got his name from his prowess as a hunter of the American bison. He, and others, almost exterminated this magnificent beast, which, within the memory of many now living, roamed the prairies of the United States and Canada in vast herds.

To-day the only buffaloes left in the United States are preserved in Yellowstone Park; but in Canada, where there is more room, the buffalo is likely to become a national asset and a source of revenue.

It is estimated that there are in Canada 10,000 head of buffalo, and their preservation is due to the late Lord Strathcona, who, nearly fifty years ago, collected a small herd for his estate near Winnipeg. They flourished and increased, and were bought by the Government to stock the national park at Banff, in the Rockies.

When the herd had increased to about 700 it was removed to 160 square miles of territory in Alberta. Here the herd thrived, and now it is about 8,000 strong. The Dominion has established another herd in Alberta, at Elk Island Park.

Stafford's Prescription A for all Stomach Troubles.—oct. 11

On the Air To-Day

STATION WOR.

L. Bamberger & Co., Newark, N.J. 405 Meters—740 Kilocycles.

Thursday, Oct. 22, 1925.

6.15 p.m.—"Words Often Mispronounced."

6.17 p.m.—Hotel Shelton Dinner Music.

7.15 p.m.—Bill Watney of the New York Evening Telegram Staff in Sports.

WPG ATLANTIC CITY.

Wave Length 292.8 Meters—Kilocycles 1000.

(Eastern Standard Time.)

Thursday, Oct. 22, 1925.

1.30 p.m.—Hotel Morton Luncheon Music. J. Leonard Lewis, Director.

4.30 p.m.—Chalfonte-Haddon Hall Afternoon Tea Music.

6.30 p.m.—"Billy" Rocab, Dean of Sports Writers, Weekly Review of Sporting Events.

6.45 p.m.—15-minute Organ Recital (Request Selections). Arthur Scott Brook, City Organist.

7.00 p.m.—Hotel Ambassador Dinner Music.

8.00 p.m.—"World-Wide Excursions." Alfred James P. McClure, D. D.

8.15 p.m.—Studio Program to be Announced.

9.00 p.m.—Hotel Traymore Concert Orchestra.

10.30 p.m.—Dance Orchestra, "The Silver Slipper."

Radio Batteries

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WILLARD BATTERY SERVICE STATION

M. Madigan, Manager

CHIT'S Cove. Phone 1808.

Feb. 21, 1925

With fruit salad serve saltines topped with halved marshmallows and browned.

Remember that cup custards of varied flavors are easily packed in school lunches.

CELANESE KNITTING SILK

\$1.25 SLIP.

Marshall Bros

MAIL & TELEPHONE ORDERS

Receive Prompt Attention.