

"LUXURA"ORANGE PEKOE TEA MAKES
EVERY MEAL A TREAT.

Just a little whiff of its delicate aroma—of the fragrance that gives promise of such delicious flavor—and the most jaded housewife finds herself feeling ever so much less tired.

There's nothing like a cup of "Luxura" tea at any time. It's so exceptionally good, its perfect blending never varies, and tried pound for pound with other brands, it is far more economical in use. Buy a package of "Luxura," and make this test for yourself.

F. M. O'LEARY,

Nair Bros. St. John's.

Just Folks.

By EDGAR GUEST.

—KNICKERBOCKERS.

I can wear them on the golf course with no feeling of regret. But I haven't worn my knickers on the public highway yet. I can wear them on the seashore, where I'm sure that none will frown. But I lack the moral courage to wear knickers when in town.

Now these grown up knickerbockers look all right on men who golf. But when I reach the club house then I want to get them off. And when I go out walking on the streets by night or day, I wear my good old trousers—I feel better dressed that way.

There's a time for knickerbockers, they're a purpose on the course. They're both sensible and proper for the man who rides a horse. But I marvel at the courage of a chap in checkered grey. Who was wearing knickerbockers on the avenue to-day.

A Bricklayer's Great Invention

THE HUMBLE GENIUS WHO GAVE US CONCRETE.

Just a hundred years ago a humble bricklayer invented a substance that has grown to world-wide use and which has been employed in all the biggest building enterprises since that time. His name was Joseph Aspdin and his invention was Portland cement.

Aspdin was a native of Leeds—where a tablet to his memory has just been erected—and he had been experimenting for thirteen years before he discovered his great secret. He had no chemical knowledge or experience, and must have been guided entirely by common sense. He called his cement "Portland" because, when mixed with water and allowed to harden, it set into an artificial stone very like the natural variety bearing that name.

A Carefully Guarded Secret.

One of the chief ingredients of Portland cement is limestone power, and it is interesting to learn that Aspdin obtained his material from the roads of his native Yorkshire. He used to go out and scrape it up from the highways around his home.

In the year following his invention Joseph Aspdin started a small cement factory at Wakefield, and a few years later, his son, William, built another factory at Northfleet, on the banks of the Thames.

The firms manufactured "Roman" cement, which "Portland" was to supplant, naturally took much interest in this new rival, and William Aspdin had to take great care that the secret of his father's invention did not become public property. He surrounded his process with mystery and did not allow even his own men to share the secret with him.

Aspdin's rivals tried hard to retard the progress of "Portland" cement. They circulated rumours that it was unreliable and a failure. The collapse of a few houses made of Aspdin's artificial stone seemed to add truth to these stories, and for twenty years Portland cement made no real progress.

By this time another inventor had come on the scene—I. C. Johnson, who made improvements in Portland cement, and under whose guidance it began to come into general use. Mr. Johnson died in 1911, when he was within two months of his hundred and first birthday.

In its early days Portland cement was only used for facing buildings and was considered too unreliable for constructive work. As early as 1838, however, the famous engineer, Brunel, used it in making his Thames Tunnel, and since then it has been employed, in the shape of concrete, in thousands of buildings and works all over the world. More than fifty million tons of Portland cement are now used every year.

One of the first buildings to be built entirely of cement was "Portland Hall," near Gravesend, parts of which are to be seen to-day. It was built by William Aspdin, and is known as "Aspdin's Folly," because it cost so much that work upon it had to be abandoned before it was half finished. Aspdin sold it at such a loss that he had to leave the country, finally dying abroad.

To-day, concrete, of which Portland cement is the basis, is growing in use every year. Huge buildings of twenty or more storeys are being built of it, and it is to be found in big harbour works in all parts of the world. Before long it may take the place of bricks and stone altogether.

It is curious that this year should be the centenary of Joseph Aspdin, for in 1924 has been built what is without doubt the greatest monument to his genius; all the buildings at the British Empire Exhibition are of concrete. How many of Wembley's millions of visitors have ever heard of the humble Leeds bricklayer who may be said literally to have done more to bind the world together than the diplomats of all time?

Striped, black plush makes an attractive small hat for street or sports.

MINARD'S LIVERY, THE ATHLETIC REMEDY.

Big Vaudeville and Pictures AT THE MAJESTIC TO-DAY!

A Dramatic Thunderbolt!
written by
VICTOR SCHERTZINGER
and WINIFRED DUNN
Fury and folly,
raids and
revenge,
money and
madness

THE MAN LIFE PASSED BY
A superb cast including
HOBART BOSWORTH EVA NOVAK
CULLEN LANDIS JANE NOVAK
PERCY MARMONT

—POUNDING WITH PASSION!—

See what is probably the Geratest Picture of the day:

"THE MAN LIFE PASSED BY"

2—COMPLETE SHOWS NIGHTLY—2

STRAD and LEGATO

Headliners from Keith's, Boston, in the following Vaudeville Act:

"CAVELLARIA RUSTICANA"

Violin Solo

"SUNSHINE OF YOUR SMILE"

Tenor Solo

"THE GLOW WORW"

Duet

"CAN'T YOU SEE I LOVE YOU"

from the "Newlyweds"

Miss Mary O'Neill, A.T.C.L., will be the accompanist at the piano for the concert numbers.

NOTE: The artistes will appear twice nightly—8.45 and 10 o'clock.

Admission : 25 cents**Austrian Money****Baron Fugitive From Huge Debt**

CASTIGLIONI, HOWEVER, HAD FORESIGHT TO TAKE FOR-TUNE WITH HIM.

VIENNA, Sept. 30.—Camillo Castiglioni until a few months ago central Europe's richest living man, has fled Austria with debts of \$5,500,000 hanging over his head. Two of his daughters, Gaber Neumann, a Hungarian, and Herr Goldstein, a German, for whom orders for arrest have been given, are also fugitives. A third Austrian, named Pick, is a suicide in his Baden villa. This has ended the meteoric career of the most carefree and sensational of all Europe's post war millionaires.

Mr. Castiglioni's arrest has not been feared, but he is asked to appear before the Vienna courts, which are investigating his defunct deposit bank and other Castiglioni concerns. He is believed immune from arrest if he will deposit \$40,000 security for his recovered obligations.

He arrived at Trieste recently from Milan to spend a few days with his daughter, Neumann in Budapest.

There he will remain unless extradited is granted. Goldstein is in Berlin. The prosecuting attorney said that in order for arrest would be given against Castiglioni unless it was determined that his departure from Vienna was a flight.

Mussolini's Friend.

Castiglioni has been a great supporter of Fascism in Italy and a personal friend of Premier Mussolini, whom he recently received one of Italy's highest decorations. He has been almost exclusively in diplomatic circles socially, and has performed important matters of a delicate financial nature for the Italian government, it is declared.

Mr. Castiglioni has seen the end approaching for months and carefully prepared his affairs. It is believed that he was able to save a large portion of his personal fortune and get it out of the country through his relations with Italian banks.

Mr. Castiglioni is the son of a Trieste noble. Before the war, he came to

Vienna penniless. At the outbreak of the war he was able, through friends, to obtain small war contracts, which, before the conclusion of peace made him moderately rich. Just after the armistice, he secured an option on the control of the stock of Alpina Mountain, that enormous iron mine which was, before the war, one of the wealthiest in Europe. In Trieste he sold it to an Italian syndicate, taking a handsome profit for himself. This was the foundation for his fortune. A year later he increased it through the same agency, when he sold a big mine for an Italian group to Hugo Stinnes.

Partner A Suicide.

With this as the basis, M. Castiglioni, by clever, ruthless financial operations, achieved wealth which even he was unable to estimate. He was one of the partners in an enormous Czech alcohol syndicate. His associate is now suing him, charging that he stole the profits of this organization. It was because of this scandal and the trouble of the Depositen Bank that one of his henchmen, Cuh, sprang from a third floor window and killed himself in M. Castiglioni's presence several weeks ago.

M. Castiglioni lived in luxury which emperors have seldom approached. He purchased the old palace of the Rothschilds shortly after his first success. There he placed the finest collection of art objects, pictures, tapestries and antique furniture, which central Europe now boasts. He recently purchased several hundred yards of silk to cover the walls.

Up to the last minute, he was adding to its furnishings, all of which have been seized and sealed up.

When he travelled, M. Castiglioni rode in a private car, which was formerly the property of the Austrian emperor. This has also been seized.

A search of M. Castiglioni's house here and his villa at Grundensee revealed that he was able to take all his private documents, stocks and bonds with him across the frontier. Aside from the costly furnishings, only a small quantity of jewellery rewarded the police for their efforts.

All our Grocery stock at reduced prices. A. HUDSON, 365 Duckworth St. Oct. 14/24

Green, mauve, and violet tones are favored for afternoon and evening.

Star Movie To-Night

Emma Lyon, an obscure village maiden, is endowed with a rare beauty and charm. Her dreams of being a wonderful lady in London seem destined to remain unfulfilled by chance she meets the famous artist Romney, accompanied by Arabella Kelly, an erstwhile dairymaid, now a beauty in London society. Emma's leader of face and form gains her an invitation to London.

Innocent and ignorant of the ways of London and men, she soon finds the pangs of bitter experience. She pleads with a sea captain for a youth who has been shanghaied, and there first realizes the hunting instinct in man. There awakens in her an insatiable desire to toy with men. Disillusioned she walks the streets until her beauty secures her a position as model in a health emporium where she first meets Lord Nelson for a brief and never to be forgotten moment.

She again meets Romney, the artist, and through him gains the friendship of Charles Francis Greville, nephew of Sir William Hamilton which culminates in her marriage to Sir William Hamilton.

At a reception given by the Queen in his honor, Lord Nelson again meets Lady Hamilton, and they discover that the memory of that meeting long ago is still vivid. Their friendship is interrupted by the activities of the French fleet and Nelson is ordered to sea. Through the efforts of Lady Hamilton the British are given assistance by the Queen of Italy, and Nelson's victory is assured. Lord Nelson returns a victor, but broken in body. His plight arouses in Lady Hamilton all the latent force of an all-consuming love, and they seek the happiness which fate had denied them. Meanwhile the French fleet again becomes menacing and Lord Nelson is ordered out to meet them. A child born to Lady Hamilton accuses Sir William's furious jealousy, and torn with rage he disowns her and falls dead. In the meantime, the British and French fleets clash in the memorable battle of Trafalgar. Nelson's immortal message is flashed to each ship, "England expects every man to do his duty." The French fleet is routed, but Nelson loses his life. His great victory is acclaimed by the populace, but Lady Hamilton whose inspiration and love made possible the great service to England finds herself penniless and alone with her baby Horatia. The way to happiness which has been opened to her by the death of one man is closed to her by the death of another.

Women Show the Way to Health

"A medical man, speaking at Hull on the healthier condition of modern women, attributed it largely to the use of more sensible clothing. He extolled the low-neck blouse, short skirts, and silk stockings, which allow the sun to reach the body, and urged that man might profitably follow this example. A very bold reform is this that he proposes, if he wants man to adventure so far in courting the sun.

"The average man, we may well believe, likes the caress of the sun quite as much as his women folk, and is ready to admit its beneficial properties upon the human system; but in the nature of things, he is not so courageous enough to confront all kinds of weather in somewhat open attire for the good that may come to him from a very occasional ray of sunshine," asks the Birmingham Post. "Is he, in fact, fully persuaded that man is capable of supporting in this respect such test of hardiness as the superior sex?"

"Long use in wrapping up has made him 'neat,' as they say in Lancashire. And if, indeed, he were brought to the belief that he could endure the servitudes of the seasons thus skimming clad, would he ever be convinced, it suited his style of beauty? There was a time when men, especially young men who had luxuriant hair, went about in town and country alike without a hat or cap on their heads. They thus obtained the advantage of an extra supply of sunshine, at the peril, it would seem to some, of securing sunstroke at the same time. It became rather a craze, but the ordinary opinion did not endorse this fashion. It was almost as much derided as was the umbrella when it first made its appearance in the walks of civilization.

"While the eccentric person who introduced the 'broily' lived to see himself regarded as a public benefactor, the pioneer hatless brigade lost adherents rather than added to their ranks. There are some survivors but not many. They may be quite sound in discarding headgear, and perhaps we should all be the better if we did the same. Still, the fact remains that man is peculiarly conservative in such matters, and above all things fearful of making himself appear an object of derision. So there does not appear to be any likelihood that the Hull doctor's advice to adopt a radical change of walking-out attire will be adopted by his friends and neighbors of the male gender."

Millions of Gallons of Wine

MELBOURNE, Sept. 8. (A.P.)—This year's vintage of wines in South Australia is the largest ever produced. It amounts to 10,756,588 gallons, an increase of 30 per cent. over last year's production.

VICTORY FLOUR

Giving excellent satisfaction, is a Patent Flour of the very highest quality, gaining steadily in popularity, guaranteed equal to any first Patent Flour milled.

J. B. Orr Co.Limited.
AGENTS.

Oct. 15, 1924, 22, 25, 29

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Arnold Bennett and Worry

"Worry is evidence of an ill-controlled brain; it is merely a stupid waste of time in unpleasantness." If men and women practised mental calisthenics as they do physical calisthenics, they would purge their brains of this foolishness.

—Arnold Bennett.

**It's Different!**

Try a tin of Fry's Pure Breakfast Cocoa—to-day. You will enjoy that delicious chocolate flavour so much that you will not want to go back to any other cocoa. It's different.

Everybody likes Fry's, from the children to the old folk. And it is really good for all—rich in nourishment, invigorating, strengthening, sustaining. True, it ought to be good—it has been continually improved for nearly 200 years.

Fry's PURE BREAKFAST **Cocoa****For Growing Children**

Children's clothes are usually very quickly out-grown. Mothers who make their offspring's garments would be well advised when making a boy's shirt to cut the sleeves a little longer than required and to sew the extra material neatly beyond the armhole after the sleeve has been fixed in place. As the child grows the sleeves can be unpicked and lengthened. The more usual way of

Standard Grade No. 4 Sieve PEAS

Finest possible value 25c. Can
FRENCH BEANS—Tins, finest and best grade, 30c. Tin.

MOIRS' FRESH CAKE—Sultana, Cherry, Plain.

BOYERS' TOMATOES, 1924 Pack—1½'s, 2's, 3's.

BOYERS' PEAS and CORN—1924 Pack.

TATE'S CUBE SUGAR—1-lb. Cartons, 16c.

BISCUIT and PANCAKE FLOUR.

WESSON OIL—Pint Cans.

WHOLE MIXED SPICES, BAY LEAVES.

PETER COOPER'S GELATINE.

SLICED PEACHES, California, 2½'s, large Cans—32c.

HARTLEY'S RASPBERRY and STRAWBERRY JAM—50c. Pot.

HARTLEY'S APRICOT, PLUM and GOOSEBERRY—45c.

C. P. Eagan

TWO STORES

DUCKWORTH STREET & QUEEN'S ROAD.