

Success and the United Hotels Company of America

THIS advertisement answers that question for all those who are considering investing in the 8% Convertible Debentures of The Mount Royal Hotel Company, Limited.

In the first place, The United Hotels Company of America have purchased for cash One Million Dollars worth of the 8% Convertible Debentures of The Mount Royal Hotel Company, Limited. On this million-dollar purchase they will get no more nor no less per cent than the 8% paid to the investor of \$500 or \$1,000.

The United Hotels Company of America owns and operates its various hotels for the benefit of the investors in their various securities. It will not make one penny of profit for itself unless and until The Mount Royal Hotel Company, Limited, pays dividends upon the Common Stock.

Thus, you see, investors in the 8% Convertible Debentures have an additional safeguard in knowing that their interests and the interests of the United Hotels Company of America are identical. Debenture holders must be satisfied first before Common Stock dividends are paid.

Nevertheless, we think that the Common Stock, which is now being given away as a bonus, should earn substantial dividends within a very short time.

For example: When the United Hotels Company took over the King Edward Hotel it was losing money every day. Almost over night they changed it into a paying proposition, and in two years put its Common Stock, which was given away as a bonus, on a 10% dividend basis.

The Mount Royal Hotel is the largest undertaking that the United Hotels Company of America have committed themselves to. They have agreed to operate the hotel on a thirty years' contract, under which they receive no salary, fees, or remuneration other than the dividends which may be paid on the Common Stock, of which they own a considerable amount.

You may be quite sure, therefore, that every ounce of ability, business and financial acumen that they possess will be brought to bear upon the successful conduct of this enterprise.

We have gone into every detail of operating costs, of income, and of estimated profits. And we are satisfied not only of the hotel's ability to earn its interest charges. We believe it will earn sufficient to pay most satisfying dividends upon the common stock.

It is for this reason that we recommend these 8% Convertible Debentures so highly and invite you to write at once for a circular giving full particulars.

To W.A. Mackenzie & Co., Ltd.

38 King Street West, Toronto.

Dear Sir: Please send me a copy of the circular describing the 8% Convertible Debentures of The Mount Royal Hotel Company, Limited, and oblige.

Name in full

Full address

Please write clearly.

Living on the Ocean Bed.

Further attempts are to be made to recover some of the sunken treasures which litter the ocean bed around the British coast.

In a normal year ships and cargoes worth \$15,000,000 are lost; but during the war the tonnage of vessels sunk in home waters amounted to 20,000,000. This enormous loss has spurred a salvage company to plan a scheme of fortune-finding on an unprecedented scale.

Recent improvements in connection with submarine work will make the enterprise less risky than it would have been a few years ago.

Divers no longer grope their way in darkness, depending for safety upon their life-line. Electricity lights their way, and a telephone connection in their helmets enables them to keep in touch with the men above. There is even a dress which permits them to dispense with an air-pipe, since it includes provision for the supply of air.

So comfortable are modern diving suits that often their wearers are in no particular hurry to return to the surface. Frequently a naval diver finds an anchor or other object at twenty or thirty minutes, and then sits upon it, switches off his telephone connection, and ruminates for an hour or two before he reports.

Some of the improved suits, too, enable divers to work at great depths. For many years the record was held by a Spaniard named Ercostabarbe who, off Cape Finisterre, carried out salvage operations at a depth of 176 ft., and ultimately recovered in two seasons fifty-nine bars of silver, worth \$50,000. Subsequently, during some experiments carried out by the Admiralty, British divers reached a depth of 210 ft., and this is still the record for Great Britain.

The world's record was set recently by a Vancouver diver, who made a descent in a suit (his own invention) composed of aluminium, with ball-bearing joints and artificial hands. He worked at a depth of 356 ft., where, owing to the rigidity of his dress, the pressure inside was only 40 lb., to the square inch, whereas it attained 170 lb., on the outside. The inventor claims that with his dress it is possible to work at a depth of 500 ft., and in normal circumstances to sleep in comfort on the bed of the ocean.

No less important have been the improvements in other types of apparatus. A feature of one of the most recent inventions is provision for living and moving on the sea floor. The object of this invention is the raising of sunken ships—an object which has been achieved quite often by sinking caissons or canvas tubes, affixing them to the wrecks, pumping out the water, and then filling them with air, the buoyancy thus imparted lifting the ships to the surface. Under the new system the same principle is applied, but the actual raising is effected by means of multiple-units,

open-bottomed, vertical pontoons, which are fastened to the side of the wreck.

The preparation of the hull for the attachment of the pontoons is carried out by two men, who are enclosed in a diving chamber. The latter is connected with the ship above by a cable, through which runs an electric cable, as well as a telephone wire. Power is obtained from this cable to work not only a tractor enabling the chamber to move round the wreck, but a pair of drills for boring holes through the plates of the ship.

In this house on the ocean bed the men can work, eat, read, smoke and sleep almost as comfortably as if they were in a dwelling on land. The air of the chamber is purified and renewed by the system used in submarines.

Fashions and Fads.

To wear with a suit of black crepe is a white waistcoat heavily embroidered in black. The wrapped skirt, fringed or unfringed, has become one of the season's most enjoyable fads. Steel beading and a perforated steel girdle lend smartness to a straight frock of blue serge.

A favored type of coat for the youthful figure is the slim model with the short military cape. Dresses made of tissue gingham often have net insets in the skirts, giving a most pleasing effect. For the boudoir are pajamas of black satin worn with a blouse of yellow and green printed satin. A frock of black velvet buttons up to the chin and has sash, collars and cuffs of dark brocade ribbon.

SIDE TALKS.

By Ruth Cameron.

HOW WILL YOU TAKE YOUR PLEASURES?

How would you rather (as we used to say in London Bridge) go to the theatre? Once in a first class seat or twice in a second class seat?

It seems to me that a wide difference in outlook on life is symbolized in those two choices. Some folks never like to do things unless they can do them just so. They would rather stay home than put up with second class in anything. Other folks would rather spread their pleasures out thinner and have them last longer.

The first is more apt to be the masculine point of view and the second the feminine. (Although one of the most striking examples of first class or none was given me by a friend I was going to take to the theatre. I could only get balcony seats the day we had planned on and she said she would rather wait so that she might sit on the floor. Be it added she was neither deaf nor short sighted.)

He Minds People's Opinions.

The reason for this is plain enough. I suppose. The man is the money maker and to a large extent is measured by how much he makes. Casual people, of course, have no other way of judging him, and to go about accepting second class service while others are getting first is to let all these people rank one as a second class man, to constantly admit to them that one has not the money for anything better.

Of course one may go second class because one has many other things for which one prefers to use money—including the peace of mind symbolized by a bank account. But that is not the obvious connection, and it is a rare man who is content with knowing that is so, no matter what people about him think.

Women for the Pleasure Itself.

Women on the other hand are not judged by how much money they make, and accordingly are much less sensitive on this score. They want the pleasure, as much of it as they can get, and they care less for the show. We all know women who have been

abroad on incalculable small sums. Some years ago some college girls I knew actually took a European trip on \$200 apiece. Think what gall and wormwood to the spirit of the average man the infinite economics and scrimplings they must have had to practice would have been. But hey had a wonderful time.

More Fun Out of Life.

It is a great talent, I think, this ability to get the best out of pleasure even if one cannot have them served in style. One gets so much more fun out of life if one can do it. But whereas I used to think that the people who wanted to have things just so were merely foolish and obstinate, and could feel the other way if they tried, I have grown to realize that the roots are deeper that I thought and that one cannot change a psychological attitude merely by investing against it.

DO IT NOW.

When business is hard to get the thoughtful merchant works harder. Very often poor business is due to lack of application. We apply to the trade-to-day and say to them that we are in a position to offer at Reduced Wholesale Prices the following preparations:—

Stafford's Liniment.

Prescription "A"—small & large size.
Phorators Cough and Cold Cure.
Essence Ginger Wine.
Ess. Peppermint, ½ and 1 oz. bottles.
Friar's Balsam, ½ and 1 oz. bottles.
Tincture Iodine, ½ and 1 oz. bottles.
Sweet Spirits Nitro, ½ and 1 oz. bottles.
Glycerine, 1 oz. bottles.
Paregoric, 1 oz. bottles.
Camphorated Oil, 1 oz. bottles.
Oil Eucalyptus, 1 oz. bottles.
Brix's Tasteless Cod Liver Oil.

DR. F. STAFFORD & SON,
Wholesale and Retail Chemists and Druggists,
St. John's, Nfld.
mar28,tf

The loveliest evening slippers are made with straps, which are fastened with jeweled ornaments.

Do you want your choice of a Suit or Overcoat—cut, made and trimmed in the Spurrell way—at almost your own price? We must have work, even if we don't get profits. SPURRELL the Tailor, 365 Water Street. jan20,ad,tf

Fresh & New ex Rosalind.

FRESH BORDEAUX SHELLED WALNUTS—Perfect Halves.

JUMBO SALTED PEANUTS—10 lb. tins & by the lb.

FANCY VALENCIA ALMONDS by the lb.

FARLEY'S "HOUSE PARTY" ASSORTED CANDY.

FARLEY'S HOREHOUND, T. T. MINT, MENTHOL COUGH DROPS, ETC.

FARLEY'S SUGAR ALMONDS.

EASTER EGGS and EASTER BASKETS, ETC.

BANANAS, CAL. LEMONS, GRAPE FRUIT, GRAPES

MOIR'S FRESH CAKES—1's, pots and slabs.

BOYER'S PEAS, CORN, STRAWBERRIES, ETC.

BOYER'S OYSTERS—1's and 2's.

LIBBY'S CHILI CON CARNE.

CONCHAS and GOVERNOR CIGARS.

CARROTS and PARSNIPS.

For Spring Cleaning buy SIMMS' BROOMS, one of the best imported.

C. P. EAGAN,

2 Stores:

Duckworth Street & Queen's Road

WOMAN COULD NOT WORK

Made Strong and Well by Lydia E. Pinkham's Vegetable Compound

St. Paul, Minn.—"I took Lydia E. Pinkham's Vegetable Compound for a tired, worn-out feeling and painful periods. I used to get up with a pain in my head and pains in my lower parts and back. Often I was not able to do my work. I read in your little book about Lydia E. Pinkham's Vegetable Compound and have taken it. I feel strong and can do every bit of my work and not a pain in my back now. I recommend your medicine and you can use this letter as a testimonial."—Mrs. PHIL. MASER, 801 Winslow St., St. Paul, Minn.

Just another case where a woman found relief by taking Lydia E. Pinkham's Vegetable Compound. Many times these tired, worn-out feelings and pains about the body are from troubles only women have. The Vegetable Compound is especially adapted for just this condition. The good results are noted by the disagreeable symptoms passing away—one after another.

Lydia E. Pinkham's Vegetable Compound is a Woman's Medicine for Women's Ailments. Always reliable.

The Kiel Canal.

The famous canal across Schleswig-Holstein, northwestern Germany, is commonly known as the Kiel Canal, taking this name from the port of Kiel at its eastern entrance. However, when the canal was completed it was given the name Kaiser Wilhelm Canal, and by that name it was officially known until the downfall of the Empire upon the defeat and surrender of Germany in the autumn of 1918. The canal extends from Brunsbüttel, on the Elbe River, to Holtenau, on Kiel Bay, thus uniting the North Sea with the Baltic. Its length is 61 miles.

Construction was commenced in 1887, and in 1895 the canal was completed having a bottom breadth of 72 feet and surface breadth of 213 feet, with a depth of 29 feet, 6 inches. In 1908, owing to the construction of larger battleships, work was commenced to double the bottom width and increase the depth to 36 feet. This work of enlarging and deepening was completed on June 14, 1914, six weeks before Germany and Austria launched their raid upon the world. The ports connected with the canal and the canal itself afforded harborage for the German High Seas Fleet during most of the war. By the Treaty of Versailles the canal was made free and open to the vessels of all nations at peace with Germany on terms of entire equality.

Kiel harbor, near the Baltic entrance to the canal, was the German naval base. The great shipyards, which created most of the German navy has been dismantled; floating docks and other equipment have been moved away to compensate the Allies for damages sustained by Germany in the submarine warfare on merchant shipping. The great batteries covering the Baltic entrance to the canal have been reduced to heaps of crumbled concrete and twisted steel, and the great guns have been broken up and thrown on the scrap heap. The canal, however, is busy, being used for commercial shipping.

Earth's Climatic Changes

A new theory has been offered by Dr. Harlow Shapley, an English scientist, relating to the mystery concerning the climatic change on the earth over millions of years. According to this theory, the earth has been cooled off during long periods, when the sun, the earth and the other planets were passing through regions of space filled with clouds of dust or dark, nebulous materials, which cast off enough of the sun's heat to freeze most of the globe. At other times, apparently, the solar systems moved

HAY!

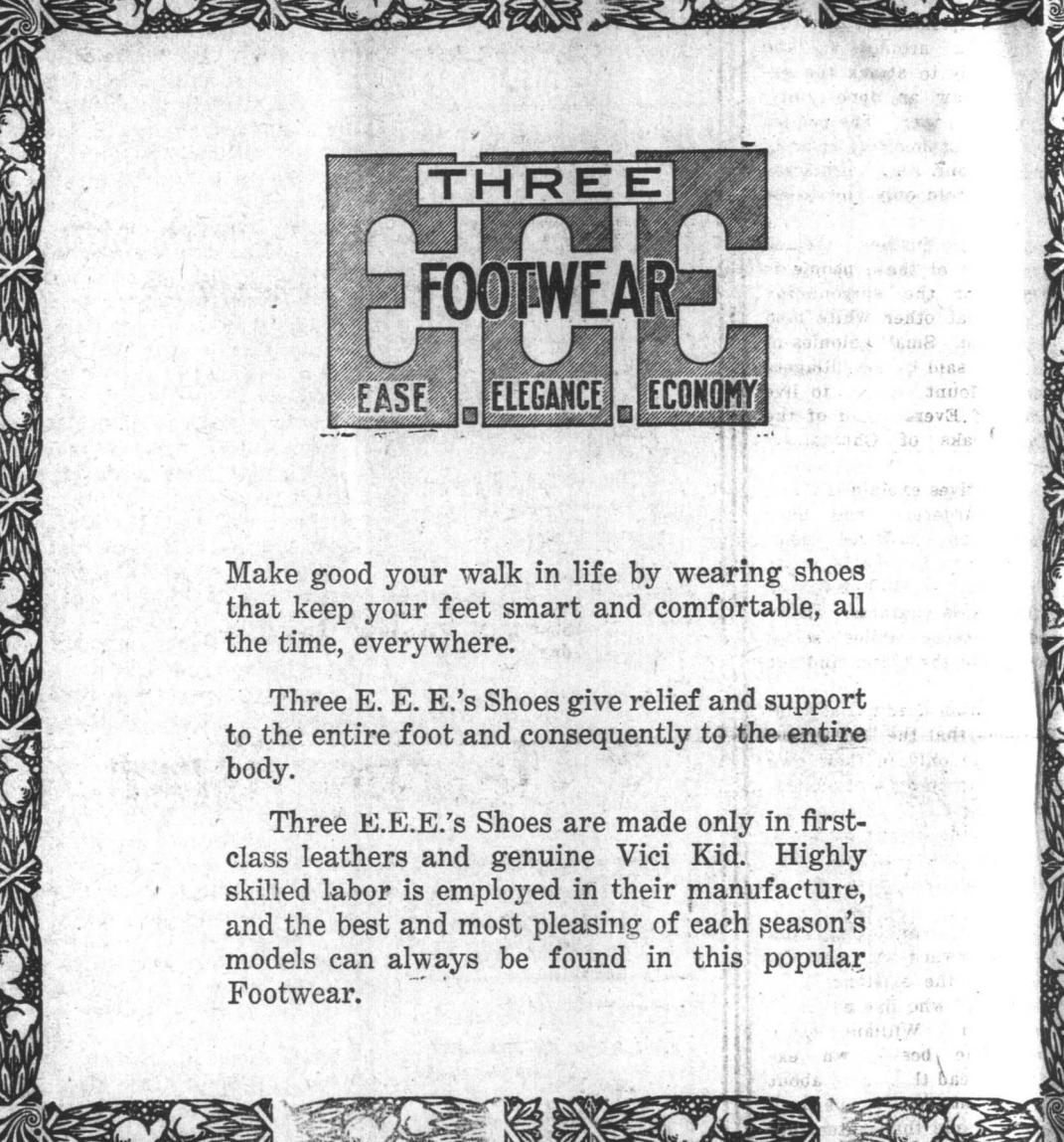
OATS, HAY, BRAN,
CORN MEAL, CATTLE FEED,
CLIMAX DAIRY MEAL.

Lowest Market Prices.

JOB'S STORES, Ltd.

THREE E.E.E. FOOTWEAR

EASE · ELEGANCE · ECONOMY



Make good your walk in life by wearing shoes that keep your feet smart and comfortable, all the time, everywhere.

Three E. E. E.'s Shoes give relief and support to the entire foot and consequently to the entire body.

Three E.E.E.'s Shoes are made only in first-class leathers and genuine Vici Kid. Highly skilled labor is employed in their manufacture, and the best and most pleasing of each season's models can always be found in this popular Footwear.

Orion. This is one of the many vast black pockets, or "coal sacks," in the sky, some of which may be detected by the naked eye. Behind this veil in Orion are 70 faint stars with vary in intensity. They average about 700 light years (about 180,000,000,000 miles) from the earth, which is a moderate distance astronomically, and many of them would probably be very bright, except for the curtain of dark material hung between them and the earth.

Davis for Listing Aliens.

URGES THIS MEASURE AT A DINNER. A suggestion that aliens should be registered so their progress in Americanization could be watched was offered last night by James J. Davis, Secretary of Labor, who was a speaker at a "welcome to New York" dinner to William H. Rankin, Chicago, and other visiting men. Secretary Davis said he did not mean a "filings system" in Russia, but a helpful system that would add the alien to learn our way. Mr. Davis paid a tribute to advertising as a stimulating over in the business life of the nation and said that was up to the advertising men to break the "buyers' strike."

Senator Walter E. Edge of New Jersey, another speaker, said "the fundamental difficulty determination that the Government investigate, regulate and even participate in practically every business activity of the country." Mr. Rankin, after expressing his deep thanks for the tribute the dinner paid him, analyzed the value of advertising and the place it held in the activities of the country.—New York Times.

—By Bud Fisher.

MUTT AND JEFF—

WHAT DOES JEFF MEAN, HE'LL MEET THEM HALF WAY.

