

ANOTHER REDUCTION
in
Coloured Knitting Wool

Just received 60 lbs., Saxe, Pink, Brown, Navy, in 1 and 2 ounce slips.

Only 20c a slip.

Templeton's

ESTD. 1890. ESTD. 1890.

CARSONS, Ltd.,

GLASGOW, SCOTLAND.

Makers of Chocolates and Fine Bon Bons, also one and two pound boxes of the famous "QUAKER GIRL" Assorted Chocolates. Ask for the "QUAKER GIRL."

T. B. CLIFT,

Newfoundland Manager. Tel. 513.
P. O. Box 1353. dec12.101

COAL

Now landing ex S. S. "Karma"
A CHOICE CARGO SCREENED NORTH SYDNEY

COAL
\$16.00

Per Ton Sent Home.

A. E. Hickman Co. Ltd.

dec20.11

Sold Out Soon.

Come in now while you have an opportunity of buying High Grade Jewellery at a reduction of 30 to 50 per cent.

- GEM RINGS—\$4.00 to \$150.00. Now \$2.00 to \$100.00
- PENDANTS—\$3.00 to \$35.00. Now \$2.00 to \$ 20.00
- LOCKETS—\$2.00 to \$15.00. Now \$1.00 to \$ 8.00
- EAR RINGS—\$1.50 to \$20.00. Now \$1.00 to \$ 12.00
- PEARL BEADS—\$6.50 to \$150.00. Now \$3.00 to \$100.00
- BROOCHES—\$1.50 to \$20.00. Now \$1.00 to \$ 12.00
- LINKS—\$2.00 to \$12.00. Now \$1.00 to \$ 8.00
- NECK CHAINS—\$1.50 to \$9.00. Now \$1.00 to \$ 5.00

ETC., ETC., ETC.

D. A. McRAE,

Watchmaker & Jeweller, 295 Water Street. dec5.11

St. John's Grocery Stores

For Christmas Trade:

- RAISINS—
SEEDED, 1 lb. packages.
SEEDLESS, 1 lb. packages.
MUSCATEL CLUSTER, 1 lb. packages.
- NATURAL FIGS.
- EXCELLENSE & WAGSTAFF'S ASSORTED JAMS.
- BISCUITS—
TELFER'S & LOCAL—Plain and Fancy Mixed.
- ASSORTED WINES and SYRUPS.
- NUTS—
WALL, ALMOND, PEA, SHELLED WALNUTS.
- FRUIT, Tinned—
PEACHES, PEARS, APRICOTS, PINE-APPLE.
- Table Apples, Oranges, Lemons, Grapes.

J. J. ST. JOHN,

Duckworth St. and LeMarchant Road.

Marking Time!

The usual market softness, due to the holidays, is in evidence. During the past few days the Stock Market is practically neglected, but this only spells further opportunity for the keen investor who is watching the market for all recessions.

Watch your favorite issue and buy on all drops, because inevitably prices will stiffen. We suggest General Motors, Studebaker, Boston-Montana, Nipissing, Middle States and Pacific.

J. J. LACEY & COMPANY, LIMITED,

STOCKS & BONDS. TELEPHONE 1134.

The Banks of Newfoundland
A WONDERFUL RECORD.

No home with a Gramophone should be without one.

CHARLES HUTTON,

The Reliable Piano & Organ House.

BIG SACRIFICE SALE!

GREAT CUTS IN EVERYTHING—NOTE OUR PRICES NEARLY DOWN TO 1914.

- Now is the chance to buyers before stock taking. We got on hand about
- 500 LADIES' COATS—Not this year's style, good material. from \$1.90 to \$6.30
 - MISSIE'S COATS \$2.95 to \$4.30
 - TOP SKIRTS \$1.90 to \$4.90
 - UNDERSKIRTS 80c. to \$1.50
 - LADIES' BLOUSES \$1.20 to \$1.90
 - RAGLANS and RAINCOATS \$2.90 to \$5.90
 - MEN'S SUITS \$5.10 to \$16.50
 - YOUTH'S SUITS \$6.00 to \$9.50
 - BIG BARGAIN IN FANCY FIANNELETTE at 50c. yard

ANTONI MICHAEL,

194 New Gower Street (East of Springdale Street).

CHILDREN'S HEAVY HOSE

22c.

BON MARCHE,

Opposite Bowring Bros. 268 Water Street. OPEN AT NIGHTS.

W. & R. JACOB & CO., LTD.

The charming variety of Jacob's Biscuits for afternoon teas are well worthy of your special attention, as these rich and attractive novelties have secured an extensive patronage among buyers who appreciate really high class goods.

T. B. CLIFT,

Newfoundland Representative.

Oats, Bran, Flour!

In Stock:

- 1000 bags White Oats,
- 1000 bags Bran,
- 500 barrels Victor Flour,
- 1000 bags P. E. I. Potatoes.

PRICES RIGHT.

'Phone 264

GEORGE NEAL, Ltd.

A Few of Our Bargains!

- MEN'S HEAVYWEIGHT GREY HOMESPUN PANTS—Good value for \$9.00. Special \$6.50
- BOYS' D. B. OVERCOATS—Dark Grey and Light Heather shades. Special to clear \$7.50
- MEN'S WOOL GLOVES—In Light Grey, Black, Heather and Dark Grey shades, \$1.25 & \$1.50

The Artcraft Clothiers,

276 Water Street. Opposite Bowring Bros. m.w.f.

To Our Patrons & Friends,
PAST, PRESENT and PROSPECTIVE,
WE EXTEND

A New Year Wish

OF
Joy, Prosperity

AND

Good Fellowship.

"Let us be of good cheer, remembering the misfortunes hardest to bear are those which never come."—Lowell.

WM. HEAP & CO., Ltd.

dec23.eod.11

Forty-Two Years in the Public Service—The Evening Telegram.

Reid-Newfoundland Co., Limited

NEW YEAR EXCURSION!

Excursion return tickets will be sold between all stations at

One Way First Class Fare, good going Saturday, Sunday and Monday, and good returning up to and including Tuesday, January 3rd.

FREIGHT NOTICE!

GREEN BAY STEAMSHIP SERVICE. Freight for the above route will be accepted at the Freight Shed to-morrow, Saturday, Dec. 31st, from 9 a.m.

Reid-Newfoundland Co., Limited

Intercontinental Transports Limited

ST. JOHN, N.B. TO ST. JOHN'S, NFLD.

S. S. MAPLEDOWN Jan. 3rd, 19th, Feb. 4th

LIVERPOOL SERVICE.

S. S. BILBSTER Dec. 7

S. S. HASTINGS COUNTY Jan. 8

LONDON SERVICE.

S. S. GREY COUNTY Jan. 11th

S. S. LISGAR COUNTY Jan. 16th

LONDON AND HAVRE.

S. S. HASTINGS COUNTY Jan. 10th

S. S. WISLEY Feb. 6th

HARVEY & CO., Limited,

Agents Canada Steamship, Limited.

Job Line
MEN'S SHIRTS.

346
MEN'S SHIRTS,

Selling for

\$2.49 each.

Sizes 14 to 17.

W. H. JACKMAN,

39 Water Street, West.

WANTED TO PURCHASE
MUSKRAT AND ALL KINDS OF FURS.

Send your shipment. Will remit promptly or quote highest price, and hold till hearing from you.

High Prices, Fair Grading, Prompt Settlement

Warrant your selling to

RELIANCE COMMISSION COMPANY,

Office 334 Water Street (opp. R. Templeton's). dec15.301



No Matter How the Fire is Caused

if you're not insured you're loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

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