

# SANTA CLAUS Puts Out His Shingle

And as usual at this POPULAR SHOPPING CENTRE. Increased floor space enables us to give more generous displays this year. COME AND SEE THESE GORGEOUS CHRISTMAS STOCKS.



## SANTA'S OWN HEADQUARTERS

Christmas Shoppers are already astir. ARE YOU?

FRIDAY, SATURDAY and MONDAY are full of suggestions here

### RIBBONS

for every purpose

**SILK TAFFETA RIBBONS**—Rich, brilliant Silk Taffeta Ribbons 4 and 5 inches wide, ribbons for every wanted purpose, in shades of Sky, Navy, Pink, Rose, Cardinal, Crimson, Helio and Grey, etc., up to 60c. yard. Friday, Saturday and Monday . . . . . **49c.**

**INFANTS' EIDER JACKETS**—Warm Cream Eider Jackets, with hood attached, pipings and linings of Pale Blue, pecker and girde. Reg. \$3.50. Friday, Saturday and Monday . . . . . **\$2.89**

**LADIES' FINEST GRADE UNDERWEAR**—In a beautiful silk and wool mixture, soft, warm and perfectly finished Vests with high neck and long sleeves, pants ankle length. Sizes 40 to 44. Reg. \$3.30 garment. Friday and Saturday . . . . . **\$2.95**

**LADIES' SILK HANDKERCHIEFS**—Nest little hemstitched Handkerchiefs in assorted shades of Navy, Purple, Rose, Emerald, Hazle and Apricot, etc. Reg. 20 and 22c. each. Friday, Saturday and Monday . . . . . **2 for 35c.**

**BEAD NECKLETS**—Long beaded Necklets, very fashionable; Blue and Crimson with snap clasp; another suggestion for a gift. Reg. 90c. Friday, Saturday and Monday . . . . . **79c.**

**GIRLS' DRESSING GOWNS**—To fit 6 to 4 years; warm Eider make, roll collar, pocket and waist girde; assorted shades. A nice gift. Reg. \$3.50. Friday, Saturday and Monday . . . . . **\$3.10**

**CHILDREN'S HAND BAGS**—Fancy Velvet Hand Bags with leather hand strap and safety clasp. A lot of pretty mixed shades. Reg. 80c. each. Friday, Saturday and Monday . . . . . **72c.**

**LADIES' BOUDOIR CAPS**—Dainty trimmings in fine net and silk, net and Crepe de Chene, ribbon and floral things; pretty shades of Pink, Sky and Lavender. Usually 70c. Friday, Saturday and Monday . . . . . **59c.**

### BLOUSES

**CREPE DE CHENE and GEORGETTE BLOUSES**—You could not wish for a prettier selection of BLOUSES than those we have ready for Friday, Saturday and Monday. Pretty shades such as Flesh, Taupe, Brown, Fawn, Malice, Sage and White, in Georgette Silk and Crepe de Chene, lace trimmed, hemstitched, round and sailor collar. Regular to \$7.25. Friday, Saturday and Monday . . . . . **\$6.59**

**MISSIE'S SQUIRREL MUFFS**—Early shoppers are going to get the pick of these \$7.00 Muffs—a limited supply. Your choice with or without tails. Silk and fur lined. Reg. \$7.00. Friday and Saturday . . . . . **\$4.95**

**LADIES' FLANNELETTE NIGHTGOWNS**—Good White Flannelette Nightgowns, with high or low neck; galon trimmed and hemstitched; long sleeves; made in full fitting sizes. Reg. \$3.50. Friday, Sat. & Monday . . . . . **\$3.12**

**CHILDREN'S JERSEY LEGGINGS**—Pants style, very warm and comfortable for present wear; to fit 2 to 6 years. Your choice of White or Khaki; buttoned at side. Reg. \$2.20 pair. Friday, Saturday and Monday . . . . . **\$1.69**

Preparing for Christmas means renewing things about the home. That's our reason for bringing out the following for this week at special prices.

### Table Covers, Cloths, Napkins, etc.

**WHITE DAMASK TABLE COVERS**—A few White Damask Table Cloths. These have a splendid mercerized finish, a goodly size; value for \$4.25. Friday, Saturday and Monday, to clear . . . . . **\$3.78**

**TAPESTRY TABLE COVERS**—A few special value cloths in Crimson and Green mixtures, plain or fringed edge. Cloths like these give a warm cheerful tone to your living rooms. Reg. to \$8.00. Friday, Saturday and Monday . . . . . **\$7.30**

**SILK PIANO SCARVES**—Here is a very pretty scarf for a gift; soft white silk make, prettily embroidered in gold thread and blue silk fringe; a pretty drape for almost any purpose. Reg. \$2.30. Friday, Saturday and Monday . . . . . **\$1.95**

**VELVET FINE TABLE COVERS**—Magnificent Cloths in richly blended shades, large size; cloths for a lifetime, extra heavy. Here is the gift of all gifts for Mother. Reg. \$25.00 ea. Friday, Saturday and Monday . . . . . **\$24.25**

**TABLE NAPKINS**—10 dozen of good quality White Damask Table Napkins, hemmed ready for use. Standard size. Reg. 35c. ea. . . . . **29c.**

**BATTENBURG TABLE COVERS**—These come in a generous size, are always admired, wash embroidered in gold thread and blue silk fringe; a pretty drape for almost any purpose. Reg. \$2.30. Friday, Saturday and Monday . . . . . **\$2.95**

## Stocking the Stocking.

A thousand Santas could stock up here. New Toys, new ideas from English and American Work Shops. Think of the eager ones at home to whom Christmas is not Christmas without Toys. SECURE YOUR SUPPLY EARLY. WHY NOT TO-DAY?

TRAINS, MOTORS, HORSES, WAGGONS, ENGINES, MACHINE GUNS, DRAYS, AIR GUNS, PISTOLS, SAVINGS BANK, WHIPS, WHISTLES, TEA SETS, STOVES, PAINT BOXES, TOOL SETS, BLOCKS, PUZZLES, BUILDING BRICKS, BALLS, DRUMS, ANIMALS & HORNS, Etc., Etc.

GAMES--New Games for long evenings. DOLLS--Dressed, half-dressed and some without a screed. BOOKS for Boys and Girls of all ages.

### GLOVES

Inseparable from your Christmas Lists



**LADIES' LINED KID GLOVES**—Pretty Tan shade, finest quality kid, and best wool lined, neat fitting Gloves, with dome fastened strap over wrist. Get her size to-day. Reg. \$6.50. Friday, Saturday and Monday . . . . . **\$6.25**

**CHILDREN'S KID MITTS**—Assorted sizes in Kid or Suede Mitts, dark Tan shade, fur bound, warmly lined. Reg. \$1.40. Friday, Saturday and Monday . . . . . **\$1.28**

**LADIES' KID MITTS**—With Black Astrachan back and all kid palm; warmly lined; a couple of boxes remaining over. Assorted sizes. Reg. \$2.00 value. Friday, Saturday and Monday . . . . . **\$1.75**

**GIRLS' WOOL MITTS**—Crimson or White Wool Mitts, in that heavy make they want for sliding and skating out of doors; assorted sizes. Reg. \$1.20. Friday, Saturday and Monday . . . . . **\$1.08**

**LADIES' and MISSIE'S WHITE WOOL GLOVES**—A real winter glove with long gauntlet wrist, in best quality heavy white wool. Surprising value for new arrivals in Gloves. Reg. \$1.25 pair. Friday, Saturday and Monday . . . . . **\$1.10**

**DENT'S GLOVES FOR LADIES**—Reputable Gloves in finest quality Tan Kid, with 3 dome wrist; unlined. Value for \$3.50 pair. Friday, Saturday and Monday . . . . . **\$3.50**

**LADIES' WHITE SPATS**—Ever so slightly soiled; we are clearing out the line; about 20 pairs in the muster. All white, easily washed and look just as well as new; 3 button height; very fashionable. Reg. \$1.75 pair. Friday, Saturday and Monday . . . . . **\$1.29**

**PILLOW SHAMS**—Handsome, uncommon looking, and made from quality white linen; they show some neat drawn thread work, and are also embroidered; very dainty. Regular \$1.60 each. Friday, Saturday and Monday . . . . . **\$1.39**

### FANCY LINENS

**EMBROIDERED SIDEBORD CLOTHS**—The White Linen Sideboard Cloths, hemstitched and neatly embroidered. Our regular \$1.00 line. Friday, Saturday and Monday . . . . . **93c.**

**TRAY CLOTHS**—Another little item you could add to your gift list—a neatly embroidered Tray Cloth. These are wanted all times. Reg. 95c. each. Friday, Saturday and Monday . . . . . **85c.**

**OVER SIZE TEA CLOTHS**—These are beauties, extra full size, with heavy raised embroidery and lace trimming. The housewife would be charmed with such a cloth. Reg. \$5.50. Friday, Saturday and Monday . . . . . **\$5.20**

**CUSHION COVERS**—Dark Linen Crash Cushion Covers, very serviceable, embroidered in fast colors; washing will not impair their appearances. Regular \$1.20. Friday, Saturday and Monday . . . . . **98c.**

**EMBROIDERED TEA CLOTHS**—In these you get the very best quality English White Linen with a wide hemstitched border, and fast blue linen embroidery. Select cloths for years of service. Reg. \$3.00 each. Friday, Saturday and Monday . . . . . **\$2.78**

### Wife, Boys and Girls at home will each find something HERE for "DADDY."

**MEN'S WINTER CAPS**—A very fine assortment showing dark mixed Tweed patterns, with fur-lined band; caps for city wear, as well as roughing it. Reg. \$3.00. Friday, Saturday and Monday . . . . . **\$2.78**

**MEN'S TUNIC SHIRTS**—Prettily striped, faultlessly cut, coat style, double soft cuffs, and laundered neck band; assorted sizes. Reg. \$2.50. Friday, Saturday and Monday . . . . . **\$2.38**

**BOXED BRACES**—Better class braces, with silk trimmed elastics, and very neat fittings; braces like these a man likes; singly boxed with Xmas greeting card enclosed. Have a look at these. Special Friday, Saturday and Monday . . . . . **90c.**

**MEN'S FLANNELETTE SHIRTS**—Made from good wearing English flannelette in assorted stripes, without collar; a nice warm shirt for winter wear. Reg. \$3.20. Friday, Saturday and Monday . . . . . **\$2.10**

**GENTS' LINED KID GLOVES**—Dark Tan Kid Gloves, with a warm wool lining; a neatly shaped Glove, that any man would prize. Reg. \$3.40. Friday, Saturday and Monday . . . . . **\$3.15**

**MEN'S WARMER SOCKS**—In pretty heather mixtures, wide rib, garter top, double toe and heel; assorted sizes. Reg. \$1.50. Friday, Saturday and Monday . . . . . **\$1.38**

**MEN'S ALL-SILK NECKWEAR**—Our Dollar Neckwear offers you a variety not seen outside this Store. Long Bowing and Scarves, in every wanted shade and pretty mixtures. Friday, Saturday and Monday . . . . . **93c.**

**CHAMOIS COVERED POUCHES**—Here is a gift that any smoker would gladly hold with pleasure—a Chamol-covered Rubber Tobacco Pouch, with double dome fasteners. Reg. \$3.30. Friday, Saturday and Monday . . . . . **\$3.10**

**MEN'S WHITE WOOL SCARVES**—Soft White Scarves—Soft White Wool Scarves. Very fashionable, almost weightless, dressy looking and very comfortable in cold weather. Reg. \$2.25. Friday, Saturday and Monday . . . . . **\$2.10**

**MEN'S DRESS COLLARS**—Inch and a half and inch and three quarter, in best quality linen; this is the new turn off, peak style. Reg. \$2.30. Friday, Saturday and Monday . . . . . **33c.**



### Christmas Decorations

To lighten the surroundings and impart the real spirit of Christmas in your home, dress the room up gaily for the little cherubs, to whom Christmas means so much. A very small list here will repay you. We have:

**Crepe Paper Streamers**—in assorted shades, the roll . . . . . **15c.**

**Crepe Paper Festoons**, assorted, the piece . . . . . **15c.**

**Paper Garland**, assorted . . . . . **10c. & 20c.**

**Christmas Bells** . . . . . **10c. up.**

**Xmas Tree Ornaments**, assorted. 20c, 25c, 25c, 30c, etc. . . . . **10c. up.**

**Lustré Balls, Dazzlers, Tinsels**, etc., etc. . . . . **10c. up.**

**PLAIN CREPE TISSUE PAPERS**—In assorted shades of Emerald Green, Grass Green, Old Rose, Canary, Crimson and other unlightening hues for the festive season. Friday, Saturday and Monday . . . . . **15c.**

### Suggesting a Few Practical Gifts for Boys

**BOYS' PYJAMA SUITS**—Service-giving Pyjamas for boys of 10 to 15 years. Made from quality flannelette; blue and white and pink and white striped patterns. Reg. \$3.50 value. Friday, Saturday and Monday . . . . . **\$3.10**

**BOYS' PLUSH HATS**—A real winter Hat in a pretty fawn shade, silk lined, wide leaf, with broad silk corded band; the latest for boys. Reg. \$5.00. Friday, Saturday and Monday . . . . . **\$4.60**

**BOYS' ETON COLLARS**—In medium width, the collar for the smaller boys, dressy for schoolwear; assorted sizes. Reg. 30c. . . . . **27c.**

**BOY SCOUT BRACES**—Made strong like the Police Brace, and able to stand heavy strain; strong elastics and leather fastenings. Reg. \$1.25. Friday, Saturday and Monday . . . . . **38c.**

**BOYS' WATCHES**—The Boy Proof Watch is a reliable watch, strongly made, black case. Give him one for Christmas. Friday, Saturday and Monday . . . . . **\$1.85**

**BOYS' WATERPROOFS**—Manly looking Waterproofs for boys, fawn shade, close button up to the chin style, strap cuff, belted waist; sizes for 8 to 16 years. Reg. to \$5.20. Friday, Saturday and Monday . . . . . **\$4.80**

**BOYS' WOOL GLOVES**—Genuine Aberdeen Wool Gloves for boys, the warmest glove you can buy, leather bound, one dome wrist, assorted sizes. Reg. to \$1.50. Friday, Saturday and Monday . . . . . **\$1.30**

**BOYS' PULLMAN CAPS**—In heavy Saxony Cloths on all knitted wool, striped and heather mixtures. Reg. \$1.50. Friday, Saturday and Monday . . . . . **\$1.35**

**BOYS' SWEATER COATS**—A heavy Khaki Coat Sweater for knock-about wear. Just what he wants out sliding and skating; assorted sizes. Reg. \$2.25. Friday, Saturday and Monday . . . . . **\$1.98**

**BOYS' NECKWEAR**—Pretty fancy Silk Scarves for boys, long flowing end style. These make a very neat knot. Reg. 70c. Friday, Saturday and Monday . . . . . **59c.**

### GORGEOUSLY BOXED STATIONERY

THAT AT ONCE IMPRESS YOU WITH ITS GIFTY APPEARANCE. You have a place or two on your Gift List that pretty Boxed Stationery may fitly fill, and with such a range of prices it is very easy to choose just what suits your purse. We list a few.

Emptive Linen, the box . . . . .	25c.	Keith's Kroften Linen, the box . . . . .	60c.
Scriptive Linen, the box . . . . .	38c.	University Linen, the box . . . . .	70c.
Old Colony Linen, the box . . . . .	45c.	Sterling Parchment, the box . . . . .	85c.
The Marchioness, the box . . . . .	50c.	"Holly Box" the box . . . . .	\$1.40
		Fabrique Belle, the box . . . . .	\$1.95



### Dennison's Decorated Crepe Tissue Papers

Possess snap, and with their vivid colourings impart to surroundings otherwise dull the real spirit of Christmas. A package of their decorated paper will give your dining room just that touch that makes Christmas Real Christmas. We have a magnificent assortment this year. Won't you see it? **25c and 35c** Special, per roll . . . . .

**CHINTE COVERINGS**—This offer brings to you Chintes of more than passing interest, some of which have a soft Terry like finish; nice quiet shades, neatly blended. Such coverings make your living rooms warm and cheerful looking. Regular to \$1.20 yard. Friday, Saturday and Monday . . . . . **98c.**

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