

J. J. ST. JOHN.

250 Brls. Choice Table Potatoes
ECLIPSE TEA, 50c. lb., is good
20 Brls. New York Corned Beef
10 Brls. Ribbed Pork
50 Bags Small Beans, 10c. lb.

J. J. ST. JOHN,
Duckworth Street and LeMarchant Road.

Cement!

Now Landing
1500 brls.
ATLAS
PORTLAND
Cement.

H. J. Stabb & Co.

TEMPLETON'S for Herring Nets!

We have over 800 Nets in stock ready to send out on receipt of your order. A full stock in 30, 35, 40, 50 and 60 ran nets in both Anchor and Advance Brand Nets.

Our Prices are the Lowest Obtainable.

WRITE US FOR A PRICE LIST.

Robert Templeton, 333 Water-st.

REID-NEWFOUNDLAND COMPANY.

South Coast Service.

Passengers leaving St. John's on 8.45 a.m. Train FRIDAY, July 13th, will make connection with S.S. "Glencoe" at Placentia for the usual ports between Placentia and Port-aux-Basques.

Reid-Newfoundland Co.

To The Teachers!

If I can be of any use to the teachers while they are in St. John's in the way of selecting music, or a musical instrument, my services are at their disposal. They will find me at Headquarters, 222 Water Street.

CHARLES HUTTON,
Professor of Vocal & Instrumental Music.

15,000

Cabbage PLANTS

Now in Stock.

BURT & LAWRENCE,

14 New Gower Street

10c. 10c.

"CLOVER LEAF"

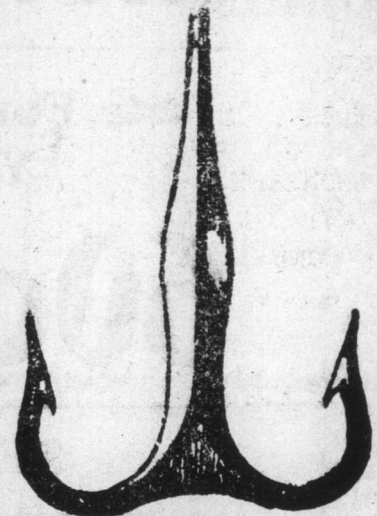
TOBACCO

(Union Made)

10c. a plug

Everywhere.

10c. 10c.



O. Mustad & Sons'
PILK HOOK.

Fishermen!

This is the Jigger that catches all the fish all the time. Use an ordinary or wedge-shaped lead with two swivels and the jigger will spin like a Minnow.

It's marvellous how it catches so much fish. Used exclusively in Norway. Try it.

Insure with the

QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street.
Adrain Bldg. P. O. Box 782.
Telephone 668.

QUEEN INS. CO.

GEO. H. HALLEY
Agent

**Luzell's
MASSATTA**



A NEW
AND
TOTALLY
DIFFERENT

**TALCUM
POWDER**

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Luzell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of unmatchable excellence.

at all Druggists, St. John's, Nfld.

The Newfoundland Year Book.

Just off the press, full of valuable and authentic information relating to Newfoundland Public Offices, Institutions, Banks, etc., of the Colony. Only 50c. post paid.

GARLAND'S Bookstores
177-9 Water Street.

DRESSMAKING in all the latest styles. Ladies' Full Gored Costumes and Dresses from \$1.00; Ladies' Wrappers from 50c.; Children's Costumes, Dresses and Coats from 25c.; Pinafores, Underwear and all plain sewing from 10c.; Boys' and Girls' Coats from 50c. MRS. O'BRIEN, 16 Cabot St.

No High Prices Here!



ALL RUBBER FOOTWEAR IS HIGH JUST NOW, BUT COME TO

Smallwood's Big Shoe Sale.

MEN'S SPORTING HIP RUBBERS, worth \$6.50 per pair. Now only \$3.50.
MEN'S LONG RUBBERS, worth \$5.00. Now only \$4.00.

Ladies' Footwear!

The Latest Shipment of LADIES' 14 BUTTON VELVET BOOTS only \$2.00 per pair. These Velvet Boots will never be sold at such a low price as we are now offering. All Ladies' Low Shoes will be cleaned out at a reduction of 10 per cent. Secure your size to-day. Mail Orders receive prompt attention. Golden opportunity to Wholesale buyers.

F. SMALLWOOD,

THE HOME OF GOOD SHOES.

Men's UNDERWEAR.

GOOD VALUES IN REGULAR GOODS AND EXTRA SPECIAL VALUES IN ODD LINES.

Men's

Stanfield Reliable Underwear.

Full stock to hand in various weights. You can bank on Stanfield summer weights of Underwear to stand good for three seasons at best, and if you buy this brand you have made a good investment and will be the possessor of Good Underwear.

IF YOU WANT SOMETHING CHEAP

we can give you something that will still be pretty good wearing goods at low prices, viz:—

MEN'S WHITE BALBRIGGAN UNDERWEAR. Stock limited; 45c. garment.

MEN'S WHITE PORTS UNDERWEAR, worth 75c., at 45c. gar.

MEN'S NATURAL BALBRIGGAN UNDERWEAR, all sizes at old values, at 75c. garment.

MEN'S NATURAL BALBRIGGAN UNDERWEAR. Stock limited; old values, at 75c. garment.

We Are also Making Some Bargains in MEN'S ENGLISH WOOL CASHMERE UNDERWEAR.

These are odds and ends of old stock that cannot be matched to-day except at prohibitive prices, and as we cannot furnish all sizes, we are marking same down to low prices to clear.

We have good values in MEN'S CASHMERE and LISLE HALF HOSE.

Henry Blair

Cheese, Black Oats and Blue P. E. I. Potatoes!

Just landed ex arrival from P.E.I.,

50 boxes Whole Cheese,

50 boxes Twin Cheese,

400 bags Black Oats,

44 half bags P.E.I. Blue Potatoes.

GEO. NEA

Your Business

Success in 1917

Rests upon the dependability of your service of supply.

Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.

It will pay all merchants to see our spring ranges in

**Men's and Boys'
Suits, Overalls,
Shirts, etc.**
DO IT NOW.

Newfoundland Clothing Co., Ltd



SLATTERY'S Wholesale Dry Goods House.

50 DOZEN

Men's Balbriggan Underwear

AT LOWEST POSSIBLE PRICES.

Phone 522.

P. O. Box 236.

TEN PAGES
WEATHER FORECAST

TORONTO, Noon.—
to S. winds, occasional
day and on Friday.
Drink WELCH'S GRAPE

VOLUME XX

We are

E

IN STE

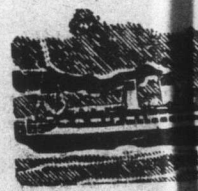
Store C

Ra

ALB

NOTIC

THE STAGE



Port

will leave the

Bowring Bro

on

Saturday, 14th

at 10 a.m.

calling at the follow
Cape Broyle, Ferry
Trepassey, St. Mary's,
centia, Marytown, Pl
rence, Laminine, G
Bank, Belleoram, St. John
ton, Pass Isld., Her
Pushthrough, Richard
Cape L'Anse-au-Loup,
Blanche, Channel, St.
Bonne Bay.

Freight received un
Friday.

For freight or passag
Coastal Office of

BOWRING BROS.

Coastal Mail

Telephone 50

The New
Year

Just off the press
and authentic info
Newfoundland Pub
tions, Banks, etc., o
50c. post paid.

GARLAND'S
177-9 Water St.

MINARD'S LINIM