



INVADE This Incomparable BARGAIN BUDGET

And CONQUER To-Day's Problem—THE HIGH COST of LIVING.

IT PAYS TO PAY CASH

NEW THINGS

Underpriced for Boys' and Men's Wear.

Men's Neglige Shirts.

A new line of these in all the new stripe effects, and they're many. Shirts perfectly shaped, soft bosoms and laundered cuffs; all sizes. Reg. \$1.10. Friday, Saturday & Monday **98c**

Boys' Top Shirts.

His Sunday Shirt in fine Neglige; a beautiful range of these patterns just to hand; soft cuffs, no need to send to the "chinky"; can be washed and made fit as a fiddle at home; all sizes. Reg. 85c. Friday, Saturday & Monday **79c**

Working Pants.

40 pairs of Stout Tweed Pants, well finished, medium shades of mixed Tweeds, heavy enough and warm for the outdoor workman; strapped hips; all sizes. Reg. \$2.50. Friday, Saturday and Monday **\$2.05**

Boys' Jersey Suits.

A small but select stock of these in fine wool knit; shades of Saxe, Navy, Myrtle, Reseda and White; to fit from 2 to 5 years. Warm little Suits for about the house. Reg. \$2.90. Friday, Saturday and Monday **\$2.58**

Men's Wool Gloves.

Warmer and more suitable than any make of lined kid glove, for cold weather wear, mostly Greys and Heathers, some with double wrists, others with double fastener, and leather bound. Reg. 75c. Friday, Saturday and Monday **65c**

Men's Suede Gloves.

A dressy Glove for Sunday wear; comes in Brown and Grey shades; perfect stitching; sizes from 7 to 8 1/2. Reg. \$1.30 value. Friday, Saturday and Monday **\$1.15**

Khaki Handkerchiefs.

When you are packing "The Boy's" Xmas Box don't forget he would welcome a few Handkerchiefs from home. We offer 45 dozen of these in Khaki, Crimson and White. He won't want the latter but you may need a few home. These Handkerchiefs sell regularly for 20c. Friday, Saturday and Monday **17c**

Men's and Boys' Coat-Style Sweaters

Strong values in these. They come in V neck cut or the double storm collar, and in shades of Navy, Cardinal and Grey, others in mixed shades; really serviceable garments that are needed by young and old during the cold days. Regular up to \$1.70. Friday, Saturday and Monday **\$1.48**

Flowing-End NECKWEAR

22 boxes of brand new Fall Neckwear in the long flowing-end style. Nice mixed Greys and others in plain and fancy; these are full length scarfs that tie up just right and give readily with every twist and pull for adjusting. Ties that you usually pay 40c for. Friday, Saturday & Monday **29c**

TEA COSIES—A Clearing Line.

45c. values for 32c. Just a few dozen of these, showing some pretty Art Sateen coverings, others in light Tapestry, all plain sateen lined; they're plump, well filled and good value at their regular price, 45c. Friday, Saturday and Monday **32c**

Cushion Covers.

Just 18 of these in pretty Madras Muslin, Cream shade, scalloped and frilled border; would make an ideal Cushion Cover for your boudoir; they wash perfectly. Reg. \$50c. Friday, Saturday and Monday **45c**

Pretty Blouses, UNDERPRICED.

We want fixture room to acquire it, have decided to oust this lot of pretty Blouses. Styles of the moment in Silk, Crepe de Chine and Georgette Crepe, low neck, style, long sleeves, pearl button trimmings and hem-stitched effects, becoming shades of Pink, White, Rose, Navy, Green, Helle and Malva, etc. Regular \$2.50. Friday, Saturday and Monday **\$1.98**

Read Our Message of Economy:

And note this Store's tremendous stride to keep prices at the rock-bottom mark. Our immense purchasing power enables us to offer many advantages, notably those we feature for

FRIDAY, SAT. and MONDAY!



DRESS GOODS New Wool Dress Serges.

4 pieces of all Wool Dress Serges in shades of Navy, Saxe, Nigger-brown and Grey; that fine Twilled Serge that looks so well when made up. These are worth more money to-day, but we must dispose of them before stock-taking; they're 54 inches wide and on sale this week much underpriced. Reg. \$2.20 values. Friday, Saturday & Monday, per yard **\$1.85**

Stockingette Coatings.

Two pieces only, Crimson and Electric shades, 54 inches wide; a very suitable goods for Dressing Gowns, Dressing Jackets or Children's Coats. Reg. \$1.80 per yard. Friday, Saturday and Monday **\$1.65**

Baby's Sleigh Wraps.

All Wool Wraps for baby's sleigh or carriage; lined, daintily finished with Pink or Sky Blue Silk Ribbon overlays and rosette centre; a generous size. Get one, 'twill give a tone to your baby's sleigh, and they are so comfortable. Regular \$1.80. Friday, Saturday and Monday **\$1.55**

Table Centres.

Dainty Circular Table Centres of strong White Linen, 25 inches in diameter, scalloped and worked edge, white silk embroidered centre; very neat. Reg. 40c. value. Friday, Saturday and Monday **32c**

OUR Display Fall Fashions BROADENS DAILY

Ladies Combinations.

Snug fitting combinations in a weight you'll like, they come in the ribbed Jersey thoroughly fleeced, high neck, long sleeves, ankle length; sizes 36 to 40 inch bust. Ref. 90 cents. Friday, Saturday and Monday **84c**

Chic Bows.

Daintily concocted in pretty bows with Jabot, rose shape, wired, handsome range of pretty colour blendings. Reg. 20c. Friday, Saturday and Monday **13c**

Corset Covers.

Here's something snug fitting and warm, a woven wool corset cover, with high neck and long sleeves, buttoned in front fancy galon edging at neck, made for service; full sizes. Reg. 70c. Friday, Saturday and Monday **59c**

Infants Dressing Gowns

Just fancy! neat little Cream flannellette Dressing Gowns for the wee one, fancy trimmings in Pink and Sky, running down front and around sleeve; good value at 25c. Friday, Saturday and Monday **20c**

Childrens Bonnets.

Mothers! see these dear little bonnets for the little ones. Pretty shapes in Velvet, Plush and Astrachan, Pink, Sky, Navy and Brown, ribbon trimmed, and small rose buds, to fit from 1 to 3 years. Regular 45 cents. Friday, Saturday and Monday **39c**

Childrens Leggings.

These extend to waist and make a warm wrap for child in sleigh or carriage, wool make, shades of Crimson and Cream, drawing at waist. Reg. 35c. the pair. Friday, Saturday and Monday **29c**

Infants Head Shawls.

Made of heavy Cream Flannellette, finished with Crochet edging in Pink or Sky, full size. Get one for the latest arrival; good value at 20c. Friday, Saturday and Monday **16c**

Children's Wool Sets.

Pretty little ap and Scarf Sets in shades of Brown, Navy and Saxe. Cap with buttons at side, full length Scarf with fringed ends, comfortable looking. Reg. 75c. set. Friday, Saturday and Monday **68c**



Suit Cases.

Large roomy Suit Cases, 24 inches long and extra deep, dark brown covering, patent spring lock and clasps, leather covered corners; a respectable travelling companion. Regular \$1.90. Friday, Saturday and Monday **\$1.72**

Ladies Wool Gloves.

Snug fitting warm woolen Gloves, extra fine finish, your choice of Black, Grey and a lot of pretty Heather mixtures; our regular 35c. line. Friday, Saturday and Monday **68c**

Pillow Cases.

Soft white Cotton Pillow Cases, size 18x 27, finished with 3 inch frill and silk herring bone stitching, the upmost in Pillow Case value. Reg. 40c. Friday, Saturday & Monday **35c**

Booster Cases.

A lot of Special Booster Cases, sizes 20 x 59, deep hem at open end, taped ready for use, made of strong Pillow Cotton. Our Special, Friday, Saturday & Monday **45c**

Damasks Tea Cloths.

26 only in extra fine English Damasks with broad coloured band border, size 35 x 36; something you have for some time, as they wear ever-lasting, deep hemstitched border. Reg. 75c. Friday, Saturday and Monday **64c**

Grass Mats.

Convenient for bedroom or lavatory floors, Jap plaited straw, in mixed browns and blues, bound edge; they wear like sixty; size 18 x 36. Special, Friday, Saturday and Monday **36c**

WE SELL FOR LESS

Top-Notch Hosiery VALUES



"Hercules" Brand Hosiery, for Boys and Girls.

Fine ribbed Stockings, fast black, full length; extra heavy make, large enough for 16 year olds, and all the smaller sizes up to that age. Values to 30c. Friday, Sat. & Monday **24c**

Ladies Hose.

26 doz. of Winterweight Hose in assorted makes, plain fast black Jersey knit with fleecy lining; others in heavy ribbed Worsteads; full sizes. Reg. 35c. Friday, Saturday and Monday **32c**

Men's Wool Socks.

A mixed line of fast black Wool Socks, and others in Heather mixtures. Socks that usually sell at 55c. pair. Friday, Saturday and Monday **45c**

Men's Half Hose.

10 doz. of fast black Half Hose, plain finish, fleecy lined. You have never bought better for the price. Special, Friday, Saturday and Monday **19c**

Slumber Socks.

A boon to those suffering from cold feet at night, made from nice warm Swanette, in Pink or White roomy sizes, for Ladies or Gents. Reg. 40c. pr. Friday, Sat. & Mon. **34c**

TEA APRONS (in the Showroom.)

You simply can't have one too many, this lot comes in fine White Muslin, embroidered, some with lace and insertion trimmings. Special, Friday, Saturday and Monday **32c**

Here's a Boy's BOOT of Dependability

For fall and winter wear, Tan shade, Elk stock, with viscolized soles and uppers; made for hard wear; sizes 1 to 5. Reg. \$3.25. Friday, Saturday and Monday **\$3.00**

Cosy Footwear, Underpriced

Women's Felt Juliets.

Just what you need about the house during the med. and pleasing shades of Grey, Green and Brown; cold weather; they come in nice warm felt, fur trimmings, sizes 3 to 7. Reg. \$1.40. Friday, Saturday and Monday **\$1.28**

Misses' Felt Juliets.

Strongly made Crimson Felt Juliet Slippers, black fur trimmed, leather sole and heel; you can't imagine anything more cosy looking in footwear; sizes 12 to 2. Reg. \$1.35 pair. Friday, Saturday and Monday **\$1.25**

Children's Felt Slippers.

Sizes 6 to 10, made of nice warm felt, Crimson shade, leather sole and heel, bow front, braid trimmed; the children need these now. Reg. 90c. Friday, Saturday and Monday **72c**

Ladies' Boots.

A new line of these in buttoned style, nice weight Gunmetal Calf, Vamp with Black Cloth top, medium heel; a perfect walking boot; half sizes. Reg. \$2.80. Friday, Saturday & Monday **\$2.65**

Men's Boots.

Gunmetal Calf Boots for fall wear, stout soles, military heel; this is a boot we recommend; perfect shape. Reg. \$3.50. Friday, Saturday and Monday **\$3.25**

BOYS' ALL-WOOL Brushed Suits, \$3.38.

Suits, belted coat, long pants shaped to fit leg, cap and mitts to match; shades of Saxe, Cardinal, V Rose and mixed shades. You can conceive of anything nicer or warmer for fall and winter wear. Reg. \$3.60 suit. Friday, Saturday and Monday **\$3.38**

Sergeant Nugent and Capt. T. Fitzpatrick

AT MARYSTOWN—A SPLENDID MEETING.

Editor Evening Telegram.

Dear Sir,—Allow me space in your valuable paper to recount an instance unique in the history of Marystown, namely, a lecture by one of our Nid. soldiers returned from the war. On the 16th inst. at 7 p.m. the Star of the Sea Hall being ready for the occasion, there arrived on the scene Sergt. Nugent, accompanied by Capt. Thom. Fitzpatrick. Our respected J.P., Mr. Norman, was called to the chair and in a few well chosen words introduced both speakers to the large and appreciative audience present. Capt. Fitzpatrick was the first to take the floor, and in that bright and lucid manner, which is characteristic of the genial captain, explained the motive for which the campaign was inaugurated. Sergt. Nugent, on coming to the front was cheered to the echo and was looked upon by the multitude as a representative of that gallant band who went forward on the fatal 1st of July to death and glory in defending the Empire which is the salvation of the world. The writer has had the pleasure of listening to many clever speakers politically and otherwise, but a more brilliant, impressive and forcible speaker it has never been his lot to hear.

The speaker took his hearers literally through all the scenes of the war during his sojourn in the regiment, from its leaving St. John's to the landing on the Gallipoli Peninsula, from the time they joined that marvelous flotilla of warships, converted cruisers and transports conveying for the first time in the history of the world to any extent the valiant soldiers of the Dominion of Canada and Newfoundland, those gallant children, so to speak, to assist the Mother Land in that noble cause which she and her allies have espoused, namely, the moral, social and religious liberty of their subjects, and to sink for ever into oblivion the despotic and military rule of Germany and her savage hordes. Sergt. Nugent, and others of that type should always live in the hearts of their countrymen. The deeds of such self-sacrificing and patriotic men will be handed down to future generations and long after they are laid in the dust their names shall live on the roll of fame as the heroes who helped to bring the British Empire forward to glory, and establish that democracy which shall have for its object peace and contentment throughout the world. We at home do not realize the sacrifice the Empire is making for this purpose and to which Newfoundland has contributed a proportional part, not only men and money but its noble women who tearlessly and heroically have been forced to sever the nearest tie of earthly affection so that their husband, son or brother may go forward to fight and die to uphold the purity and morality of the dear ones at home.

The lectures of Sergt. Nugent and other returned veterans must certainly have an effect on the young men of the country, as with the help of Divine Providence the day is not far distant when our boys will be returning to their native land covered with glory, and should we be at home at the present time not wish to participate in those demonstrations and joyous reunions which are sure to take place when the mantle of glory shall spread itself over the British Empire and her Allies, and we trust with God's help that peace will soon be proclaimed and that our noble soldiers may not have fought and bled in vain.

J. WALSH.
Marystown, Nov. 18th, 1916.

Congregational Ladies' Aid Society.

ANNUAL SALE OF WORK. The congregational Ladies' Aid Society held their annual sale of work yesterday. The attendance during the afternoon and evening was very large. The stalls which were laden with many useful articles were prettily decorated and were in charge of the following ladies:— Refreshments—Mrs. (Rev.) Thomas, Mrs. Geo. Whiteley. Fancywork—Mrs. H. E. Cowan, Miss N. Barnes. Candy—Misses Thomas, Hutchings and Barnes. Tumble—Miss Garland. Handkerchiefs—Misses Harris, Caldwell and Steele. Toy—Misses B. Langmead and Hill. Following supper a most enjoyable concert took place. Those taking part were:— Misses P. Inkpen, G. Brookes, Trapnell, Hanlin, Daley, Hayward; Messrs. Courtenay, Thomas, Williams, Christian, King and Wheeler. Messrs. King and Christian acted as the accompanists. The affair which proved such a splendid success was under the able management of Mrs. Langmead, President of the Society and those associated with her, who are to be congratulated on the success achieved.

SONGS OF THE ALLIES. Complete Patriotic Songs in one book, price only 35c. in stamps post paid. GARLAND'S BOOKSTORE, 177-3 Water St., St. John's—nov42

MINARD'S LINIMENT CURES DIB-
THERIA

OF VON JAGOW. BERLIN, To-day, on of Von Jagow as reign Affairs is semi-need to-day. He will Alfred Zimmermann, assistant.

DIED.

inst., after a short illness, aged 84 years, wife of Von Jagow as reign Affairs is semi-need to-day. He will Alfred Zimmermann, assistant.

at 4 o'clock, after a long illness, the late Mrs.

her late residence, 18

atives and friends will be without further notice.

William H. Goodland,

from his late residence, at 2.30 on Sat.

Her

UM

keep the pictures

are safe against

KODAK Albums.

appropriate gifts,

arded by a visit

'S,

Rochester, N.Y.

plies.

N.E.