

## MATERIAL Reductions!

On each of the following five special lines:—

AMERICAN WHITE TWILL SHEETING  
reduced to  
45, 50, 55, 60 and 65c. yard.

WHITE TABLE DAMASKS,  
all at reduced prices,  
35c. to \$1.60 per yard.

TURKISH TOWELS,  
White and Brown Striped,  
50c. per lb.

TABLE NAPKINS,  
a splendid assortment, at  
\$1.10, \$1.45, \$2.00, \$2.50, \$3.20 per doz.

WHITE DAMASK,  
large sizes, greatly reduced,  
55c., 65c., 70c., 85c., \$1.00, \$1.20  
up to \$4.50 each.

## Here is a Store Full of Splendid Christmas Opportunities!

Which you are cordially invited to come and see. Owing to the disorganized state of Toy markets great difficulty has been experienced in getting together the usual Xmas Display for the little ones. We have been able to secure many lines of Toys that at first seemed almost impossible to obtain.

## GLANCE OVER THIS LIST

then come and see the goods:—

Dolls, Soldiers, Tommy Atkins, Drums,

Rubber Balls, Battle Ships, Tin Tea Setts,

Wardrobes, Teddy Bears, several sizes, Rattles,

Motor Cars.

Work Baskets, Animals, Pianos, Trains,

Chest of Drawers, Side Boards, Money Boxes,

Toy Cannon, Games, Cubes, Pyramids, Trumpets,

# Marshall Bros

## FURS Make An Ideal Gift

And you'll find that really fine ones of the most advanced styles cost considerably less here than you might expect.

We have many different kinds of Furs and styles to show you.

FURS IN SETTS,

Squirrel, Fox,

Seal, Otter,

Marmot.

## Ladies' Handkerchiefs

In boxes of 3's and 6's from  
50c. to \$1.50 per box.

## Useless Wealth.

By RUTH CAMERON.



RUTH CAMERON

We were passing pennies. That's bad enough, but there's something worse. It's the anxiety that comes when even the most skilful planning, the most relentless watching does not succeed in making both ends meet, when one is driven from pillar to post in the frantic effort to face what seem to be absolutely necessary obligations.

"How happy the people who live in that house must be!" sighed Molly, the little stenographer lady.

"Rich people aren't always happy, you know," suggested the Anthonian.

Well, at least, they never have to worry about bills," said Molly.

The Cynic laughed. "That's funny!" he said. "I don't happen to know about the people in that particular house, but a man who is in the brokerage business told me that a lot of people in these houses out here live most of the time from hand to mouth. Some of them have big fortunes on paper, but can't get hold of enough ready money to pay half their bills. The men usually have big schemes on hand that take all their ready money and strain their credit, and as soon as they put one scheme through they take up another one. And the women lap up the money as fast as it flows in. Half the time they have more trouble paying their bills than we poor folks."

What's The Worst Thing About Small Means?

What is the worst thing about having very limited means?

It isn't the deprivations, is it?

It isn't the planning or the contriving—there's a fascination about that when it's successful. It isn't the necessity for never letting up a moment on one's watchfulness of the

Freedom From Anxiety, Money's Best Boon.

Money to people in such straits means above all things freedom from care and anxiety.

Just imagine letting that greatest boon slip through one's fingers.

And yet that, as the Cynic said, is undoubtedly what many rich (?) people do.

They have the material luxuries, but they do not know how to buy the greater luxury of freedom from financial care.

What's a beautiful home when your inability to pay the interest on the mortgage haunts every corner of it?

What's A Wonderful View When You Only See Dollar Signs?

What's a wonderful view when your eyes, glazed with anxiety, only see figures and dollar signs?

The man who gets a raise in his salary and immediately proceeds to spend every cent of it is starting down the road to such useless wealth.

If he could live on the sum he was getting before, he could surely live on that sum plus half his raise.

No one will ever reach the stage where finances cannot fret him until he has grasped that principle.

With My Letter Friends.

Question.—People pass on the right. Should not then the lady walk on the right of her companion to give him the bumps and jostlings incident to crowded streets?

Answer.—If people pass to the right

## War News.

Messages Received  
Previous to 9 A.M.

OFFICIAL.

LONDON, Dec. 17.

The Governor, Newfoundland: British Headquarters in France report two small successful night attacks near Arras. Enemy trenches were entered and about 70 were killed. Elsewhere the French captured an enemy post in the Aisne valley, taking 15 prisoners.

From Mesopotamia, General Townshend reports that the Turkish estimate of the Turkish losses on December 12th as 2,000. His estimate is 1,000.

BONAR LAW.

SORRY TO LOSE FRENCH.

PARIS, Dec. 17.

The employment of General Sir Douglas Haig as Commander-in-Chief in place of General French, was entirely unexpected in France, where it has made a great impression. The press is unanimous in expressions of regret at the departure of French, and lays particular emphasis on his services during the trying times at the opening of the war period. The newspapers express satisfaction that French is succeeded by one of his most apt pupils, whose proverbial good luck is mentioned, with the hope that it may prove to be a favorable omen.

AMERICA'S RELATION WITH AUSTRIA SAID TO BE SERIOUS.

NEW YORK, Dec. 17.

A Washington despatch to the Herald says: Officials here this morning would not comment on the reported shooting by Austria of two American bankers as spies. It is evident from every word and action of the State Department officials, however, that the situation with relation to Austria, is one of extreme seriousness.

STATE DEPARTMENT RECEIVES AUSTRIAN REPLY.

NEW YORK, Dec. 17.

That Austria's reply to the American note is a quibble and that Washington will not permit delay in settlement of the Ancona case, which Vienna obviously seeks, is the verdict of American newspapers generally. Austria's reply to the Ancona note was received at the State Department during the night, and early to-day it is being decided to be laid before President Wilson and Secretary Lansing.

BEIGIAN RELIEF SHIP BEACHED.

LONDON, Dec. 17.

The Belgian Relief Committee steamer Levenpool, from New York for Rotterdam, has been beached on the English coast in a shivering condition, the result of striking a mine. The Levenpool is a British ship, 4,844 gross tons and 376 feet long, built in 1911, and owned in West Hartlepool. She sailed from New York on Nov. 24th, arrived at Falmouth Dec. 11th, and was to proceed thence to Rotterdam.

GERMAN PRESS CRITICISM.

LONDON, Dec. 17.

German newspapers for the most part seem to be uncertain how to view the appointment of General Sir Douglas Haig as British Commander-in-Chief, in place of Field Marshal Sir John French. Comment from Berlin newspapers, however, is quoted by Reuters's correspondent at Amsterdam. The Vossische Zeitung

and the woman walks on the right of the man, wouldn't that bring her on the side on which the passing is done? On the sidewalk a woman is supposed to walk on the inside, whether right or left.

## FREE.

\$20.00 GIVEN AWAY AT STAFFORD'S DRUG STORES.

1ST PRIZE, \$10.00. 2ND PRIZE, \$6.00. 3RD PRIZE \$4.00.

Commencing on Thursday, December 16th, with every 25c. purchase in either of our stores, we will give a numbered ticket, which entitles you to a chance of winning one of the 3 prizes. If a 75c. purchase is made you have a chance of winning all three prizes.

This competition will close at 6 p.m. Xmas Eve. The tickets will be drawn by two gentlemen not interested, and the prizes awarded. The lucky numbers will appear in our store windows that night.

EXTRA.—If the winner of the 1st Prize has happened to buy any one of the Nylol Family Remedies in his purchase, we will give with the prize a large box of Nylol Chocolates.

We carry in stock a full line of good perfumes, prices from 10c. to \$5.00; also a good assortment of the famous "Nylol" Chocolates from 25c. up.

STAFFORD'S DRUG STORES.

Duckworth Street and Theatre Hill.

characterized Field Marshal French as a pushful, boastful, dilettante, and while the Lokal Anzeiger says General Haig has had no experience in command of large masses of troops.

TWO AMERICAN BANKERS EXECUTED.

LONDON, Dec. 17.

The Daily Telegraph Correspondent at Milan, telegraphs that grave revelations are being made concerning the reign of terror in Gorizia. Two American members of a banking firm which stopped payment of bills, were summoned before the Austrian authorities, and were ordered to remain in custody, and condemned to death. They were executed as spies, and all their valuables and bank deposits were confiscated. It is understood that Washington has the facts of this latest outrage.

DISASTROUS COLLISION.

NEWCASTLE, Dec. 17.

Sixteen persons are known to have been killed, more than fifty injured and several missing, as the result of a triple collision to-day between a freight train, pilot engine, and passenger train, in a heavy fog near Jarrold. Four engines overturned and were completely incinerated. Sixteen corpses, so badly charred as to make identification almost impossible have been recovered from the wreckage. A train load of nurses and physicians was despatched from Newcastle. The train was compelled to grope its way down the coast in one of the densest fogs that has blanketed the Tyne region for months.

GERMAN ZEPPELIN REPORTED DESTROYED.

NEW YORK, Dec. 17.

An Amsterdam despatch to a news agency here to-day, says that the destruction of a German Zeppelin and the death of its entire crew is reported by travellers arriving here to-day from Brussels. The Zeppelin was passing over the outskirts of Namur, heading for Ypres with a heavy cargo of bombs, the travellers said. What caused the accident is unknown. Three peasants working in a nearby field, were arrested and sent to Germany in an effort to keep the news from becoming public.

WILL PROCEED TO CHRISTIANIA.

LONDON, Dec. 17.

The announcement was made by the Foreign Office to-night that the Ford steamer Oscar H. has been permitted to proceed on its voyage to Christiania. The Foreign Office understands that the steamer has sailed from Kirkwall into which port it was taken by the British authorities. Guarantees were required that cer-

tain parts of the steamship's cargo must be returned to England.

DECLARED TO BE BRITISH SUBJECTS.

LONDON, Dec. 17.

The attempt to deprive Sir Edgar Speyer and Sir Ernest Cassel of membership of the Privy Council, on account of their German birth, has been defeated. The Lord Chief Justice, who has had the matter under advisement since the arguments were concluded a month ago, delivered judgment to-day. He declared that Sir Edgar and Sir Ernest as naturalized British subjects, had all the rights and privileges of British born subjects, and therefore were entitled to be members of the Privy Council.

ACTION DEFERRED.

WASHINGTON, Dec. 17.

Action on the resolution proposing an investigation into British interference with neutral shipping and attacks on ships carrying American citizens, was indefinitely deferred to-day by the Senate Foreign Relations Committee.

FIRE CAUSE HEAVY LOSS.

SHELTON, Ill., Dec. 17.

Fire to-day destroyed the Cleveland Elevator Co.'s elevator and wood storage house with a loss estimated at \$250,000. The cause of the fire is unknown.

Obituary.

The many friends of the late James C. Mews will learn with regret of his demise which took place on the 16th inst., at Horwood, N. D. B., where he has been residing for the past ten years with his son Edwin, Manager of the Horwood Lumber Co. business at Horwood. Mr. Mews was the second son of the late Jas. L. Mews, Esq., Stipendiary Magistrate. Unassuming in his life and character won the admiration and respect from all with whom he came in contact. Mr. Mews was in his 81st year and leaves one brother, Stephen of New York, U. S. A., and one sister, Mrs. Collins, of the city. Three sons, George, of the city; Edwin, at Horwood, N. D. B.; James, at Wabana; Mrs. A. H. Christian, city and Mrs. A. P. Moore, Dildo. His remains will be conveyed on here by the S. S. Fogota for interment. Notice of funeral will appear in Monday's papers.

An Economical Novelty

An Inkwell that is Duet and Air-proof, and that will save 75% of your Ink expenditure. Saves its cost in six months. For sale at the Office Supply Store, City Club Corner. Why not call and examine it?

GOWER ST. S.S. ANNIVERSARY.

To-morrow is Sunday School Anniversary Day in Gower St. Church. The Rev. W. H. Thomas will be the preacher at the morning service, and Mr. C. Trapnell the soloist. In the afternoon the annual gift service will be held, when each scholar will bring a parcel as a gift to be distributed by the Deacons during Christmas week to the poor. The speaker on this occasion will be Rev. H. Royle, and Miss Flora Curtis will recite. At night, Rev. D. B. Hemmison will preach, and Mrs. G. W. Ayre will be the soloist. Collections at all the services will be for the funds of the Sunday School.

MINARD'S LINIMENT USED BY PHYSICIANS.

## BRITISH THEATRE!

ON FRIDAY AND SATURDAY PRESENTS  
"King Baggott and Arline Pretty" in

3 Reels—"Human Hearts"—3 Reels

A strong drama. Real heart-interest with an all-star cast.  
"LIZZIE'S DIZZY CAREER"—A comedy-drama by Eddie Lyons.

"The Trey O' Hearts."

On Saturday Afternoon three serviceable Watches will be given as prizes to the lucky winners.

5c. The Crescent Picture Palace. 5c.

## "The Honor of the Law."

A thrilling feature in 2 parts by the Biograph Company.

"INCOMAR OF THE HILLS"—A strong western drama, featuring G. M. Anderson—Broncho Billy.

"THE STROKE OF FATE"—A Lubin domestic drama.

"MONKEY BUSINESS"—A roaring comedy with Ethel Clayton and Joseph Kaufman.

DAN DELMAR, the Popular Crescent Vocalist, singing Novelty Songs and Ballads.

GOOD MUSIC AND EFFECTS—A COMFORTABLE AND WELL VENTILATED THEATRE.

Send the Children to the Big Saturday Matinee—Extra Pictures.

## ROSSLEY'S EAST END THEATRE!

St. John's Leading Vaudeville, Dramatic and Picture Theatre.

Extra Contest To-Night.

Irish Variety Act.

Don't fail to see it—By Ballard Brown and Madge Locke, Madge Locke in Mendelssohn's Spring Song Dance, also Sailor's Song and Hornpipe.

THE LATEST AND BEST PICTURES.

On Christmas Day, at 2 p.m., the opening of the 4th Grand Annual Christmas Pantomime, "BEAUTY AND THE BEAST," with sixty performers. The most beautiful costumes ever worn at any performance in St. John's. At night, 6.45 and 9.15 o'clock.

## Fancy Dress Mask Ball,

—AT—

Rossley's West End Theatre,

"OURS" ON HUTCHINGS' STREET.

Monday, Dec. 27th, Commencing 9 p.m.

Tickets now on sale at Rossley's East End Theatre.

Ladies 50c., Gentlemen 60c., Double \$1.00

NOTE—The beautiful little Theatre is now being cleaned and decorated. These dances will be conducted in first class style.

## LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I believe in the trinity of LIGHT, WARMTH, COMFORT. I should dazzle the moths until the candle drew them, I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect, that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experiencing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X. Lamp and GASTREAM Radiators fill all light and heat requirements.

ST. JOHN'S GAS LIGHT COMPANY.

dec.17.