

ADLER'S 2014-18 Main Street Niagara Falls, N. Y. Store Hours: 9 to 6 p.m. ADLER'S

THE ADLER Business Building Sales Continues For Balance of Week

For a Mammoth Windup We Offer Many Week-end Sales Specials That Will Be Worthy of Your Consideration.

Heading the List With
**SUITS
COATS and
DRESSES** At 20 Per Cent. Off



"A word to the wise is sufficient," and its the few words in the heading (20 per cent. off) that has brought many a wise buyer to the front—especially when ready-to-wear garments are offered at such low figures, everybody should take advantage of a rare opportunity like this.

The entire assortment of ready-to-wear garments is subject to a discount, excepting the few we have marked out at a special price.

Fashion's favored materials, embodied in the most stylish models, are those of the Sheldon Mode and Miss Manhattan lines—made by well known New York creators, need very little descriptive matter, for they are truly the most distinctive in the garment lines. As well as the renown models in suits, you'll find many others to choose from at a less expensive price.

And the Coats and Dresses, you'll find your choice is unlimited.

Briefly, speaking, the entire floor with its marvelous values is worthy of your viewing.



Who Wants Jersey Dresses At \$16.50?

We have selected from our large dress showing a few numbers in all wool jersey that formerly we sold as high as \$25.00, and for this coming Friday and Saturday they are priced very special.

There are straight line models in browns, taupes and blues, with neat embroidering as a trimming. All new spring garments.

The early shopper will get the best choice. Better hurry!

Another Dress Special

that has been a big number in this sale is that at \$24.98. Investigate, or we both loose.



We'll Break All Sale Records With Values As These From the Street Floor

Fine Quality Silk Envelope Chemise at \$2.98.
Envelopes made of Flesh and White Batiste at \$2.39.
Night Gowns of Flesh colored Batiste at \$2.39.
Billie Burk Combinations at \$2.39 and \$2.98.
Georgette Waists at \$5.75, \$6.49 and \$7.29.
Voile Waists at \$1.09.
Striped Voiles at \$2.89.
Colored Smocks at 10% off.
Children's White Dresses at 10% off.
Kiddies Knit Bloomers at 33 cents.
Kiddies' Batiste Bloomers at 39 cents.
Reduced prices on Children's Wash Dresses.
Children's Vests at 29 cents.
Broken Lots of Corsets at Reduced Prices.
Regular \$1.79 Corsets at \$1.29.
Children's Chambray Rompers at 98 cents.
Children's Striped Gingham Rompers at 69 cents.
Children's Checked Gingham Rompers at \$1.19.
Many of these articles have been greatly reduced in price, specially for this selling event, every one an unduplicated bargain.

Women Are Always Glad to Buy Such Wonderful Millinery Values As These Sailors at \$7.50

Hundreds ready for your selection, made of fine Milane and liseres, in a bounteous array of colors, some with combination colored facings in plain sailor types, turned up shapes, in fact every imaginable shape is here. Trimmings are ribbon bands, wide, narrow and accordion pleated. Selling formerly at \$12.50 to \$15.00, we have reduced them for this week-end at the special price of \$7.50.

Trimmed Hats at \$9.79

Specially selected from our regular stock, these Millinery values are "winners." Formerly sold as high as \$16.50, you'll find them just as we say, "winners."

\$1.25 Envelope Chemise, Made of Fine Nainsook, Specially Priced For To-morrow and Saturday, at 98 Cents We Do Not Discount Canadian Money

Women's New Skirts
Are Subject to a Dis-
count of 10 Per Cent.

ADLER'S
The Best Place to Shop—After All

Children's Spring Coats
Are Subject to a Dis-
count of 10 Per Cent.

Children Cry for Fletcher's

CASTORIA

Fletcher's Castoria is strictly a remedy for Infants and Children. Foods are specially prepared for babies. A baby's medicine is even more essential for Baby. Remedies primarily prepared for grown-ups are not interchangeable. It was the need of a remedy for the common ailments of Infants and Children that brought Castoria before the public after years of research, and no claim has been made for it that its use for over 30 years has not proven.

What is CASTORIA?

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Comfort—The Mother's Friend.

GENUINE CASTORIA ALWAYS!

Bears the Signature of

Chas. H. Fletcher

In Use For Over 30 Years

THE CENTAUR COMPANY, NEW YORK CITY

Women Wonder at Her Many Clothes

"Diamond Dyes" Make Faded, Old, Shabby Garments New

Don't worry about perfect results. Use "Diamond Dyes," guaranteed to give a new, rich, fadeless color to any fabric, whether it be wool, silk, linen, cotton or mixed goods,—dresses, blouses, stockings, skirts, children's coats, feathers, draperies, coverings. The Direction Book with each package tells so plainly how to diamond dye over any color that you can not make a mistake.

To match any material, have druggist show you "Diamond Dye" Color Card.

Where You'll Find Fire Boxes

The latest revised list of the number and location of fire alarm boxes is given below. Residents are advised to clip the list and keep it for reference in case of fire:

- 3—Packard Electric Works, Race Street.
- 4—Central Fire Hall
- 5—Police Station, Park Street
- 6—Catharine and Edmund Sts.
- 7—Pelham Road and Chetwood Street
- 8—Brewery and St. Paul Sts.
- 9—Neptune Hose Hall, St. Paul St. West
- 12—Yate and Trafalgar Streets
- 13—Yate and Ann Sts.
- 14—Church and Ontario Sts.
- 15—Queen and Duke Sts.
- 16—Welland Ave. at Lake Sts.
- 17—Ontario and Welland Ave.
- 18—Lock 2, Welland Vale
- 21—St. Paul and Geneva Sts.
- 23—Queenston and Calvin Sts.
- 24—Queenston and John Sts.
- 25—Thorold Road at Whitman & Barnes plant.
- 26—Queenston St. and Westchester Avenue
- 27—Queenston St. and Vine St.
- 28—Vint St. at Railroad Crossing
- 29—Page and Davidson Sts.
- 31—King and Academy Sts.
- 32—Church St. near Court St.
- 34—Welland Ave. and Court St.
- 35—Church and Geneva Sts.
- 36—Welland Ave. and Geneva St.
- 37—Welland Ave. and Niagara St.
- 38—George and Derby Sts.
- 39—Lyman and Raymond Sts.
- 41—Niagara St. and Canal Bridge
- 42—Wiley St. and Russell Ave.
- 43—Geneva and Daotah Sts.
- 45—Russell Ave. and Rodman St.
- 46—George and Albert Sts.
- 47—Lake Ave. and Dufferin St.
- 48—York and Louisa Sts.
- 51—Ontario and McKinnon Dash
- 52—York St. and Lowell Ave.
- 53—Lake St. Fire Hall.
- 54—Thomas and Louisa Sts.
- 56—Henry and Elizabeth Sts.
- 57—Facer and Currie Sts.
- 61—Queen and King Sts.

62—St. Paul and Queen Sts.
63—Maple Leaf Milling Co's. Office, St. Paul St.

In case of a general alarm the city bell will ring as follows: 1—12—123—twice, followed by the number of the box from where the alarm is being rung.

KUT HERO TO PAY VISIT TO TORONTO

NEW YORK, April 22—It was announced here last night that Gen. Sir Charles Townshend, the hero of Kut, will visit Toronto on May 3, and will probably accept an invitation to deliver an address in that city. Details of the arrangements for his brief visit to Canada have not yet been worked out. He will likely spend only one day in Toronto.

The famous British General was entertained at luncheon at the Canadian Club Thursday by a number of prominent Canadian residents here. Among those present were Arthur Knowlson, President of the Canadian Club; Fred W. Chibley, President of the Canadian Society; F. Y. Deben of the bank of Montreal; Mr. Francis of the Bank of Commerce; Dr. Lambert, President of St. George's Society and Lieut.-Col. J. A. Cooper, Chief of the Canadian Bureau of Information here.

GIRL DONS OVERALLS FOR PROTECTION AND LANDS IN JAIL CELL

CHICAGO, April 23—Elvire Bosold, who is plump and pretty, has been pushed and crowded and pinched in the overloaded street cars by degenerates, so she donned overalls for protection.

However, she was pinched just the same but this time by a policeman, who escorted her to the station and informed her she must answer a charge of violating a city ordinance which forbids women dressing in men's garb.

"I wanted to go to and from my work in peace," she complained, "but the streets are not safe for girls. That's why I put them on."

"I admire your pluck," said the sympathetic sergeant, "but there is law against this kind of camouflage and I shall have to hold you."

Miss Bosold might have put it over had she taken more care to conceal her great wealth of blonde hair, which streamed out from beneath a fedora hat and betrayed her sex.

LONDON, ENG., April 22—Walter Hume Long, First Lord of the Admiralty, replying to a question in the House of Commons today said the Government contemplated selling some warships to foreign countries. Pending the outcome of negotiations, however, he added, particulars could not be divulged.

WOOD'S PHOSPHODINE.
The Great English Preparation. Tones and invigorates the whole nervous system, makes new blood in old veins. Used for Nervous Debility, Mental and Brain Worry, Despondency, Loss of Energy, Palpitation of the Heart, Failing Memory. Price \$1 per box, six for \$5. Sold by all druggists, or mailed in plain pkg. on receipt of price. New pamphlet mailed free. THE WOOD MEDICINE CO., TORONTO, ONT.