

Creaghan's 4th "After Supper" SALE

Is Booked for Saturday Night, November 27th, at 7 o'clock.

It is almost unnecessary for us to advertise this event. It has already secured a following who have found that it pays to be right on hand bright and early at our "After Supper" Sales. The "After Supper" Sale gives you goods at lower valuation than you can buy them under any circumstances in any other store. This Sale is the greatest of them all; better bargains in season goods and a finer variety of mostly needed will be offered.

CASH ONLY.

NO CHANGES.

NO APPROBATION.

ON HAND EARLY SATURDAY AT CREAGHAN'S.

Drs. H. G. & J. O'BRIEN



Tooth extracted without pain by the use of Nitrous Oxide Gas and Ether. Artificial teeth made in gold, silver, or platinum. Teeth filled with Gold, Silver, or Platinum. X-ray, office quickly black. Chatham, New Brunswick.

Dr. J. D. MacMillan,



Artificial Teeth at lowest price. Teeth extracted without pain by the use of gas or local anesthetics. Teeth filled, crowned, etc. First class work at reasonable rates.

Office, Lonsbury Block, Newcastle, N. B. Hours 9 a. m. to 5:30 p. m. 7 p. m. to 8 p. m. Telephone No. 73.

Dr. F. C. McGrath
PHYSICIAN and SURGEON

Pleasant Street, Newcastle, N. B. No. 30-1yr. pd.

O. J. McCULLY, M. A., M. D.
Graduate Royal College of Surgery London England.

SPECIALIST
Diseases of Eye, Ear and Throat.
Office of the late J. H. Morrissey.
St John N. B.

F. L. Pedolin, M. D.,
Pleasant Street,
NEWCASTLE

PROSPECT HOTEL,

BOATING. BATHING. FISHING.
Now open to Summer Visitors.
Rates: \$5.00 and \$6.00 per wk.
SPECIALTIES FOR CHILDREN

W. S. ANDERSON, Prop.

Boarding & Livery Stable

We have as Nobby and up-to-date Turnouts as there are in town. Parties driven to all parts of the country at reasonable rates.

CARTING and TRUCKING promptly attended to.

EDWARD DALTON,
McGilliam St., Rear McEvoy House,
Phone 47. NEWCASTLE, N. B.

HOTEL MIRAMICHI

Opened January 1905.

Most Luxurious and Up-To-Date Hotel in Northern New Brunswick.

JAS. P. WHALEN, Proprietor
Newcastle, Miramichi, N. B.

Features
HOTEL MIRAMICHI

Telephone Connection in Each Room. Artificially Furnished Rooms with Private Baths. Building is of Brick with Adequate Fire Protection. Situation—The Heart of the Sportsman's Paradise. Best Fishing Privileges on the North Shore. Imported Chefs. Fine Sample Rooms. Livery Stable in Connection. Rates \$2.00 and 2.50

THE UNION ADVOCATE

THE BROKEN COLUMN OF A MISGUIDED LOVE ROMANCE

Montreal, Nov. 18.—The sad, broken column of a mis-guided love romance and sequel to an elopement were in evidence at Wood-station today when Robert Blyth, builder of West Chazy, N. Y., brought from Elk Lake for interment in the little town near Lake Champlain the remains of his wife, Wilhelmina, who eloped two months ago with Samuel Montagu to the new silver field near Cobalt.

The circumstances are pathetic, as related by the injured and bereaved husband while waiting with his wife's dead body for the Delaware & Hudson train this forenoon. Some four or five years ago Montagu and Blyth were rival suitors for Wilhelmina Cherry, and she chose the latter and lived with him in an atmosphere tolerably free from conjugal troubles until this summer, when Montagu returned to West Chazy after four years' absence in Cobalt, and in the silver country around it. He resumed an intimacy with Mrs. Blyth and met her frequently un-known to the husband, who found about two months ago that she had disappeared, leaving no intimation as to her purpose or whereabouts and taking with her only the dress she wore, so far as could be seen.

NEWCASTLE, N. B., NOV. 23, 1909.

LIGHTING N. W. BRIDGE

At the Council meeting last evening a committee was appointed to interview the Chief Commissioner of Public Works with the view of having the North West Bridge lighted. They hoped to get a certain guarantee from the Chief Commissioner and the Town and County would pay the balance. They did not however, build any high hopes on the amount which the County would contribute. Last winter, when the matter was brought up before the County Council that august body refused to entertain for a single moment the wasting (?) of County money on such an unimportant matter. So the bridge has remained in darkness; a danger to travelling public and a disgrace to the County. On dark nights when the draw is open there is nothing to warn the traveller of danger, and it may be even death, unless the very darkness itself urges him to be cautious. Teams meetings on the bridge after night can scarcely expect to pass in safety; pedestrians are in danger of being run over by teams, and, they, in their turn, are liable to be dashed to death through the open draw. Dangers, such as these, should be guarded against, before some shocking accident occurs. It is too late when an auto, rushing along the bridge plunges through the open draw, the usual "I was afraid of that" can do little towards restoring the victims to their bereaved families. Gross carelessness prevails, and it is well the Council are directing their attention to have the bridge lighted.

At the Council meeting last evening, while discussing the increased dangers of the North West Bridge in consequence of the Draw, Aid. Ritchie said "If an automobile came flying over the bridge at a speed of thirty or forty miles an hour, as I'm told they often do, and the draw was open, where would they go?" We presume it would depend on how they had spent their past lives.

It remains for the Supreme Court to say whether an insurance policy is payable when the owner was hanged. Still, hanging appears to be a natural enough death for some people.

Last year Mrs. Carrie Nation visited England, and now Mrs. Pankhurst is coming across the pond to return the call.

Although there has been a law in force since January 1 in Oregon prohibiting women from wearing hats more than ten inches in length, there have been no arrests as yet for the offence.

WIFE GUIDED AS
NO BAND FOUND
HER WITH RIVAL

Bad Ending of Misguided Love Romance.

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Mr. Blyth who had during the weeks that Montagu was in town noticed an unaccountable change in his wife towards him, a sort of peculiarity in her affections at once suspected that she had been fascinated by the old lover's stories of wealth in the new silver country and had been induced to elope with him.

The bereaved husband determined to follow the pair and if possible get



Sask-Alta Steel Range

Will Hold 325 lbs. Weight

Oven-door of an ordinary range has weak supports. You are afraid to lean on the door or place a heavy roast on it.

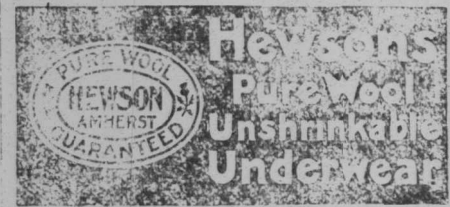
No danger of Sask-Alta oven-door ever breaking down. It has tremendously strong supports.

Under actual test Sask-Alta oven-door has held 325 lbs.—which is over ten times the weight it requires to sustain in ordinary use.

Sask-Alta is made extra strong everywhere. It is pounds heavier than ordinary steel ranges. It's built to last, is Sask-Alta. It's the range for you.

McClary's

For Sale by J. H. PHINNEY.



NEWSPAPER ADVERTISING
THE ACME OF PUBLICITY

Mr. James Bussaver, President of the Allied Bank Company, New York City, in a country which probably pays out as much money annually for advertising of all kinds as does any firm on the Continent says:—
"Advertising in newspapers is the Acme of Publicity."

The newspaper reaches every home. It is the welcome guest early in the morning and is sought and perused thoroughly by each member of the family who is old enough to read. The frequency with which columns of a newspaper are scanned naturally impresses on the mind—almost indelibly—the matter contained therein which appears often as does the average advertisement.

The character and general reputation of the publication is of vital importance. The character of the newspaper, the estimation in which it is held, and the class among whom it circulates should be the points of inquiry, and should have the proper effect in reaching the decision as to which papers are to be used.

Without newspaper advertising the world would be decades behind where it is now, from an industrial standpoint.

An inventor one day discovered that a kitchen faucet would operate a wash machine. Advertising in daily papers made that fact known to the civilized world in an incredibly short space of time.

The vacuum cleaner would not today be saving one per cent. of the labor and time it is saving in the home, keeping of the world had not its usefulness been heralded in the columns of the newspaper.

The same is true of an endless list of articles—of stoves, steam cookers, acetylene gas machines, breakfast cereals, bottles that keep things hot or cold. It would have taken twenty years to do for the safety razor what one year of publicity did.

Advertising has secured handsome rewards for the inventors, but the general public has profited to a far greater extent.

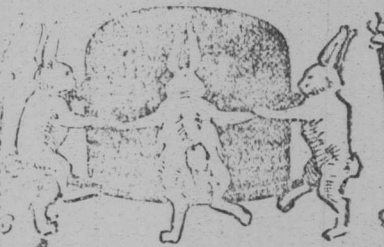
In view of such facts how can any business man remain a non-user of space in the Newcastle Union Advocate?

"What of the Wheat Spout?" asks the London Free Press in an editorial heading. The wheat spout is just completed, and extends from Edmonton to Fort William, with hundreds of miles of wheatlands on both sides of it.

Tailor Wanted. Hockey player preferred. Thus crieth an esteemed advertiser, knowing full well that a good hockey player can spoil enough clothes to keep his needle busy. But why not "Football Player preferred."

A big shipowners' union to resist unreasonable attacks by trade unions and similar bodies has been formed in London under the title of the International Shipping Federation.

Many will sympathize with the Salt Lake newspaper writer who insists in his will that, as he had paid rent all his life, he must not be buried in any cemetery where rental was paid for lots.



Just the hat that becomes you best—and there's only one style that will be sure to be in the stock of the store that sells hats thus labelled:

WAKEFIELD LONDON

Designed by the best men in London; made in a factory that prides itself on its good name among good dressers. Finished like hats that cost twice the price.

'Twill pay you to find the store that sells these good hats. They cost less than you'd think.

A. A. ALLEN & CO.
Retailers, Toronto
Wholesale Distributors for Canada

Invest 25 cents in a box of Davis' Menthol Salve ("The D. & L.") and be prepared for a hundred ailments, which may not be dangerous but are very annoying and painful, like neuralgia, earache, sprains, burns, bruises, insect stings, cuts, piles, etc. It is a household remedy always useful for some trouble, and should be kept in the family medicine closet.

WILL MAKE HAIR GROW

BEARINE

Prepared from the grease of the Canadian Bear. Delicately perfumed.



The Standard Pomade for 40 Years.

All Dealers 50c. per Jar. Davis & Lawrence Co., Montreal.

CHILDREN

In disorders and diseases of children drugs seldom do good and often do harm.

Careful feeding and bathing are the babies' remedies.

Scott's Emulsion

is the food-medicine that not only nourishes them most, but also regulates their digestion. It is a wonderful tonic for children of all ages. They rapidly gain weight and health on small doses.

FOR SALE BY ALL DRUGGISTS

Send 10c. name of paper and this ad. for our beautiful Savings Bank and Child's Sketch Book. Each book contains a Good Luck Penny.

SCOTT & BOWNE
224 N. Elston St., West, Toronto, Ont.

USE ALLEN'S LUNG BALSAM

At once when attacked by a Cough and thus avert dangerous bronchial and pulmonary ailments.

25c., 50c. and \$1.00 Bottles.

Sold everywhere.

DAVIS & LAWRENCE CO., Montreal.

SUNLIGHT SOAP

Do you know the difference between working and having the work done for you?

Sunlight Soap actually makes the dirt drop out—saves you time and money—but injures neither hands nor clothes. That is just the difference between Sunlight Soap and ordinary soaps.



Follow Directions

Don't let an unscrupulous dealer force on you an imitation of the "D. & L." Menthol Salve. Look for the "D. & L." trade-mark on the tin. It guarantees the genuine and the most effective remedy for Rheumatic aches and pains, Lumbago, Sciatica, Backache, etc. 25c. each. Yard rolls equaling seven of the regular size \$1.00.

FERROVIM

THE BEST TONIC for all sickly people. Makes new blood; Gives strength; Restores vitality.

Taken after any illness it hastens a return to health.

Davis & Lawrence Co., Montreal.