

LYRIC Theatre, Simcoe
 Wednesday and Thursday
 Wm. A. Brady Presents
 House Peters in
 "The Rail Rider"
 In 5 acts with others to fill out our usual programme of high class pictures and music

PRIVATE Hospital, operative, emergency and maternity; qualified nurses when required. Mrs. McInally, 90 Kent St., Simcoe, Ont. Phone 265.

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SYRACUSE, ALBANY, NEW YORK, PHILADELPHIA, WASHINGTON, BOSTON,
CLEVELAND, PITTSBURGH
 Through Sleepers—Hamilton to New York, Boston; also New York, Boston to Hamilton.
 H. C. THOMAS, Agent, Phone 110.
 G. C. MARTIN, G. P. A., Hamilton

DATES OF FALL FAIRS

Alvinston	Oct. 5
Amherstburg	Oct. 1, 2
Atwood	Sept. 18, 19
Ancaster	Sept. 18, 19
Beamsville	Sept. 21, 22
Blenheim	Oct. 4, 5
Blyth	Oct. 2, 3
Bothwell's Corners	Sept. 20, 21
Bowmanville	Sept. 18, 19
Brampton	Sept. 21, 22
Brantford	Oct. 1, 2
Brighton	Sept. 13, 14
Brussels	Oct. 4, 5
Barrie	Sept. 17, 18
Brockville	Sept. 20, 21
Burford	Oct. 3
Caledonia	Oct. 11, 12
Cobourg	Aug. 24, 25
Collingwood	Sept. 19, 21
Campbellford	Sept. 25, 26
Cayuga	Sept. 25, 26
Charlton	Sept. 26, 27
Chatham	Sept. 18, 19
Chesley	Sept. 11, 12
Colborne	Sept. 28, 29
Comber	Sept. 11, 12
Dorchester Station	Oct. 3
Dresden	Sept. 27, 28
Drumbo	Sept. 25, 26
Dunnville	Sept. 13, 14
Durham	Sept. 20, 21
Elmira	Sept. 14, 15
Embro	Oct. 4
Essex	Sept. 18, 20
Fergus	Sept. 26, 27
Flesherton	Sept. 26, 27
Florence	Oct. 4, 5
Forest	Sept. 26, 27
Fore Erie	Oct. 9, 10
Galt	Oct. 4, 5
Georgetown	Sept. 25, 26
Glencoe	Sept. 25, 26
Godfrich	Sept. 26, 28
Hanover	Sept. 20, 21
Harrow	Oct. 9, 10
Hepworth	Sept. 27, 28
Highgate	Oct. 12, 13
Ingersoll	Oct. 1, 2
Jarvis	Sept. 26, 27
Kincardine	Sept. 20, 21
Kirkton	Oct. 5
Kingston	Sept. 25, 27
Lakeside	Sept. 27
Lambeth	Sept. 25
Leamington	Sept. 25
London (Western Fair)	Sept. 3-5
Luskow	Sept. 27, 28
Listowel	Sept. 20, 21
Meaford	Oct. 2, 3
Merila	Sept. 20, 21
Melbourne	Oct. 2
Midland	Sept. 27, 28
Midway	Sept. 17, 18
Milton	Sept. 9, 10
Milverton	Sept. 27, 28
Mount Brydges	Oct. 5
Mount Hope	Sept. 19, 20
New Hamburg	Sept. 13, 14
Norwich	Sept. 25, 26
Norwood	Oct. 9, 10
Orangeville	Sept. 18, 19
Ottawa (Central Canada)	Sept. 8-17
Oshkosh	Oct. 1, 2
Osoandaga	Oct. 3-5
Paisley	Sept. 25, 26
Palmerston	Sept. 18, 19
Paris	Sept. 27, 28
Parkhill	Sept. 24, 25
Petrolia	Sept. 20, 21
Ridgetown	Oct. 8-10
Ripley	Sept. 25, 26
Rodney	Oct. 1, 2
Sarnia	Sept. 25, 26
Seaforth	Sept. 20, 21
Shedden	Sept. 19
Simcoe	Oct. 8-10
Stratford	Sept. 17-19
Strathroy	Sept. 17-19
Tara	Oct. 2, 3
Tavistock	Oct. 2, 3
Teeswater	Oct. 2, 3
Thamesville	Oct. 2, 3
Theodford	Sept. 25, 26
Thorndale	Sept. 24, 25
Thorold	Sept. 18, 19
Tiverton	Oct. 2
Toronto (C. N. E.)	Aug. 25 Sept. 10
Wallaceburg	Sept. 14, 15
Wallacetown	Sept. 20, 21
Waterford	Sept. 27
Wawar	Oct. 2, 3
Welland	Oct. 1-3
Weston	Sept. 14, 15
Windham Centre	Sept. 25
Wheatley	Oct. 1, 2
Windsor	Sept. 25, 26
Windsor	Sept. 24-27
Wingham	Oct. 9, 10
Woodstock	Sept. 19-20
Wye	Oct. 4, 5
Zurich	Sept. 19, 20

NEWS OF NORFOLK

Pte. David McIvor, of Simcoe, Wounded and is now in Hospital

Write Simcoe Agency Box 311 or phone 356-3 all matters regarding delivery or subscriptions; News items or advertisements.

Simcoe, July 31.—(From Our Own Correspondent)—Mrs. D. McIvor, of Norfolk street, south received advice yesterday that her husband, Pte. David McIvor, has been admitted to the 5th General Hospital suffering from wounds received on July 20th. McIvor left Canada with the former 133rd as sergeant and though offered promotion overseas, reverted to the rank by preference.

Elizabeth Boosey, wife of Geo. A. Hammett, of Woodhouse died Sunday at the age of 76 years. Deceased leaves a husband and several children. Funeral to-day at Oakwood. Sante Alderman Jaques, a daughter Sunday.

Mrs. Hubert Burwell, of St. Thomas, is visiting her aunt, Mrs. Robt. Alway. Magistrate Gunton's court opened at eight o'clock last evening and closed a few minutes later, adjourned till this evening at the same hour. The fire brigade tested out some of the hose presumed to have been used on sewer construction work to ascertain the amount of deterioration due to usage and exposure to weather.

Thru the excessive heat I. O. D. E. headquarters was active yesterday and a goodly sized box was packed for shipment. Today or to-morrow at the latest is the last day to pay taxes if one wishes to avoid the extra charge for delinquents.

Potatoes, two dollars a bushel and dropping, market dull, very little local demand.

Mayor is Slain in Cienfuegos

By Courier Leased Wire
Havana, July 31.—Acting Mayor Florencio Guerra de Cienfuegos was assassinated last night as he entered his home on the outskirts of that city. The assassin fired five shots, all of which took effect.

Senor Guerra took possession of the city government at Cienfuegos on Monday afternoon, replacing Santiago Rey, who left for Havana on a leave of absence.

The Cienfuegos police report there is no clue as yet of the assassin.

CORPORAL KING Is Awarded The Military Medal For Bravery

By Courier Leased Wire
Mrs. King, 58 Brunswick street, has received the pleasing news that her husband, Corporal Edward King has been awarded the Military medal for brave and distinguished service. He joined with the 84th Battalion and later transferred to the 75th. He has been on the firing line since last August. He was employed in the erecting room at the Massey-Harris shops and has two children, a boy and girl.

His many Brantford friends will join in hearty congratulations.

WRECK ON C. N. R.

Quebec, July 31.—A freight train had a collision early to-day on the C. N. R. not far from Quebec, and one man is reported killed and a number injured. Later reports say that no persons were killed, but at least three men were injured and one other man badly shaken up in the accident. The two C. N. R. trains collided near St. Prosper, Champlain county. A freight train was struck by a passenger train coming from Shawinigan. The injured are: Joseph Chabot, engineer, of Sarnia; Mike McKay, of the Quebec bridge, will die. He was brakeman on the freight train. L. G. Germain of St. Stanislaus, fireman on the passenger train, was also injured.

The body of Mrs. S. D. Latcher, of Utica, N. Y., a well-known summer visitor at Thousand Island Park, was found floating in the boathouse slip. The centre span of the Quebec bridge will be put in place on the morning of September 12. Last year when it was being placed, it collapsed. For the past seven or eight weeks complaints have been made all over Uxbridge township of dogs killing and worrying sheep.

Catarrh Cannot be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is blood or constitutional disease, and in order to cure it you must take internal medicine. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surface. Hall's Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in the country for years and is a regular prescription. It is composed of the best medicines known, combined with the best blood purifiers, acting directly on the mucous surface. The perfect combination of these ingredients is what produces such wonderful results in curing catarrh. Send for testimonials. Write "Take Hall's Family Pills for Constipation." Sold by Druggists, price 75c. F. J. CHENEY & CO., Props., Toledo, O. "Really does" overcome indigestion.

CONTROL OF COAL MINES BY THE U.S.

Advocated By Mayor Bowlby As Solution of the Shortage

CONFERENCE IS HELD
Mayors, Manufacturers And Others Met Yesterday At Hamilton

Active steps are being taken by the Canadian Fuel controller C. A. McGrath, and his assistant, H. P. McHugh of New York, to improve the coal situation that now exists and to prevent a re-occurrence of the difficulty experienced last winter in securing a sufficient supply of coal. A conference of a number of mayors of Ontario cities, a group of coal dealers from various centers, and representatives of the industry located in the City Hall at Hamilton yesterday when the matter was fully discussed. Those participating in the conference expressed to the fuel controller, the situation as it had existed last winter, and outlined the prospects for the coming season, and in the discussion, the domestic consumer was given full consideration, and not overlooked.

Controller McGrath assured the gathering that there need be no apprehension of extortion during the coming winter on the part of greedy and unpatriotic coal dealers, as he was vested with the power to fix coal prices and indeed had already done this. The price of coal was not the only phase that was discussed, but an adequate and regular supply was also considered. The attitude of the railways was harshly criticized, and the charges made that they were at the root of the coal shortage.

Mayor Bowlby attended the conference, and in the discussion, maintained that one locality had been discriminated against in favor of another. This contention had prevailed in Brantford, where the situation had been acute. He characterized the conditions as outrageous and should control of the mines. If this was not done, he would have to leave the continent. I am not a Socialist, but we should control every railroad in this Dominion. They are back of all the shortage. I hope, Mr. Controller that you will get the two roads have locomotives to haul coal from the border, and that one municipality does not discriminate against another in the supply of coal diminishes, Brantford as a manufacturing city must suffer," concluded. His Worship.

In reply to Dr. J. W. Jessup, J.P., Welland, who stated that he would like to hear from the coal dealers, Mr. B. A. Caspell, secretary of the Retail Coal Dealers' Association of this city declared: "There were one or two dealers last winter who went a little far. They had been punished. The coal dealers don't approve of such action. Mayor Booker has made the statement that he has the consumers have their coal in their bins in quantity that. There have been 1,100,000 tons of coal shipped into Ontario in the last three months. If Hamilton has received 50 per cent. of its coal supply, then other places must have been discriminated against. Dealers are making every effort to catch up with orders and will work in conjunction with Mr. McGrath."

Mr. W. J. Verity of this city was also present, and said: "We haven't had any trouble over soft coal and can get all we want if we pay the price. The price asked is: lump coal, \$4; other grades, \$3.75 and \$3.50 for different grades. One wholesale dealer's letter says that the coal situation is a matter of shortage of labor will be experienced at the mines. Miners believe that conscription may be the means of getting them white shirt jobs; many of them are getting ready to desert the mining business. This is why dealers are being advised to get in their supply as soon as possible. "Have the railroads improved their equipment during the winter when we got coal on the way the railroads confiscated it. How about power to regulate prices?"

Replying to the last question Controller McGrath stated that he had no power to control prices in the United States, but that he was possessed of authority to do so in Canada and had already exercised that authority.

Mr. Fred Mann was another Brantfordite present.

Food Shortage Through Sweden

By Courier Leased Wire
Copenhagen, July 31.—Stirred to wrath by a plague of summer resorters, who have unduly added to mouths to be fed on scanty rations, and also bought stocks to smuggle home, two of the most prominent districts have decreed the expulsion of all strangers who have resided four weeks or more in a district. The cost of bread for guests has been doubled, and butter rations have been cut to a third of that given the natives. Heavy rewards for the detection of food purchasers are promised.

The Government has requested the Premiers of the different provinces to make arrangements for a suitable celebration of the third anniversary of the declaration of war.

PUBLICITY CAMPAIGN HAS GREAT SCOPE

In a recent issue of the Ottawa Citizen there appears an interesting half-column article on the publicity campaign of the National Service Board, to ascertain the national being laid on the appeals to woman. To quote from this article:

"To the lady who reads the newspaper carefully it must be quite clear that the powers that be have realized the importance of the help that women can give in relation to the war. The work of women in the hospitals and in providing comforts for the soldiers has long been appreciated, but it is now evident that much more is expected of women and that they can help to win the war in many other ways. In the everyday life of the home there are opportunities hitherto unnoticed."

Reference is made to the manner in which women are being impressed with the fact that even the casual duties of everyday life may be performed in such a way as to exercise marked influence upon the trend of the war, through united efforts. The attention of women is being directed towards war duties in various ways. A newspaper advertising campaign is an important feature of the enterprise, and billboards are also used at the larger points. A pamphlet bearing on the need and uses of thrift and kitchen economies will be issued, running to more than 1,500,000 copies.

SECOND ANNUAL MOTOR PICNIC

Over 200 Dollar Day Merchants Expected To Take Part

The merchants' second annual automobile tour to Port Dover, which will take place on Wednesday of this week, promises to be a monster event. Already over 50 autos have been volunteered and arrangements have been made for serving supper to about 200 at the Commercial hotel at Port Dover. The committee are anxious that all those Dollar Day merchants who would like to make the trip and who have no cars, would phone either Mr. Biles at 245, or Mr. Hall at 351, so that they may be accommodated in some of the cars which have been placed at the disposal of the committee. This is to be a merchants' outing, and there will be room for all those who wish to go. Cars start at 1.30, and a large committee will be on hand to supply each motor with a streamer and general instructions for the outing. The one point which the committee wishes to especially impress upon all those who join the excursion is that there must be no speeding and the pilot car must not be passed. At Port Dover arrangements have been made for a program of good fun, principally in the water.

July Sale J. M. YOUNG & CO. July Sale
QUALITY FIRST

Wednesday Morning SPECIALS

HABITUA SILK \$1.00
36 in wide, White Habitu Silk, Extra heavy weight, regular \$1.25, Sale price \$1.00

GEORGETTE CREPE \$1.35
Black and White Georgette Crepe, 40 in wide, on Sale at \$1.35

EMBROIDERED VOILES \$1.50
5 Pieces 44 in. wide Embroidered Voiles, choice patterns, regular \$2.00 and \$2.50, Sale price \$1.50

RAW SILK 50c
Natural Color Raw Silk, 33 in. wide, regular 75c, Sale price 50c

VOILE WAISTS 59c
5 Dozen Voile Waists, fancy colored, stripes, all sizes, Sale 59c

MIDDY WAISTS 98c
Ladies and Misses Middy Waists in white trimmed with color, all sizes Sale price 98c

CHILDREN'S DRESSES 98c
Gingham, Voile, Lawn Dresses, good styles, sizes up to 14 years, Sale price 98c

WASH SKIRTS 98c
Ladies and Misses white Wash Skirts, sport styles, all sizes, Sale price 98c

HOUSE DRESSES \$1.50
Ladies House Dresses in Gingham and Chambray, all good styles, Sale price \$1.50

WASH SUITS AT \$3.75
Wash Suits in Norfolk and sport styles in stripe, crash and linen Sale price \$3.75

MILLINERY AT \$2.00
1 Table Trimmed Millinery, in black and colors, all this seasons styles, \$2.00 Sale price

BATHING SUITS
Boy's 1-piece Bathing Suits, all sizes, Sale price 50c
Men's 1-piece Bath Shirt, 36, 38 and 40, Sale price 85c
Ladies' and Misses Bathing Suits, in navy, blue and black lustre, nicely trimmed, Sale \$4.50 and \$5.00
Bathing Caps, pure rubber, various colors and styles, Sale price 49c, 75c, 60c and

AT 29c YARD
12 Pieces of fine Cotton Voiles, in white and colored stripes, worth 37 1-2c and 45c, Sale price, yd. 29c

AT 49c YARD.
2 Pieces of fine Voiles and Organites in white and colors, exclusive designs, worth up to 75c yard, Sale price 49c per yard

AT 19c YARD.
20 Pieces of Cotton Voiles in stripes and floral patterns, 28 in. wide, worth 25 and 30c yd, Sale price, yard 19c

AT 39c YARD.
Dainty Voiles in best American and English makes, in white and colors, worth up to 65c, Sale price, yard 39c

PLAIN WHITE GABARDINE
White Gabardine, in stripes and plain patterns, worth 75c yard, Sale price 59c

WHITE GABARINE 59c YD.
Plain White Gabardine, 36 in. wide, reg. 50c quality, Sale, yd. 39c

J. M. YOUNG & CO.

JUST ARRIVED!
Djer Kiss Talc Powder
Djer Kiss Face Powder
Djer Kiss Perfume
Djer Kiss Toilet Water
Djer Kiss Sachet
FRANK McDOWELL
DRUGGIST
Cor. George and Colborne Sts.
Phone 403

BANK OF HAMILTON
Established 1872
Capital Authorized, \$5,000,000
Capital Paid-up, \$3,000,000
Surplus, \$3,500,000

A Dollar a Week
NOT much, is it? If you deposit that small sum in the Bank of Hamilton regularly, it will amount to almost 1,000 in ten years. This habit, once formed, is easy to continue. Begin today with one dollar.

Manager Brantford Branch.
C. L. LAING,
41-C

SEEING IS BELIEVING
but do not strain your eyes in order to see anything. If you have a suspicion that there is anything the matter with your eyesight, consult an Optometrist at once, and he will tell you what to do and then we can help you. We will fit your sight correctly and exactly with the very best glasses, such as will relieve at once the strain upon the eyes and give you perfect vision. And the price will be satisfactory.

Dr. S. J. HARVEY
Manufacturing Optician. Phone 1476
8 S. Market St. Open Tuesday and Saturday evenings. Closed Wednesday afternoons June, July and August.

SUTHERLANDS
BIG BARGAINS
FOR
DOLLAR DAY
Jas. L. Sutherland
IMPORTER

For Sale

That beautiful home Westbrook's on the River next to C. H. Waterbury known as the Waterbury Property, for immediate possession. Would be a beautiful family residence or house, also the gravel belonging to the estate. Particulars apply to

S. P. PITCHER &
43 Market St.

THE GIBSON COAL

D. L. & W. Scranton C.

OFFICES
154 Clarence
150 Dalhousie
52 Erie Ave.

Strathroy has purchased a lot of oil for the side streets and horse sprinkler to put it on

WRIGLEY

Advances from \$ Bu

Maxim

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Kemerer,

(Members Standard Stock) SUITE 400, BANK OF H Toronto, New York, Ph Private wires connect a

Take Care

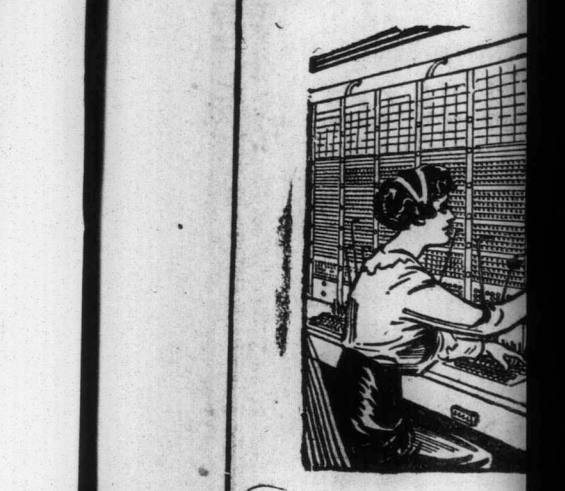
DEPOSIT

The Royal L

SE Cash value of Mon securities ...

Paid-up Capital Reserve Fund

8-4 0 MARKET



TELEPHONE C and permanent Companionship is motion good and experience. Apply

The Bell Te
of Ca
41 Dalhousie S

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For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Watson*