OVERALLS

Wear

WINNIPEG

I CO. LTD.



You'll wonder at your old shoes when you halfsole them with Neolin.

They'll give you the comfort of a sole that bends as you walk, that does not wear smooth and slippery.

With Neolin half-soles you can make old boots good for many months' more wear.

Here is real patriotic economy.

The whole family needs sensible, sturdy boots for fall and winter. Neolin half-soles will help solve the difficulty.

You can buy them in all sizes, almost everywhere. Ask your dealer for them, but demand the real Neolin if you want Neolin wear. The name Neolin is plainly stamped on every pair.

The Goodyear Tire & Rubber Co. of Canada, Limited

