

A COLORED NOTICE

A colored notice in this issue of The Guide shows that your renewal is due.

The editors hope that you have enjoyed reading The Guide and that you will send \$1.50 for your renewal at once. A blank coupon and addressed envelope are enclosed for your convenience.

Several weeks' notice is given so that subscribers will have time to send in their renewals, thus not missing any issues.

Back numbers of The Guide cannot be supplied.

When requesting a change of address, subscribers should give the old as well as the new P.O. address.

The yellow address label on The Guide shows in what time your subscription is paid. No other receipt is issued.

Remittances should be made direct to The Guide, either by registered letter, postal bank or express money order.

THE GRAIN GROWERS' GUIDE

"Equal Rights to All and Special Privileges to None"
A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the official organ of the Manitoba Grain Growers' Association the Saskatchewan Grain Growers' Association and the United Farmers of Alberta.



The Guide is absolutely owned and controlled by the organized farmers — entirely independent, and not one dollar of political, capitalistic, or special interest money is invested in it.

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SUBSCRIPTIONS and ADVERTISING

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Advertising Rates

Commercial Display: 10 cents per square line. Livestock Display: 15 cents per square line. Classified: 5 cents per word per issue. No discounts for time or space on any class of advertising. All changes of copy and new matter must reach us seven days in advance of date of publication to insure insertion. Heading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe through careful enquiry, that every advertisement in The Guide, is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have any reason to doubt the reliability of any person or firm who advertises in The Guide.



The Ford Saves the Hay and Oats the Horses Eat

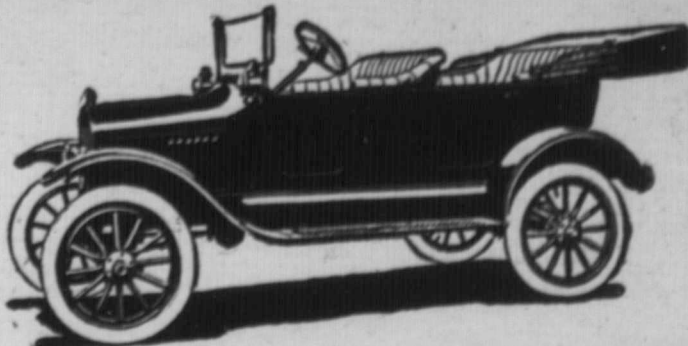
IT HAS been estimated that five acres of land are required to maintain one horse for a year, and that the same five acres would produce nearly enough food for two people. If 50,000 Canadian farmers each replaced one horse with a Ford, 250,000 acres would be added to the Nation's source of food supply and enough extra food made available to feed 100,000 people.

Just think what a great service this means to the country at the present time and the benefit to the farmers from the sale of food produced on this acreage.

A Ford car also saves the farmer a week or more of valuable time each year, which can be used for further productive work. The Ford travels three times as fast as a horse and rig—costs less to run and keep, and is far easier to take care of. With labor so scarce and high priced, time means money, so do not delay in getting your Ford.

Ford

- RUNABOUT.....\$575
- TOURING.....\$595
- COUPE.....\$770
- SEDAN.....\$970
- CHASSIS.....\$535
- ONE-TON TRUCK.....\$750



Ford Motor Company of Canada, Limited
Ford, Ontario

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(READ IT BELOW)



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Western King Manufacturing Co. Ltd.
WINNIPEG