

SEND FOR OUR FREE BOOK ON "HOW TO BUILD RURAL TELEPHONE LINES"

YOU do not need to know anything about company organization or telephone line construction to start a telephone company in your own community. "How to Build Rural Telephone Lines" will tell you absolutely everything you need to know. When you have read this book you will be amazed at the simplicity of the whole proposition and wonder why you and your neighbors have not had a telephone system of your own long ago. Sooner or later someone is going to start a telephone system in your neighborhood. Whether you or one of your neighbors chances to be that "someone," you owe it to yourself to be fully informed on the subject.

We Send This 100-Page Illustrated Book Only on Request

THIS book contains seven chapters of detailed information on the construction of rural telephone lines, abounds in photographic illustrations and diagrams and deals with every vitally essential fact as does no other book in existence. Remember this book has cost too much money to prepare to send it out haphazard. While

we will be glad to send you a copy, we will not do so until you ask for it. If you are interested in the subject send us the coupon and we will send you one copy of this volume free by return of mail.

Let Us Teach You How To Start Your Own Telephone Company

THE full details of company organization are described in this book. Mutual and stock companies are explained fully so that you can go out among your friends and neighbors and show them just exactly what has to be done.

Let Us Show You How To Build The Line and Put In The 'Phone

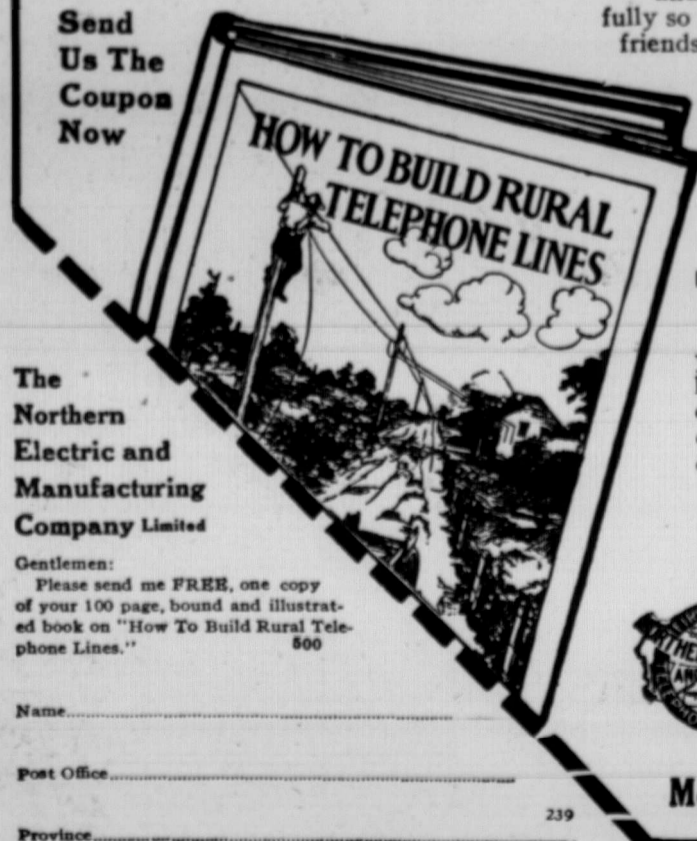
THE expert advice of high salaried telephone engineers is back of you in every detail of your line construction. With the help we give, you do not need to employ expert linemen but can keep down the cost by doing your own construction work. One chapter of

our book alone shows thirty-seven diagrams and illustrations dealing with this branch of the work. On request we will also tell you of your provincial regulations, what your government demands and what it will do to help you.

Take Free All Our Experience and Knowledge

LET us show you how to get the movement started so that your community can have a rural telephone system and you a telephone on your own wall. We offer you freely all the necessary information and our entire experience is at your disposal for the asking. Send us the coupon now and get your copy of "How To Build Rural Telephone Lines."

Send Us The Coupon Now



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The Northern Electric is the instrument on the wall of nine out of every ten telephone users in Canada.



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Manufacturer and supplier of all apparatus and equipment used in the construction, operation and maintenance of Telephone, Fire Alarm and Electric Railway Plants. Address our nearest house.

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