



## Makes Quick Turnover

The Aladdin Revolving Display Stand is proving itself to be a real salesman for the merchant who sells Aladdin Dye Soap.

Customers almost invariably give the Revolving Display Stand a turn, to see the variety of beautiful colors of Aladdin Dye Soaps. And having read the large-space Aladdin advertisements in the leading publications, they quite naturally decide to try a cake.

Every Aladdin sale is the forerunner of many more Aladdin sales. The only part you play in the transaction is to ring up the cash as you take it in. Order one gross of Aladdin Dye Soap—now—and get this handsome Revolving Display Stand free. Set it on your counter, and note the rapid turnover of Aladdin Dye Soap.

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