

CANADIAN GROCER

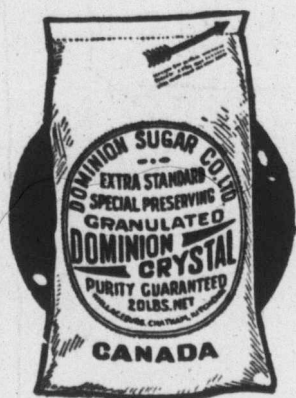
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Are You Ready for Preserving Time ?

Abundant fruit crops this year mean much preserving. Preserving, of course, calls for quantities of sugar, and every housewife realizes that to get the best results, the sugar must be pure and rich in sweetness. Consequently there will be an enormous demand for

DOMINION CRYSTAL SUGAR

Every pure, sparkling crystal of DOMINION CRYSTAL SUGAR is filled with the concentrated sweetness of the Canadian sugar beet. We do import the finest raw cane sugar and refine it—but our pride is in the product we make from Canadian sugar beets.

Our process of refining extracts the abundant, rich sweetness from the sugar beet and refines it to the form of sparkling, snow-white crystals. Its concentrated sweetness enriches the acid flavor of the preserving fruit, to the delight of every housewife.



DOMINION SUGAR COMPANY
LIMITED

Head Office: Chatham, Ontario

Refineries at
Wallaceberg, Kitchener and Chatham