

NOTICE

The firm of W. Meyer & Company, Patras, the packers of "MEYERS" Currants, is strictly and exclusively Greek. Greek capital only is employed, and the firm is owned and operated by Greeks of the highest reputation in the commercial community of Greece. The sole owners of the business are:—

K. GALANOPULOS
P. G. MACRIS

both of whom have devoted a lifetime to the Currant Industry and have mastered the intricacies of the most intricate business in the world.

Meyer & Company have a unique reputation for shipping fruit of the highest grade—so much so, that the firm was selected by the Greek Government to make a shipment of fancy Currants to the Panama Exhibition at San Francisco. The magnificent fruit supplied by the firm for this purpose has excited the admiration of thousands upon thousands of visitors to the Exhibition. Every case of it bears a label indicating the packers' name—W. Meyer & Company.

We say this to the Canadian trade. Those who have imported our brands for years past will not be surprised that our firm was selected to

make this shipment to San Francisco. Those who are not familiar with our brands should at least insist upon getting them. With a few minor exceptions, all the wholesale grocers in Canada import "Meyers" Currants. When a salesman tries to sell another brand, there is a reason. Perchance a larger profit—possibly a lower price—but never because the quality will be better than Meyers'.

This season is a difficult one for the packer. The crop is poorly matured—the vines ravaged by disease—labour scarce—and the cost of production much above the normal. We have sold for export to Canada, from the new crop, many tons of Currants which are guaranteed to come up to our usual high standard of quality. We strongly advise grocers in Canada to buy now for delivery in October and to insist, more than ever, upon getting "MEYERS" Currants.

W. MEYER & COMPANY

**Packers and Importers of
High-Grade Currants**

PATRAS,

GREECE