

## The Biggest Thing on the Farm

**A** CAN of good paint is the biggest thing on the farm—the best investment you can make.

Prosperity begets prosperity, and well-painted buildings lend an air of prosperity to the whole farm. The modern farmer—the man who is most successful—is the man who realizes the true value of keeping his farm buildings looking "Spic and Span".

### Martin-Senour "100% Pure" Paint

*"The Paint for Wear and Weather"*

is the cheapest paint you can use — not the lowest in price per gallon, but the cheapest by the job, because it thoroughly covers more surface and wears longer than any other Prepared Paint, or hand-mixed-lead-and-oil.

Every drop of Martin-Senour Paint is "100% Pure"—Pure White Lead, Pure Oxide of Zinc, Pure Linseed Oil, Pure Turpentine Dryer, and Pure Colors — the combination of which, when ground and mixed by scientific methods, through powerful machinery, produces a paint that is most economical and most satisfactory to use.

Write for our Booklet "Town and Country Homes" — it gives you many helpful suggestions on good painting, and is free for the asking. 33

**MARTIN-SENOUR PAINT & VARNISHES**

## The Martin-Senour Co. Limited

### MONTREAL.

**This is the Mark of Quality**

See that it is on all the metal you buy. Don't accept a substitute. Make your dealer supply "Acorn" Iron and no other.

The products are carefully manufactured and true to gauge. Everything is inspected before it leaves our factories and the trade mark of "Acorn" quality is our written guarantee that the products are of highest quality and will give lasting satisfaction.

"Steel Fireproofing 65" is the title of our new book on farm buildings. Send for a FREE copy today.

**The Metal Shingle & Siding Co. Limited**  
Preston Montreal Saskatoon Calgary  
Associated with  
**The A. B. Ormsby Co., Limited**  
Toronto Winnipeg  
Address your nearest office E.S.A.

### Columbia's the Heart of the Engine

Costs no more—lasts longer

Hitch a Columbia battery to your engine and watch her go—sure fire, low cost, long life, steady work. Say Columbia for batteries and get the quarter century guaranty of the largest battery works on earth. Every cell signed by the makers.

Buy them anywhere—but insist on Columbia.

Made in Canada by  
**Canadian National Carbon Co., Limited, Toronto, Ontario**  
Convenient Falmstock spring clip Binding Posts without extra charge.

### A handy pump for farmers

It is a direct lift pump that can be attached to wind mills, a Fairbanks-Morse Eclipse Engine, or operated by hand.

This is one of the least expensive and most efficient of our high grade farm pumps.

Adapted for lifts from 30 to 125 feet. Altogether an ideal pump for any farm—easy to operate—will keep in good repair for years.

Send for free catalogue of pumps and water systems. If you are interested in farm engines, spraying outfits, lighting systems, power and hand tools, scales or mechanical goods of any kind, full particulars will be sent to you on request. Address Dept. 40

**The Canadian Fairbanks-Morse Co., Limited**

Montreal	Toronto	Winnipeg	Calgary
Quebec	Ottawa	Regina	Edmonton
St. John	Hamilton	Saskatoon	Vancouver
	Ft. William		Victoria

Canada's Departmental House for Mechanical Goods

## SOW SIMMERS

ESTAB'D 1856

**Used by successful planters**  
for over half a century

Our large and beautifully illustrated CATALOGUE FREE

**J. A. SIMMERS, Limited**  
TORONTO, ONT.

## SEEDS

## CUNARD LINE

Canadian Service  
New Magnificent Steamers.

ANDANIA ALAUNIA  
ASCANIA AUSONIA

One Class (II) Cabin. Low Rates.  
**IMMIGRATION DEPARTMENT**  
FARM HELP SUPPLIED  
No Charge Made.

Write immediately, stating whether married couples, families or single persons wanted; also if experienced, partly experienced or inexperienced help required.

State wages and conditions. Requisition forms supplied upon application. Utmost care given to selection. Apply:

**The Cunard Steamship Co., Ltd.**  
114 King Street West, Toronto.