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AND HOME MAGAZINE

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SUCCEED  
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## You pay for service

and you get it when you buy Brantford Roofing. This is because we firmly believe **service** is greater than all else, save quality; and since service depends upon quality we put **quality** into Brantford Roofing and it gives everlasting service.

All Brantford Roofing is built on a foundation or base of long-fibred, pure wool felt. This is then saturated under great pressure with asphaltum. The surface coating is of crushed rock, silicate or mineral rubber, depending upon the roofing we are preparing. In any case nothing but reliable materials are used.

### Brantford Roofing

is admirably adapted to all buildings having either steep or flat roofs. It may be laid from gable to gable or from ridge to eave; the former we consider the better. The ends of the roll are well protected, and in the core of each roll are placed sufficient nails and cement to lay it. Once on, Brantford Roofing requires no attention. It will not crack, it will not melt, it will not rust, it will not leak, and it will not blow off. It is the roof of **quality**, and the roof for **service**.

May we send you samples and a copy of our free roofing booklet?

**Brantford Slates** on the other hand are very suitable for roofing bungalows, garages, club houses, or public buildings. In fact it may be used on any building requiring an artistic and durable covering that will harmonize with its surroundings.

Brantford Slates are made from pure wool felt, asphaltum and crushed rock particles. They may be had in the natural rock colors of green, red, black, grey or slate. They are very pliable and therefore fit neatly around gables and into the angles over dormers, bay windows and porches.

### Brantford Slates

are easily and quickly laid and form a continuous roof without seams, joints or gaps. They add much to the value of any building by giving it a well built, solid appearance. They are fire-resisting, fadeless, attractive and do not require painting. They will not warp, curl nor split. Once you have Brantford Slates laid, they are permanently "on the job".

Send us the dimensions of your buildings and we will gladly submit estimates without charge or obligation.

**The Brantford Roofing Company, Limited, Brantford, Canada**

Branch Warehouses: Montreal, Que., and Toronto, Canada