THE BRITISH AMERICA ASSURANCE COMPANY

Incorporated : 1833

HEAD OFFICE: TORONTO

Progressive Reliable Old

- \$ 1,400,000.00 Capital. 2,016,670.59 Assets.

Losses paid since organization 34,470,308.91

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Founded 1797.

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Head Office : PARIS, France. Established 1828

\$2,000,000.00 Capital fully subscribed . . 4.651.840.00 Net Premiums in 1910 . . Total Losses paid to 31st Dec. 1910 78.500,000.00

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First British Insurance Company Established in Canada A. D. 1804

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TOTAL RESOURCES, over FIRE LOSSES PAID DEPOSIT with Federal Government and

\$78,500,000.00 350,000,000.00

Investments in Canada, for security of Canadian policyholders only, exceed

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Established 1864.

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Just a good, clean, responsible, progressive, yet conservative Home Company, which protects not only its policyholders, but its representatives as well.

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