

BUY Hallam GUARANTEED FURS

BY MAIL DIRECT FROM TRAPPER TO YOU



No matter where you live, you can obtain the latest styles and the highest quality in Fur sets or garments from Hallam's by mail. All Hallam garments are high quality Furs—yet can be obtained by you direct by mail at lower prices than elsewhere for the same quality—every Hallam garment is guaranteed.

Why We Can Sell at Such Low Prices

Because, in the first place, we buy our skins direct from the Trapper, and sell direct to you for cash, saving you a great share of the middlemen's profits—high store rent—bad accounts—salesman's salaries. Then you are sure of satisfaction when you buy by mail from Hallam. You see the articles in your own home and can examine them without interference—if the goods do not please YOU in any way—you can simply send them back AT OUR EXPENSE, and we will cheerfully return your money—you are not out one cent—we are thus compelled to give extra good value, as we cannot afford to have goods returned.

The articles illustrated in this advertisement are fair samples of Hallam's great values and will be sent promptly on receipt of price.

1506—Driving Coat of Fine Muskrat. 45 inch length, beautifully designed. Skins are of fine quality; even, dark colors, carefully matched, and workmanship is faultless. Lined with heavy guaranteed brown satin—new style collar, which can be worn as a high Chin-chin or flat as in small illustration. Finished at waist line with half belt. In sizes 32 to 42 bust. \$75.00, delivered to you.

1636—Handsome Manchurian Wolf Set. Newest design, made from fine, jet black silky skins. The large stole is in two skin style, wide across the back and shoulders—trimmed with heads, tails and paws. Muff is large and comfortable, made over soft down bed—has wrist cord and is trimmed with head and tail—lined with corded silk poplin. Exceptional value. \$13.50 per set, delivered to you.

1508—Muff to match in new melon shape (as illustrated), or in pillow style, \$11.50, delivered to you.
1507—Hat to match, silk lined. \$7.50, delivered to you.

FREE

A beautifully illustrated Fur Style Book—giving advance information on furs and fur fashions and containing 125 illustrations of up-to-date Furs and Fur Garments. All these illustrations are photographs of living people—thus showing how the Furs REALLY appear; it shows Furs for every member of the family.

Don't fail to send for this book TO-DAY—it is now ready for mailing and will be sent as requests are received.

HALLAM'S 1917-18

FUR STYLE BOOK

Don't forget to send for Hallam's Style Book today—it's FREE—Address, using the number as below.

John Hallam
Limited

815 Hallam Building TORONTO
The largest in our line in Canada.



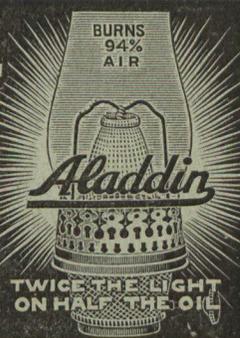
New COAL OIL LIGHT FREE

BEATS ELECTRIC or GASOLINE

Here's your opportunity to get the wonderful new Aladdin Coal Oil Mantle light FREE. Write quick for particulars. This great free offer will be withdrawn as soon as some distributor starts work in your neighborhood. You only need show the Aladdin to a few friends and neighbors; they will want one. We give you yours free for this help. Takes very little time, no investment. Costs nothing to try the Aladdin 10 nights.

Burns 70 Hours on One Gallon

common coal oil, no odor, smoke or noise, simple, no pumping up, no pressure, won't explode. Tests by Government and thirty-five leading universities show the Aladdin gives three times as much light as best round wick flame lamps. Won Gold Medal at Panama Exposition. Over three million people already enjoying this powerful, white, steady light, nearest to sunlight. Guaranteed. And think of it—you can get it without paying out a cent. All charges prepaid. Ask for our 10-day Free Trial Offer and learn how to get one free. MANTLE LAMP COMPANY, 205 Aladdin Building, MONTREAL. Largest Coal Oil Mantle Lamp House in the World.



SNAP THE GREAT Hand Cleaner

Many Uses

GET IT TODAY



OUR first consideration is the welfare and protection of our readers, and we intend to so conduct our advertising columns as to command their confidence, and increase their dependence upon the printed message.

ADVERTISING MANAGER, CANADIAN COURIER

MINTEES
DELIGHTFULLY REFRESHING
MADE IN CANADA

MAKE YOUR MOUTH WATER with MINTEES that Digestion-aiding delightful Confection.

Other flavors
WINTEES - CLOVEES - CINTEES

MADE IN CANADA

O-Pee-Chee Gum Co.
London Limited Canada

Sold for **5c** Everywhere

CANADIAN PACIFIC

THE FINEST HUNTING GROUNDS IN AMERICA

Are Conveniently Reached via Canadian Pacific Railway

MOOSE, BEAR, CARIBOU, RED DEER and SMALL GAME are Quite Plentiful

Particulars from Canadian Pacific Ticket Agents or W. B. Howard, District Passenger Agent, Toronto

Meet me at the Tuller For Value, Service, Home Comforts

New HOTEL TULLER

Detroit, Michigan

Centre of business on Grand, Circus Park. Take Woodward car, get off at Adams Ave.

ABSOLUTELY FIREPROOF

200 Rooms, Private Bath,	\$1.50 Single,	\$3.00 Up Double
200 " " " "	2.00 " "	4.00 " "
100 " " " "	2.50 " "	4.50 " "
100 " " " "	3.50 to 5.00 " "	5.00 " "

Total 600 Outside Rooms - All Absolutely Quiet

Two Floors—Agents' Sample Rooms New Unique Cafes and Cabaret Excellent