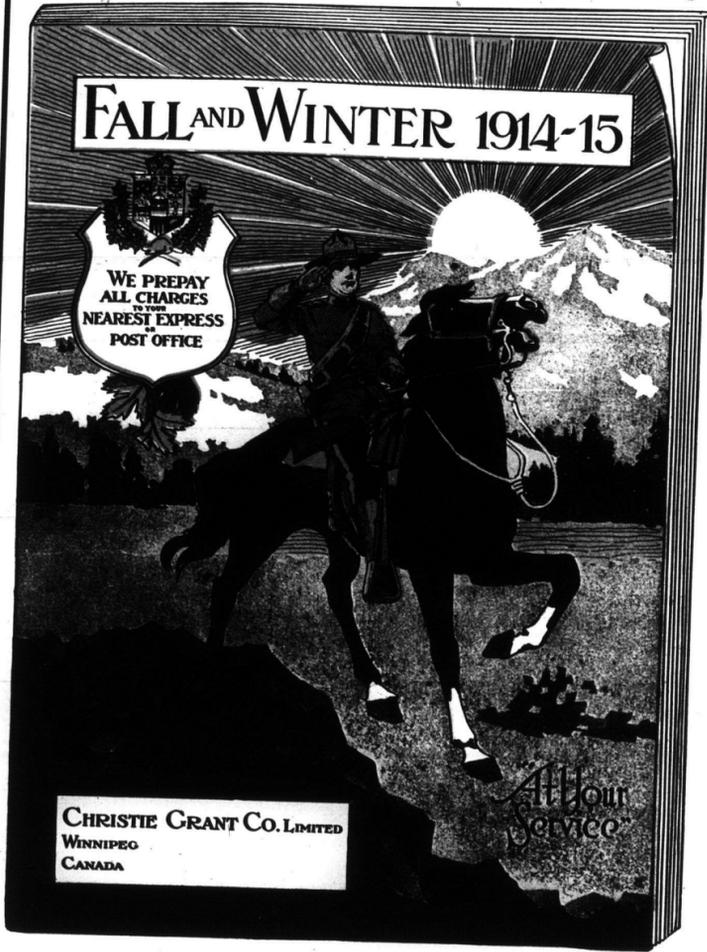


HAVE YOU RECEIVED A COPY OF OUR CATALOGUE?



If you have not write for it at once and we will send it you by return post. In it you will find the newest styles and the greatest values you have ever seen, more beautifully illustrated, more truthfully described than is customary in most catalogues.

These are our convictions and we want you to see the catalogue to satisfy yourself that the statements are true.

We intend to give better values and better service than have heretofore been available because:

FIRST By buying direct from the manufacturer and selling direct to the consumer we have eliminated all middlemen's profits and we are enjoying the very best terms and the very best prices given to any concern in Canada.

SECOND Our warehouse is centrally situated in the wholesale district of Winnipeg where properties are not so expensive as in the leading retail thoroughfares. It is of modern construction and in consequence the insurance rate is very low. These two items alone—low rent and low insurance—represent a substantial saving.

THIRD A private railway siding not only greatly reduces the cost of handling goods but also greatly facilitates the filling of orders received by mail.

FOURTH We have dispensed with all of the useless system that has developed in established mail order houses and that not only adds to the cost of handling the business but also interferes with the prompt service essential to satisfactorily filling orders received by mail.

FIFTH Every person in our employ has had wide experience in handling orders received by mail. All of them know what is wanted by the public and all purpose to give the public what they want.

SIXTH All orders received will have our personal and most careful attention and as we want to get into very close touch with every one who sends us orders by mail, we will be very pleased to have any who may visit Winnipeg at any time call to see us so that we may become personally acquainted with them.

SEVENTH If you desire any goods not contained in our catalogue do not hesitate to write us and if at all in our power we will procure them for you at the very lowest prices.

Our object is to have the people of Western Canada feel that we are at their service. That is why we chose "At Your Service" as our motto. That is why we are standing attention, ready to receive your commands, ready to execute them promptly and to your entire satisfaction.

We Prepay Charges on all Goods Selected from our Catalogue

OUR RELIABILITY

If you wish to investigate our reliability, we have pleasure in referring you to the Union Bank of Canada, Winnipeg. This is not merely a reference such as any company might give, but a "reference by permission," a privilege obtained directly from the head office of the bank and rarely given, and then only when a company is thoroughly and unquestionably reliable.

OUR GUARANTEE

We guarantee every article in this catalogue exactly as described and illustrated and that any goods you purchase from us will satisfy you perfectly. If not, we shall expect you to return any that are not satisfactory to us at our expense and we will promptly refund your money or exchange for other goods, just as you wish. We will also refund you any transportation charges you may have paid on the goods so returned.

Here's a \$15 Ladies' Suit for \$9.95

From time to time we propose to give our mail order customers the kind of values that residents of the city profit by weekly and, as an introductory offer, we give this suit which was made to sell as a special at \$15.00, but which we are offering to our customers for the low price of \$9.95. It is a well made suit on stylish lines and one we can recommend with the full assurance that it will give perfect satisfaction. We know that everyone who buys one of them will become our customer and we want all who are fortunate enough to profit by this offer to tell their friends of the kind of values we give. By doing so you will do us a favor and do your friends a genuine kindness.

1A190—This splendid blue serge suit is cut on stylish lines of fine quality blue serge. The neat coat is lined with silk serge; has a breast pocket and fastens with two buttons. The inside of collar and lapels is edged with white silk cord. The skirt is plain tailored with a box pleat down front, trimmed with three buttons. It is well made and finely finished throughout and we will guarantee it in every respect. All sizes, misses' or women's.

Sizes:

Misses'—14, 16, 18; Bust, 32, 34, 36; Length, 33, 35, 37; Waist, 23, 24, 25.
Women's—Bust, 32 to 44; Waist, 23 to 30; Length, 37 to 42.

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CHRISTIE GRANT CO. LIMITED
WINNIPEG
CANADA

AT YOUR SERVICE