

The Sale you have been awaiting in the keenest expectancy

# DOWLING & CREELMAN

738 Rosser Ave.,

Brandon, Man.

Ten days of bargains never equalled by any shoe store in West. Canada

## GRAND TEN DAYS' CLEARANCE SALE

Commencing Saturday Jan. 9, lasting Ten Days only

At 9.00 o'clock Saturday morning our doors will open

### With a Rip -- Slash -- Smashing Sale--the like of which has never been known to the people of Western Canada

The purpose of this Sale is to dispose of every pair of Winter Shoes and Gloves, irrespective of what they cost in good money, so we throw our entire \$40,000 stock of High Grade Seasonable Boots and Gloves on the market at such unheard of prices that should clear them out in ten days.

Present business conditions necessitates the most radical price reductions, and those who follow this sale will from day to day have the opportunity of exchanging their dollars for a larger parcel of shoe value than they have ever received at any previous sale. Genuine rare bargains involving boots and shoes and slippers that you know are absolutely trustworthy. You will realize when you read these prices, when you see the merchandise, that the Greatest Underpriced Event of the Year is at hand.

#### Men's Vici Kid and Tan Calf Boots

A boot that we always sell for \$8 and \$6.50 has the Dolge felt insole and outsole with O'Sullivan rubber heels and sole. We had the stock put into this shoe that will maintain our reputation for honest made footwear.  
Clearance Sale Price... **\$4.50**

#### Women's Box Kip Blucher Boot

Built strong for heavy hard service. All solid leather throughout. Reg. \$2.50 value.  
Clearance Sale Price... **1.90**  
WOMEN'S HEAVY FELT SOLE BOOTS— with felt uppers, warm and built for service. Excellent \$1.75 values for  
Clearance Sale Price... **\$1.00**

#### 75 Pairs of Children's Dongola Bluchers

Button boots, guaranteed all solid leather and a great value at \$1.75  
Clearance Sale Price... **\$1.25**

#### McPherson's Gun Metal Calf Boots

For women comes in button or lace. A very snappy dressy boot yet built heavy enough for hard service. Great bargains at our reg. price, \$3.50, but you can buy them in the big sale for... **\$2.45**

#### Boys! Here is a Shoe

That will keep your feet dry and warm. Our great \$3 seller. A shoe made for hard service. Warm fleece lined. Only  
Clearance Sale Price... **\$2.25**

#### Children's Cold Weather Boots

Over 200 pairs of good warm and good wearing boots, all sizes from size 5 in children's, to size 2 in misses', some with leather soles with felt uppers, some with felt soles and uppers. Also kid vamp and felt uppers. Blacks, red and tan. Worth up to \$1.75 pair. All go in one lot for per pair... **85c**

#### A Great Snap

200 pairs of Women's Fine Shoes, at Clearance Sale Prices. We cannot furnish all sizes, if we could their neatness and trimness and good style would clean them all out before noon Saturday, for some are Queen Quality, some Empress and some McPherson make and regular values up to \$5.50.  
Your choice only... **\$3.50**

#### They are out of the Common

\$6.00 McPherson made boots, Only— \$3.75. There is that subtle difference about them that never fails to please the discriminating man and a shoe that will stand all the hard wear the business man can give it. High toe or English last, tan calf, welt soles, our regular \$6.00 boot while they last per pair... **\$3.75**

#### Infant's Wear Sale

Button and lace boots in patent kid, tan, red, all thrown in one lot... **75c**  
Ladies' \$4 Satin Slippers **\$2.85**  
Their neatness and thinness and their good style influence those who see them to buy them—Some have beaded toes, some plain toes and French satin covered heels. Flexible turn soles \$4.00 values for only... **\$2.85**

#### W. L. Douglas Boots

For men who care. Matchless values that will never be copied. W. L. Douglas Shoes need no introduction, as everyone knows that W. L. Douglas makes more high grade welt sole shoes than any other factory in the world. There is a reason. Now you can appreciate the great money saving opportunities that this big clearance sale offers you, when we offer our entire line of W. L. Douglas standard price \$5.50, \$6.00 and \$7.00 boots, in patent leather, box calf, tans, vic kid, gunmetal and mahogany brown. Lace or button, at this price. Come early Saturday if you want these... **\$3.95**

#### Gloves and Mitts

A GRAND CLEAN-UP OF MEN'S and BOY'S MITTS and GLOVES.  
Men's \$1.00 and 75c Mitts, lined, good and warm. Grab a pair for... **50c**  
EXTRA—Just to make a quick clearance we will sell our \$1.25 and \$1.50 mocha, suede and calf skin warm lined mitts. While they last at only... **75c** per pair

#### Men's \$2 All-Wool Felt Bals

With heavy felt soles and heels, a warm and strong wearing boot for outdoor wear... \$2.00 values for  
Clearance Sale Price... **\$1.40**

#### Women's Skating Boots

Only about 40 pairs of our \$2.50 fleece lined boots in this lot, while they last... **\$1.85**

#### A Grand Clean-up on Warm Slippers

Plaid fleece lined slippers; leather sole, felt top, plush trimmed, fleece lined Juliettes, leather sole, felt top, Congress, all sizes in both women's and children's values up to \$1.50, all go at one price. Per pair... **55c**

#### Misses' School Boots

It takes a strong shoe to stand the hard wear of the active school miss. At the same time she demands a neat snappy shoe. This shoe comes in vic kid, felt lined, heavy soles, and we think the best \$2.50 boot on market... **\$1.95**

#### Extra Special \$2.00 Mitt For \$1.00

We want the money and you want the Gloves and you will buy at this ridiculous price genuine Buckskin, Mocha, Calf Skin and Horsehide. All go in this lot. Not a pair worth less than \$1.50. Some worth \$1.75 and some excellent value at \$2.00. All go at one price... **\$1.00** per pair  
75 pairs only of Boy's 50c wool lined Mittens, while they last at only... **25c** per pair

#### \$5.50 Women's Boot for \$2.95

Hundreds of pairs of the well known Empress boots have been gathered together for this big clearance sale. Of course broken lines—that is odd sizes, and different styles, but smart and correct in every particular. Gunmetal calf, with grey cravenette uppers, tan calf and patent leather. Regular values \$5.00, \$4.50 and \$5.50.  
Clearance Sale Price... **\$2.95**

#### Here is where we make a hit 175 PAIRS OF LADIES' Queen Quality Boots

Patent calf, patent kid, brown suede, gunmetal calf, tan box calf and vic kid, button or lace. The Queen Quality boot is known to every woman in Canada, for years it has been advertised in the foremost national magazines. Not all sizes in this lot. Come early and buy up to \$6.00 values for per pair... **\$3.50**

#### Men's Box Calf Skating Boot

With the lightning latch, ankle support, and strap. Our best \$3.50 seller... **\$2.25**  
SKATES ATTACHED FREE.

#### A Boot For Hard Service

Yet neat and comfortable. Military style with viscolized waterproof soles, Goodyear welt. You might pay more than our regular price \$5, but that does not signify that you will get more in actual shoe value, only... **\$3.00**

#### Put Your Eye on This Boot

Men's box calf blucher, fleece lined, single or double sole. One of the best \$4.00 Work Boots that are made... **\$3.00**

Positively No Goods Charged or Sent on Approval

## We Want The Cash

Unquestionably The Most Radical Stock Reduction Sale That Was Ever Announced By Us

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