

ONCE AGAIN We exhort You to READ The Opening Chapter IN THE ST. JOHN STANDARD MONDAY THEN SEE IT AT THE UNICE ONCE AGAIN We Remind You of the \$10,000.00 PRIZE OFFER FOR THE BEST SOLUTION OF THE MYSTERY.

TONIGHT Evening cruise Canadian Pacific steamer St. George, leaving 7.30 p.m. Collina, Kings Co., N. B., July 20.—The worst thunder storm in the history of this section of the country did a great amount of damage Saturday night.

ON ACCOUNT OF THE MILK! With Mack Bennett With Blanch Sweet FROM THE PAST! STRONG DRAMA ANAY MEDY A Ticklah Tale Of a Manicure Parlor ANAN'S MUSICALES Festival Orchestra.

TOMORROW! CRUEL, CRUEL LOVE In Which the Funny Little Keystone Fellow has Several Adventures with Cupid LYRIC A LITTLE TALKING A LITTLE SINGING SINGING—FIVE DIFFERENT STYLES—5 Thanouster—To make you laugh You Think—"Quicksands." July 27th ????????

A HOUSE led to See the AL REVUE DEVILLE CO. of the City ONE ACT DRAMATIC PLAY TANGO NUMBER FEATURE VAUDEVILLE SHOWERS WITH ELECTRICAL EFFECTS Big Shows Daily at 2.30 and 8.15 Balcony, 10c.; Orchestra, 25c. Balcony, 15c.; Gallery, 10c.

The Silver Black Fox Industry! The Industry That Has Set the Whole World Thinking Are You Getting Your Share of the Profits? "The John Agnew Fur Farms Limited" Offers You a Splendid Opportunity to Become Interested DIRECTORS: Hon. John Agnew, Alberton, P. E. Island. John O. Hyndman, Charlottetown, P. E. Island. Henry G. Baid, Halifax, N. S. George D. DeBlain, Charlottetown, P. E. I. Albert K. Tapper, Chamber of Commerce, Boston, Mass. E. Hubert Bear, San Diego, California. Fletcher Peacock, B. A., Fredericton, N. B. Albert Nowell, Charlottetown, P. E. I. Wm. E. Agnew, Charlottetown, P. E. I. Solicitor: C. Gavan Duffy, Barrister-at-law, Charlottetown, P. E. I. Bankers: Royal Bank of Canada, Bank of Nova Scotia, Charlottetown, P. E. I.

The Royal Investment Exchange Selling Agents Royal Bank Building Charlottetown, P. E. I. Address all correspondence to the Royal Investment Exchange Charlottetown, P. E. I.

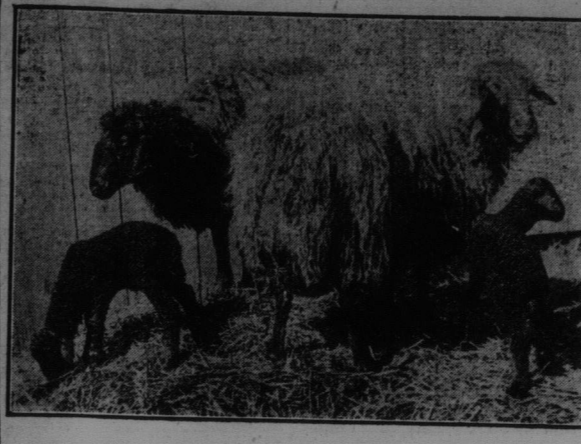
IMPERIAL SILVER BLACK FOX COMPANY LIMITED CAPITAL \$180,000 SHARES \$10.00 Par Value Ten pairs High Grade Silver Black Foxes—(Five pairs proven breeders and Five Pairs, 1914 Pups). This Company starting now offers the best possible opportunity to the working man, business man or capitalist to make a safe investment in a business that offers great returns. For all information and shares apply to A. C. CURRIE, Secretary, P. O. Box 65, St. John, N. B.

FOXES and FOXES To Promoters of Fox Companies wishing to secure high class Foxes. To Investors wishing to procure stock in reliable Fox Companies, either 1914 or 1915 divided (1914 stock nearly closed out). We would say: GET IN TOUCH WITH US! We are in a position to know the good propositions. We will use our best judgment in advising you. We claim to know the large Ranchers. We can get you the right goods. We claim to know the Foxes. Companies for this fall, cash with application. For next fall, 10 to 20 p.c. down, balance before October. WE GIVE RELIABLE INFORMATION. WE ARE ALWAYS AT YOUR SERVICE. Continental Fox Exchange & Investment Company NEWSON BLOCK, CHARLOTTETOWN, P. E. I.

FREE! FREE! Send for sample copy of THE SILVER BLACK FOX, a thirty-six page Journal, devoted to the Black Fox Industry. Articles by all the best writers. This industry paid twenty to over 500 per cent. last year. THE BLACK FOX PUBLISHING CO. Canada Life Building, St. John, N. B.

THE PEOPLE'S FOX AND FUR FARMS LTD. OFFICE AND RANCH, - AMHERST, N. S. A. U. BRANDER, SECY-TREAS. Capitalization \$90,000 9,000 Shares \$10.00 The object of The People's Silver Fox and Fur Farms Limited, is to bring together a combination of valuable fur bearers, confining ourselves principally to those that are natives of this country and gradually work into one of the largest fur farms in the Maritime Provinces. Two pairs Silver Black Foxes. Ten pairs Dark Silvers, seventy-five to ninety per cent. black. Fifteen pairs ranch-raised Mink. Five pairs Fisher. Five pairs Marten. One hundred Black and Short-stripe Skunk. Two hundred Black (or Wood) Muskrat. DIRECTORS—Capt. Johnson Spicer, Parrsboro, N. S.; Daniel A. Morrison, Amherst, N. S.; Alfred U. Brander, Amherst, N. S.; Stanley Bird, West Leinster; George M. Matthews, O'Leary, P. E. I. BANKERS—Royal Bank of Canada. Send for prospectus. Office—19 Church street, Amherst, N. S.

THE METHODS OF TREATMENT FOR DOMESTICATED FOXES Karakul Sheep Dr. Higgin gives his views before Fox Breeders in Prince Edward Island—Different diseases have special treatments, The treatments for different diseases among foxes was discussed recently by Dr. Higgin before the executive of the Charlottetown Fox Breeders' Association. Dr. Higgin referred at the outset to several cases which had been submitted to him for bacteriological report previous to his leaving Ottawa. In two cases foxes had died of cancer of the liver, a third from intestinal trouble, a fourth from pneumonia which seemed to have originated, in indigestion. There was one case of sarcoptic mange among foxes imported from the west last summer, before the institution of quarantine regulations. This ranch was placed under quarantine on discovery of the disease. In this connection Dr. Higgin impressed upon the Association the absolute necessity of having quarantine regulations strictly enforced. Not only should the three weeks isolation prescribed by the government be adhered to but, as contagion might adhere to the coat of the animal and be still undeposited at the end of the three weeks period ranchers should in their own interests segregate the imported animals on their ranches till they were absolutely certain they were free from disease. He thought the existing quarantine regulations anomalous inasmuch as they did not enforce quarantine on all imported fur-bearing animals as well as foxes. Germs of contagious disease might be easily carried into the province by mink, marten, skunk, etc. He further suggested that all animals other than ruminants should be considered separately. He thought considerable risk from contagion was being run in keeping rabbits in the same ranch as foxes. For his part he would not hesitate to shoot at sight any stray dog or cat seen around a ranch. One of the commonest complaints was not beneficial where one was certain that the animal had been free from disease. Referring to the common practice of substituting cow's milk for that of vixens he said the former was lacking in albumen and the practice, in some way, would be modified before feeding but as no analysis had yet been made he was not in a position to state the definite amounts to be added. He hoped to be able to offer some suggestions in this matter at a later date. In no case should Jersey's milk be used. It would be better to use that of a Holstein grade supplemented with the mixed white and yolk of an egg, a little lime water and barley water. He would avoid all specially prepared food until a thorough test extending over a lengthened period had demonstrated its suitability. Even dog foods might not be adapted to Reynard's requirements. Soda biscuits, in his opinion, contained too much bicarbonate and alkaline substances to suit the fox, as they were liable to adversely affect the natural acid secretions of the digestive tract. He recommended the use of goat's milk in preference to that of any other animal. Moreover, if coats were kept in the ranch they should remove the grasses and undergrowth which might be dangerous in case of fire as well as serve as the media of disease. Coming to deal with the supervision of ranches, Dr. Higgin referred to the class of men who should be given charge of such valuable animals. In the first instance he thought there should be an expert in bacteriology and pathology permanently located in the province, whose duty it would be to carry on laboratory experiments and give expert advice and supervision in connection with the industry. This laboratory would be an educational



The Above Picture Shows Several of These Valuable Sheep and Lambs Whose Pelt is the Valuable "Pera" Lamb

of vigor he thought that prospective mothers should have an area of at least 3,000 square feet in which to exercise. In nature the litters run from six to eight. This is nature's provision to perpetuate the species and no doubt the domesticated fox is to be found in the circumscribed area of the average pen. In regard to the feeding of young foxes, although he did not pretend to have expert knowledge he thought many improvements could be effected. These should not be allowed any meats till they are at least four weeks old. As the mother is in the habit of carrying the food to the young foxes he would go so far as to cut off her meat rations during this period and supply her with other foods containing the necessary amount of albumen and protein matter, such as eggs, blood, whole flour and such like. It was his opinion that the practice of parboiling meat was not beneficial where one was certain that the animal had been free from disease. Referring to the common practice of substituting cow's milk for that of vixens he said the former was lacking in albumen and the practice, in some way, would be modified before feeding but as no analysis had yet been made he was not in a position to state the definite amounts to be added. He hoped to be able to offer some suggestions in this matter at a later date. In no case should Jersey's milk be used. It would be better to use that of a Holstein grade supplemented with the mixed white and yolk of an egg, a little lime water and barley water. He would avoid all specially prepared food until a thorough test extending over a lengthened period had demonstrated its suitability. Even dog foods might not be adapted to Reynard's requirements. Soda biscuits, in his opinion, contained too much bicarbonate and alkaline substances to suit the fox, as they were liable to adversely affect the natural acid secretions of the digestive tract. He recommended the use of goat's milk in preference to that of any other animal. Moreover, if coats were kept in the ranch they should remove the grasses and undergrowth which might be dangerous in case of fire as well as serve as the media of disease. Coming to deal with the supervision of ranches, Dr. Higgin referred to the class of men who should be given charge of such valuable animals. In the first instance he thought there should be an expert in bacteriology and pathology permanently located in the province, whose duty it would be to carry on laboratory experiments and give expert advice and supervision in connection with the industry. This laboratory would be an educational

FOXES FOR SALE Quebec and Western Silver Black and Cross Foxes. Quality the Best. Price the Lowest. N. C. CHRISTIE, Amherst, N. S.

FINANCIERS IN P. E. ISLAND Visitors interested in the fox farming industry have made Prince Edward Island the Mecca of their pilgrimages this year. Prominent men in the business life of the United States have been in the Island, and the fox ranches have been the chief points of interest for them. The fame of the Island fox ranches have spread all over the civilized world, and people from far and near have shown a marked interest. The Canada-Atlantic Fox and Fur Co., Ltd., was visited recently by the following: W. S. Davis Bond, A. A. Potter, F. J. Prowly, J. Donnell and J. B. Wilkinson, financiers of Boston; James F. Newson of the Massachusetts Fox Company and Mr. Donald McLean, of Craud. They were conveyed to the ranch in the automobiles of B. Roy Holman, Capt. D. A. McKinnon and J. Stanley Wedlock. The visitors were very favorably impressed with the situation as they found it on this ranch and highly complimented the promoters of the Atlantic Fox Company upon the soundness in completeness of the proposition. These parties represent a large amount of American capital that is intended to be invested in the fox business here, and a large proportion of which will be invested in the company above named. PRINTERS BENEFITED. The printers of Prince Edward Island have reaped a harvest from the fox farmers, and during the last year practically every printer in the Island has had his plant in operation to its fullest capacity. Man of the prospectus issues have showed excellent taste and workmanship. One office found its fox work so heavy that it gave up government printing in order to attract its customers among the fox ranchers.

The Keirstead & Mersereau FOX AND FUR CO., Limited Owners of the celebrated Robert T. Oulton Silver Black Foxes, and accessories to Robert T. Oulton, Pioneer Silver Fox Rancher of the Maritime Provinces. DIVIDENDS PAYABLE IN 1914 CAPITALIZATION \$1,000,000.00 PRESENT STOCK ISSUE 700,000.00 TREASURY STOCK 300,000.00 to be sold only for the purchase of additional animals. Secretary-Treasurer—J. W. Kierstead, B. A., St. John, N. B. Ranch Manager—Thomas A. Oulton, Little Shemogue, N. B. THIS COMPANY HAS A GOOD PROSPECT OF PAYING A GOOD DIVIDEND IN 1914. Write at once for prospectus and full information, using this coupon. THE KEIRSTEAD & MERSEREAU FOX AND FUR COMPANY, LIMITED 73 Dock Street - St. John, N. B. GENTLEMEN—Please send me Prospectus and Application Form of your KEIRSTEAD & MERSEREAU FOX AND FUR CO. Name _____ Date _____ Occupation _____ Address _____

FOXES! FOXES! FOXES! We have on hand in our Sales Ranch at Moncton one of the finest shipments of Silver Black and Cross Foxes ever received in the Maritime Provinces. Ranchers looking for good stock should see us and get our prices before purchasing elsewhere. We will be pleased to take interested parties to our Sales Ranch to view our stock. This is your opportunity to get into the Fox business on the ground floor. Fox men get busy and organize your companies. We can supply you with the best of stock—Silver, Blacks and Crosses. Write, call or phone and make an appointment to see these Foxes at an early date. Options taken to supply High Grade Foxes to be delivered when required. Office: Canadian Fox and Investment Co., Next Brunswick Hotel, Brunswick Hotel, Moncton, N. B. Phone 372 Ring 21 and 24.

NORTHERN FOXES, LTD. HEAD OFFICE: BLACK'S HARBOR, N. B. President and Manager - Lewis Connor Finest Pedigreed Stock It New Brunswick. This Company have reared 21 pups, (blacks, crosses and reds) all are in good healthy condition. Send Applications for Stock or Options To Manager.

FUR PRODUCERS LIMITED Promises to Be a Big Dividend Payer The Best Foxes That Money Can Buy The Lowest Possible Ranching Cost AND THE BEST OF IT ALL IS with its proposed policy it has the brightest of bright prospects as a permanent, lasting investment. In addition to the big dividend you will receive annually your stock will double and triple in value, so that it will be negotiable at all times, even at an advance over par. THE VERY FACT that there are over 100 foxes of the highest pedigree strains insures a good average production from year to year, and this means good annual earnings. FUR PRODUCERS LIMITED is a business proposition that will appeal to business men. It eliminates risk and has the possibilities of big profits. When the Fur Farmers' Bureau of Charlottetown guarantees the proposition to be all it is claimed—it means a double guarantee of satisfaction, and a certainty of good results. D. J. Donnell, director of the Fur Farmers' Bureau, Charlottetown, is at the Dufferin Hotel, St. John, and will be pleased to answer any questions or supply information relating to FUR PRODUCERS, LIMITED. Call, phone or write either of the following for prospectus: METROPOLITAN FOX EXCHANGE Canada Life Building, St. John, N. B. SCOTTISH-AMERICAN EXCHANGE Room 3, Walker Building.