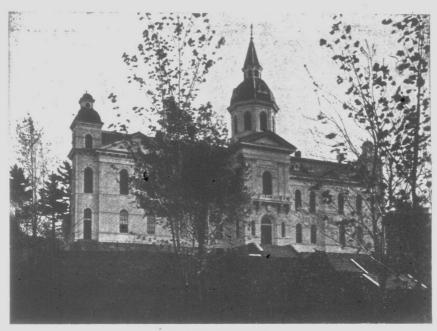
## Second Forward Movement

January 1st, 1903, to January 1st, 1908

\$200,000.00

For Acadia University, Acadia Seminary, and Horton Collegiate Academy WOLFVILLE, NOVA SCOTIA

\$100,000.00 from others will Secure \$100,000.00 from Mr. Rockefeller



ACADIA COLLEGE

## What the Movement Will Accomplish

It will enable the Governors to do three things

- (1) To put all the BUILDINGS into excellent condition
- (2) To cancel to the last dollar the Diarrs which have been so heave a burden on College. Seminary, and Academy.
- (3) To add over \$100,000 on to the COLLEGE ENDOWMENT, thereby materially increasing the yearly income of the College, removing the occasion for further deficits, and providing reasonably for the expanding work of the institution.

PLAN OF CAMPAIGN FOR RAISING \$100,000,000

- (1) Well-to-do individuals are being looked to to contribute \$60,000.00 in considerable sums ranging from \$500.00 to \$5,000.00.
- (2) The rank and file of the great Baptist brotherhood throughout the provinces are being asked to contribute the remaining-\$40.000.00 in smaller sums.

THE RESPONSE.

The response along both lines of appeal has been very encour- joicing in a great work nobly accomplished

sgreet and strong confidence exists that the movement will be carried takeng lete success on the plan projected.

## THE GENERAL APPEAL.

The appeal to individuals for larger amounts has been in progress for some time, and is still in progress.

The general appeal to the rank and file was postponed until October 1904, that the interests of the Twentieth Century Mission Fund might not be prejudiced. Since that date, however, the general canvass has been in progress, and before the end is reached an appeal will be made, if possible, to every church and community where the friends of the institutions are found. The canvass for pledges must be completed by January 1st, 1906. Payments on pledges may be extended to January 1st, 1908.

Let every one, as God has prospered him, assist in this great undertaking, and on January 1st, 1908, the denomination will be rejoicing in a great work nobly accomplished