

Social Notes of Interest

Mrs. J. Gilmour Armstrong, formerly Miss Katherine Murdoch, will receive on Wednesday afternoon, October 8, for the first time since her marriage, at her residence, 174 Duke street from four to six thirty o'clock.

Dr. LeBaron Peters and Mrs. Peters, of Bridgeport, Conn., are guests of Mr. and Mrs. C. H. Peters, Leinster street. Dr. Peters is the nephew of Mr. Peters. He and his wife will remain here for several days. They have been entertained at several motor parties, among which was a visit to the Wayside Inn, Hampton, on Sunday. They were dinner guests of honor last evening of their host and hostess, when a few friends were asked to meet them. Mrs. Fred A. Peters entertained very informally at the tea hour yesterday afternoon. They will be guests at an informal dinner at the Riverside Golf and Country Club this evening.

Mrs. Thomas Guy and little sons, Master Bobbie and Master Tommie, left last evening for Halifax to join Mr. Guy. Mrs. Leslie Peters, of Halifax, a sister of Mrs. Guy, accompanied her to her new home. Mrs. Peters was here the guest of Mr. and Mrs. Harold O. Clark for a few weeks.

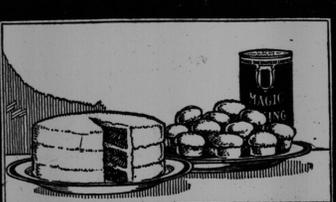
Mr. and Mrs. Frank A. Macdonald and family, 280 Princess street, returned from their country home yesterday. They have with them Mr. Macdonald's parents, Mr. and Mrs. Arthur Macdonald, from London, England, who will be their guests for some time.

Mr. and Mrs. Bowyer S. Smith, who have been at their summer home at Westfield, have returned to the city and are at their city house, 18 Garden street.

The Misses Jessie and Nan Porteous returned on Sunday from a pleasant vacation visit in Toronto. On their way home they visited Ottawa, Montreal and Quebec.

Dr. and Mrs. E. Stanley Bridges returned from New York yesterday.

Mrs. Harold Thompson, 21 Sydney street, announces the engagement of



Good luck in baking is usually due to good judgment in using

MAGIC BAKING POWDER

her eldest daughter, Myrtle Victoria McFarlane, to George Woodbury McIntyre, son of Mr. and Mrs. W. A. McIntyre, of St. Martins, the wedding to take place in the near future.

Mrs. Ernest Cunningham and Mrs. Clarence Wetmore left last evening for Montreal, where they will spend a few days and go on to Toronto for about two weeks.

FIRST B. Y. P. U. MEETING. The opening meeting of the B. Y. P. U. of the Main street church was

Evening Frocks For the Winter

By HEDDA HOYT (Fashion Editor of the United Press). New York, N. Y., Oct. 7.—Evening frocks this season are either straight-lined chemise effects or tunic, both of which hang straight from the shoulders in slenderizing manner. Frocks for evening are invariably sleeveless and necklines are usually rounding and somewhat high in front and deeper in back. Often the back terminates in a deep V-shape.

Dancing frocks for younger Misses vary slightly from the two evening types mentioned, since they are made of chiffon and show flowing fullness at the hemline. Many sheath models attain the fullness at the hem by means of rows of bead fringe, which begin just below the knees.

A new evening note is the velvet coat of three-quarter length, which accompanies the tunic gown and is worn under the heavier evening wrap. These velvet wraps are of brilliant colors matching the frock or harmonizing with it. They are to be worn as the Spanish shawl was worn last season—under the fur wrap—and for restaurant wear they are thrown over the chair, forming a lovely background for the frock.

Daytime shades are black, brown, russet, brick and bottle-green, with a slight emphasis for navy blues. Among the evening shades are amber, red, violet, purple, rose and black and white.

Fur trims the majority of daytime frocks, being used in narrow bands effects about the hems of tunics and on hems of straight sheath models. Short-haired pelts are those most generally used in both models leopard, mink and brown-dyed squirrel are favorites. Velvet models favor longer haired pelts such as fox, skunk and beaver.

Many frocks are made circular hem-

lines by the introduction of circular godets and panels at the sides. Backs are always left as straight as possible, even on these models and adds to the graceful lines of the hem.

It is not unusual to see wraps colored with fur and with fur about the hems, but with an absence of fur-trimming on the cuffs. Sleeves usually terminate in rather wide effect at the wrist and are untrimmed, either by a set-on cuff or by fur.

Unbellies are growing shorter and stubbler each season. This year we find them with thick wooden handles of painted wood and they are made short enough so that they can be carried on the wrist without touching the hand.

Gloves for street wear are made of heavy suede in lengths extending half way to the elbow. Many of them are of the slip-on type in colors tan, taupe, beige and light gray.

Envelope purses are just a bit smarter than hand-bags. They are made of various leathers and in various shades. Some of these are extremely large and in brilliant shades such as red or green, and these are carried under the arm adding color to the dark street costume. Others of smaller type are of the same shade as the gown and are worn over the back of the hand, being held by straps.

Bracelets are the most important notes in jewelry this season. While many women are still wearing the numerous hand bracelets, the most fashionable women are wearing a single bracelet of unusual type in preference to several. For day wear a single shade as the gown and are worn over the back of the hand, being held by straps.

According to the report, the act has already proved its worth. It has stimulated state activities in maternal and infant hygiene, maintained the principle of local initiative and responsibility and improved the quality of the work being done for mothers and babies by disseminating through a central source—the federal government.

Much of the work under the act has been carried in the direction of the rural mother, taking to her the health facilities which the city mother has had for some time.

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Full instructions and charts on infant feeding are given in a special folder gladly sent on request. Or ask your physician.

Your grocer sells Carnation Milk in tall (16 oz.) cans or cases of 48 cans.

Produced in Canada by CARNATION MILK PRODUCTS COMPANY, LIMITED



Advertisement for F. A. Dykeman & Co. featuring 'Exquisite New Knitted Silk Blouses' and 'Colored Umbrellas in Many Styles'. Includes prices and a window display suggestion.

Large advertisement for Triscuit, 'Shredded Wheat Triscuit'. Includes the slogan 'Triscuit has arrived!' and 'Your grocer has it—the new Triscuit you have been waiting for.' Also features an image of the product and the manufacturer's name: 'The Canadian Shredded Wheat Company, Ltd. Niagara Falls, Ontario.'

WOMEN'S INSTITUTE TO SEW FOR KIDDIES

A scheme for holding sewing afternoons throughout the winter season to make outfits for children attending the Lady Byng camp in the summer, was outlined at the meeting of the Women's Institute held at the Health Centre yesterday afternoon, and was heartily approved.

Mrs. Charles Elwell and Mrs. McMillan were enrolled as new members. Mrs. McMillan has already completed six suits for boys who will attend the Lady Byng camp in the summer.

Mrs. Frank Rowe reported the success of her exhibit of china and antiques had been an unequalled success.

Mrs. Richard Hooper, as treasurer, reported a satisfactory balance on hand. She also gave a very comprehensive report on the production, inspection and sale of certified milk in St. John, and brought to the meeting a bottle of this milk.

A hearty vote of thanks was extended to the Women's Institute of Hampton for the pleasant entertainment and hospitality shown in a recent visit of the St. John Institute.

Sympathy was extended Mrs. Albert Wilton in her illness.

There was general and enthusiastic discussion on the encouragement of home products, the meeting endorsing buying made-in-New Brunswick goods in preference to other articles.

Mrs. J. D. Seely, as convener of home economics, gave an excellent report containing many helpful suggestions as to how the Women's Institutes might co-operate for the betterment of home conditions.

Mrs. Seely had communicated with the home economics convener of Institutes throughout the province, making suggestions with regard to opening classes in various subjects.

Reference was made to a recent article in "The Maritime Farmer," which told of the handsome rug Mrs. Hooper had made.

Arrangements were made for holding a meeting of the programme committee this week at the residence of Mrs. J. W. Lawlor to prepare the programme for the year.

Reference was made to the marriage of a valued member, Miss Minnie Lawlor, to R. K. Greenlaw, which had taken place yesterday morning. Best wishes were extended to Mrs. Greenlaw, who will be much missed here. She will make her home in St. Stephen.

DELEGATES AWAY. Mrs. H. B. Peck, corresponding secretary of the St. John Local Council of Women, Mrs. G. Wilford Campbell and Mrs. J. D. Seely left last evening for Toronto to attend the sessions of the National Council of Women there. Mrs. Peck will act for Mrs. Alfred W. Estey, president of the St. John Council. Mrs. E. Atherton Smith, provincial vice-president and a member of the National executive, left for Toronto Saturday evening, from her summer home in St. Andrews.

EXPEND LARGE SUMS FOR MOTHERS AND BABES. Washington, Oct. 7.—(United Press)—Federal and state governments have expended \$1,898,047.12 to promote the welfare of mothers and babies under the Federal Maternity and Infancy Act during the first 15 months following its passage.

This statement was made public by the Children's Bureau of the United States Department of Labor in connection with the forthcoming first official report of the Maternity and Infancy Act, passed by Congress on November 21, 1921.

Federal grants to the states during this period for maternity and infancy work totaled \$1,046,923.56. State appropriations made to match federal funds totaled \$641,223.56. In 1922, payments were made to 43 states, 25 of which matched the federal grant in full or in part. In 1923, 41 states received grants for maternity and infancy work, 35 of which matched the allotment in full or in part. By June 30, 1923, all state legislatures had met and the appropriation acts passed enabled 40 states to cooperate during

Large advertisement for Fry's Cocoa, 'Why drink cheap, inferior "bulk" cocoas, imported from foreign countries - when you can enjoy Fry's - made in Canada - the cocoa of matchless flavour and quality, and known the world over for its wonderfully concentrated nourishment.' Includes an image of a Fry's Cocoa tin and the text 'The result of over 200 years of experience'.