# **POOR DOCUMENT**

Editorial

THE EVENING TIMES-STAR, SAINT JOHN, N. B., SATURDAY, DECEMBER 4, 1926

WHEN

Editorial

ALL ABOARD FOR

SECOND FLOOR

Things to make little boys and girls happy are here

# The Evening Times=Star READERS of the London publication "Canada," have had their attention directed very par-

The Evening Times-Star, printed at 25-27 Cant-erbury street, every evening (Sunday excepted) by New Brunswick Publishing Co., Ltd., J. D. McKenna President. Subscription Price—By mail per year, in Can-

Subscription Price-By mail per year, in Can-ada, \$5.00; United States, \$6.00; by carrier per year, \$4.00. year, \$4.00. The Evening Times-Star has the largest cir-culation of any evening paper in the Maritime Provinces. Advertising Representatives:—New York, In-graham-Powers, Inc., 25 Madison Ave.; Chicago, Ingraham-Powers, Inc., 19 South La Saile Street. The Audit Bureau of Circulation audits the cir-culation of The Evening Times-Star.

SAINT JOHN, N. B., DECEMBER 4, 1926.

# IT DOES VALUABLE WORK

THE New Brunswick Automobile Association

has done a great deal since it was organized to aid in the improvement of the roads and to contribute to the safety of motorists and others on the highways. It has done much to provide signs along the roads of the province to guide and warn the motorist. At its meeting last evening it was decided to have a committee appear before the Government and bring to its accention the matter of remarking the roads, and some other changes in the interests of good roads and of safety. The public are indebted to the Association for its useful activity in the past, and the Government has wisely recognized the value of its service and co-operation. The matter of road signs is one of importance. The highways in some parts of the province are much better provided with signs than others. This is a matter in which the municipalities should be interested, and co-operate to bring about the necessary improvements. The roads in some sections suffer greatly from the passage over them of very heavy loads in the late fall and in the early spring. If the Automobile Association, by directing attention to this matter, can get some action to protect then highways, it will have rendered additional agreed upon will involve the case of other em- amount of the work of some of the departments service of great value; because it will in that way ployes, who have been requesting an advance in reduce the cost of road repair to the taxpayer as well as ensure a smoother passage for highway ·traffic

have had their attention directed very particularly in its issue of November 20 to the Maritime Provinces as a field for farm settlers. The A RECENT issue of the Winnipeg Tribune first page contains a picture of a very fine farm on the Saint John river, and one of another in Nova Scotia. Reference is made to the meeting of the three Premiers from the Maritime Provinces with President Beatty of the Canadian Pacific and Col. Stanley of the Hudson's Bay Company, 1 of the ocean and in Great Britain. relative to a colonization scheme for these prov-

**GOOD ADVERTISING** 

inces, and also to Nova Scotia's own policy to secure immigrants. The same issue of "Canada" notes the fact

that "Canadian apples have again been attracting the attention of the British public through their successes at the Imperial Fruit Show." Editorially,

"Canada" makes a very vigorous protest against the action of a section of the London press in "making unfair and ignorant criticism of Canadian mining ventures." The same issue has a very interesting picture showing a crowd of people around a Canadian Government exhibition van loaded with Canadian products at Stocktonon-Tees on market day. All of this is valuable publicity, and it is to be regretted that "Canada" has not a wider circulation among the people who should get the information it presents.

The country breathed easier yesterday when word was received that a compromise had been effected between the two great railway systems and the conductors and trainmen, so that a strike at the beginning of winter, which would have inflicted enormous loss upon the Dominion, has been averted. The contention of the railways gress in America during the last 20 years, differinflicted enormous loss upon the Dominion, has was that they could not afford to increase wages without increasing their rates. The men insisted that they were not receiving adequate pay. The compromise agreement provides for some increases, but not to the full extent demanded. President Beatty points out that the increase wages. For the present, however, the trouble is averted; and it may be hoped the spirit of mutua ment goodwill that appears to have characterized the negotiations just concluded will prevent any serious trouble in the future.



"The Civic Legislation Committee is scheduled to consider the desirability of taking a referendum a year hence on the city managership question. Whatever may be thought of the city manager plan certain it is that widespread interest obtains in this form of civic administration, both on this side

"Winnipeg, it may be recalled, has recently moved in the direction of city managership by placing half a dozen or more different departments under the city engineer. But the Taxpayers' Association urges that the full city managership plan be applied to Winnipeg and has presented a petiasking that a plebiscite on the question be taken on civic election day, 1927.

"So far there has been insufficient experience o the working of the city manager plan to warrant anything in the way of a final verdict. This seems to be admitted by the proponents of the plan. A large number of the cities that have appointed a city manager are smaller places, and for the most part they made the change in the wake of the financial and economic stress of the last few years. "Cleveland is the largest city to adopt the city manager plan. William R. Hopkins, a resident of Cleveland, was chosen to the office in January, 1924. Simultaneously the city council was reduced from 33 councilmen, elected under the ward sys-tem, to 25 councillors elected in four districts by proportional representation.

"Turning to Great Britain the following com ment was made by Sir Albert Gray in the report of the Royal Commission on London government, 1923, of which he was a member:

"The London County Council might well give ent as the conditions may be. The new develop-ment is the city manager system. The American experiments thus on trial should, I think, be carefully observed by municipal authorities in this country

"'The prospect of the employment of a personal executive by the London County Council may 'The Sea Gypsy," by Richard Hovey not be so distant as is regarded by some. A large HOVEY wrote the incomparable under the council is of such a character as to be more efficiently, expeditiously, and economically collaboration with his friend, Bliss performed by personal than by committee manage-

tising

(New York Herald-Tribune) DEVELOPMENT in the field of advertising is

one of the outstanding events in the recent history of this country. In his address before the

American Association of Advertising Agencies at Washington Wednesday night President Coolidge

did not overemphasize in the least its influence

art of advertising to the point where other nationals

regard our standards as guides and the basis for

regard our standards as guides and the basis for all comparisons. Our economic development, the growth of big business enterprises and the stand-ardization of innumerable products would have been impossible without advertising. With the evolution of advertising there has come an im-

Mr. Coolidge says that advertising is "the most potent influence in adopting and changing the habits and modes of life, affecting what we eat,

what we wear and the work and play of the whole nation." There can be no difference of opinion

regarding this statement. Advertising has had the effect of raising the general standard of living, of

bringing what were once regarded as luxuries

within the reach of the masses. A visitor coming to America for the first time is often struck by

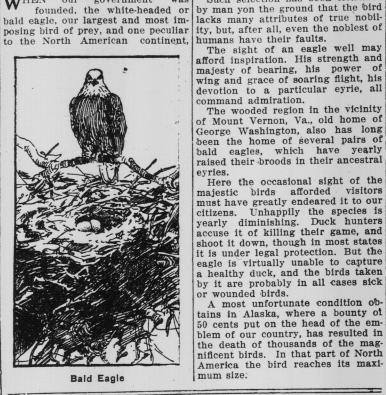
the similarity in dress, especially of the men. Thousands wear clothes cut on the same lines,

hats of the same shape and color, shoes of the same last. Advertising is often responsible for

slang phrases. Generally these popular words and phrases are short-lived. They sweep over the

provement in its ethical standards.

on American life. This country has advanced the



BY ARTHUR N. PACK

Poems I Love

BY CHAS, HANSON TOWNE

"Songs from Vagabondia" in

He died young, in the prime

our

government

Queer Quirks of Nature

HIS MAJESTY STANDS FOR AMERICA

was

was chosen as the national emblem.

Such selection has been criticized

Timely Views On

World Topics

By HERBERT HOOVER

Secretary of Commerce.

required will be

not more than

five years. We must have

a larger, broader, more definite na-

ional policy and

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of our water re

sources - for

t r a n s portation

power, flood con-trol, reclamation

-in order that we

may bring them

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netter

organiza

afford inspiration. His strength and in profusion. majesty of bearing, his power of wing and grace of soaring flight, his devotion to a particular eyrie, all command admiration. WONDERFUL The wooded region in the vicinity of Mount Vernon, Va., old home of **CHRISTMAS** George Washington, also has long been the home of several pairs of eagles, which have yearly **OFFERS IN** raised their broods in their ancestral Here the occasional sight of the majestic birds afforded visitors must have greatly endeared it to our SCARFS, citizens. Unhappily the species is yearly diminishing. Duck hunters HANKIES accuse it of killing their game, and shoot it down, though in most states it is under legal protection. But the **JEWELRY** eagle is virtually unable to capture a healthy duck, and the birds taken by it are probably in all cases sick or wounded birds. A most unfortunate condition obtains in Alaska, where a bounty of 50 cents put on the head of the emblem of our country, has resulted in **AND NOVELTIES** the death of thousands of the magnificent birds. In that part of North America the bird reaches its maxi-

> A visit to the store Tonight will solve the Gift problem.

HOSIERY

HANDBAGS

YOU'LL BE SURPRISED AT THE VALUES HERE

F.A.DYKEMAN&CO.

**Gift Suggestions** 

Smoking Cabinets Sewing Cabinets

Writing Desks

Living Room and Chesterfield Tables

Floor Lamps

Cedar Chests (Red Seal)

gifts that are always acceptable.

The above are a few of the many

# **ITALY'S POLICY**

UNDER Fascism Italy is without doubt making progress as a power in a manner that savors of the old European spirit rather than that of the League of Nations. Italy insists on colonial expansion, and on being consulted in regard to matters which concern the Mediterranean even when, as in the case of Tangier, Italy's interests are not directly involved. Now her "pact" of friendship and security" with Albania seems likely tc upset the balance of the Balkans and has already aroused adverse comment in Jugo-Slavia.

In Belgrade it is felt that this pact means no less than an Italian protectorate over Albania, and that the spirit of the recent treaty between Italy and Jugo-Slavia is violated thereby. The Rome announcement admits that the pact is based on a "unilateral guarantee of Albania's territorial integrity." Albania's independencepossibly this and territorial integrity possess different shades of meaning-was already guaranteed by Italy's treaties with Jugo-Slavia, Greece and Rumania. The new pact also contains a mutual agreement to refrain from making treaties with other nations affecting the reciprocal interests of Italy and Albania. A glance at the map might easily be the affair of other nations, and Italy's existing Balkan treaties certainly seem to cover possibilities in this direction.

Doubtless matters will be straightened out eventually, but it is unfortunate that Italy cannot be content to pursue a somewhat more gradual and less aggressive policy to secure what is plainly her intention, virtually undisputed control of the Mediterranean. But what, one wonders, is Italy's attitude towards those three red dots which dominate the Tideless Sea-Gibraltar, Malta and Cyprus?

## **BUFFALO EXPECTS MORE**

THERE has been much protest in Canada against a condition which enables mills in Buffalo to import Canadian wheat, mill it and export it under exceptionally favorable freight rates to compete with Canadian flour. The Food Research Institute of Stanford University, California, expects to see an expansion instead of a curtailment of this business. In a recent publication it says that 15,583,000 bushels of wheat were so imported and milled during the fiscal year 1925-26, chiefly by mills in the states bordering on the Great Lakes. It says Buffalo is the great centre for this milling, both for domestic consumption and for export, and it expects an expansion of the business there because American wheat good enough to mill into standard flour for export is becoming too expensive

As a matter of fact, the United States does not produce any wheat that can compete with the hard wheat of Canada. The Financial Post points out that when the American miller buys Canadian wheat and exports the flour he gets a rebate of the tariff of forty-two cents per bushel. Because he is enabled to do this, Canadian mills lose business; and the Financial Post says: "It looks as though it were time to consider seriously whether Canada should not impose a forty-two cents a bushel exort tax on wheat shipped into the United States for milling in bond." Some men interested in the grain and milling trade would go so far as to prohibit the export of wheat to be converted into flour for export by American mills. The problem is not easy of solution, but the Financial Post says: "Any good citizen might feel justified in taking objection to the fact that nothing seems to have been done seriously to find a solution."

The Maritime Provinces are interested, because if more grain were sent this way for export there might be a possibility of getting mills at Saint John and Halifax. The mills have followed the grain as far east as Montreal, and that they have stopped there must be to a considerable extent due to the fact that so little grain has been coming this way for export. If we could secure these mills it would be of great benefit to the dairying industry, because bran and shorts and other mill issued by the Department of Agriculture at

Winnipeg is now considering the matter of a City Manager. The Civic Legislation Committee of that city will decide in the near future whether or not a plebiscite on the question will be taken along with the civic elections in 1927. Winnipeg already has a form of city managership, in that several departments have been placed under the city engineer. The Taxpayers' Association, however, has asked that the scheme be adopted in its entirety. An article on this matter is published

in column three of today's issue.

Several buildings in Montreal are being constructed of stone from Manitoba. Stone from that province has also been used for construction. purposes in Toronto and Quebec. There is an abundance of building stone in the Maritime Provinces. Would it be possible to find a market for some of it in the Central Provinces?

The Co-operative Cheese Factory at Albert in Albert county has proved a profitable undertaking. It has given a decided impetus to the dairying industry in that county. There is an unlimited of the Adriatic will show how such interests field in the Maritime Provinces for the expansion of this industry.

> The potato growers of New Brunswick are having an even more profitable year than was anticipated in the early fall. A good market is expected to continue throughout the season, and the exports are on a very large scale.

All the people of New Brunswick will hope for the early and complete recovery of Hon. Dr. Taylor, Minister of Health.

# Other Views

THE YOUNG FOLKS. (Fredericton Mail)

THE New York preacher who sizes up the situation by saying that the trouble with the young folks is that they want to substitute the impulse of love for the impulse of duty which guided their elders, has a short memory. The man who says he was only concerned with doing his hard and fast duty when he was a youngster and that he wasn't guilty of anything that youngsters do today is one of two things. He is weak-minded with a non-functioning memory or he is mething else that can be expressed in a sho and forceful word.

Help the young folks with their problems with all the intelligence and diplomacy you can muster, but don't expect them to believe they are the posterity of angels.

#### IMPERTINENCE BY POST.

(Manchester Guardian)

PROTESTS at the humiliation of having trade advertisements stamped by the post office on correspondence may recall the days when postal communication of any kind was considered a little lacking of dignity. Miss Louise Courtney in her reminiscences says that "when the London twopenny post was first established, it was not etiquet to make use of it for private letters. I remember my father's annovance when a stupid ootman posted a letter to Sir Robert Peel instead of sending it by a groom. 'It seems so im Sir Robert Peel by post.' Invitations and their answers were always sent by hand."

### CANADA AND U.S.A.

(American Review of Reviews) NO country could be more happily placed as regards its neighbors than is our republic in relation to the people who carry on a confederated democracy that is engaged in the development of the northern half of the continent. These neigh-

bors come freely to our side of the boundary and learn some things from our experiences in govern-ment and administration. We, on the other hand, from time to time have had the successful treat-ment of public problems by the Dominion government or by the separate provincial administra-

#### A QUEER WORLD. (Guelph Mercury)

IT'S a funny situation, and people wonder why newspaper efforts, to serve the public are so little appreciated. Unless every little line and word conforms with the views of this or that society at offal would be cheaper. According to a bulletin little appreciated. Unless every little line and word election times, the papers are denounced, though they print columns an

of his fame. His death left a void he he the whole Mississippi sys-An emphatically unfavorable opinion of the which was never filled. Had he tem is necessary. The capital cost lived, undoubtedly he would have be will not exceed \$120,000,000 beyond come a supreme force in American will not exceed \$120,000,000 beyond

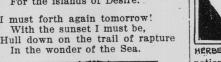
however, by Mr. G. Gibson, assistant secretary of the British Ministry of Health, and a witness be-letters. His strength lies in his in-present appropriations, and the tense virility as a poet, in the glowfore the 1923 Royal Commission previously mening images he was so fond of makned. He says: "The city manager form of administration in the full exuberance of the American spirit, with, for instance, the wide powers of appointment, has ing.

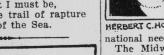
I am fevered with the sunset, I am fretful with the day, For the wanderlust is on me practically no chance in this country, and would, indeed, be alien to our general constitutional habits, but at the same time it is not without its suggestions for our requirements." And my soul is in Cathay. There's a schooner in the offing,

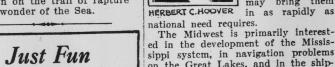
vou tell?

the nurse

With her topsails shot with fire, Development In Adver-And my heart has gone aboard her For the islands of Desire.







sippi system, in navigation problems on the Great Lakes, and in the shipway from the lakes to the sea-WISE Marion says she's a-going to length. Better distribution of populapurchase all the clay in Saint John tion, relief from burdensome freight rates imposed by the war, aid to agriand mould herself a model man! culture and to industry will result from

the development of these resources in ALL a young man can do abou matrimony is pray that the right woman will pick him out. the heart of the country. The whole interior waterways sys-FIRST SOCIETY WOMAN-"That's six or nine foot channel in all our rivers, stabilization of the depths of

my baby that we just passed." rivers, stabilization of the depths of the Second Society Woman—"How could the Great Lakes, deepening their channels and the construction of the great First Society Woman-"I recognized shipway. A unified connected system, with in

He kicked about his wife's new hat And said she used poor sense, The thing that he complained of was The overhead expense.

CHEERFULNESS and a sense

drinks seems to be the tone of voice they are ordered in. GLADYS says her "Sweetie" is so dumb that when he got an invitation to a garden party, he went out and bought a spade!

S. C

LIVE AND LOVE Why does the road wind ever away sodically spake a guest. Till we cannot see the end? "En-yan!" admitted the haldford of "A bottle of lacetal fluid for my the tavern at Backwash. "Tis just at present. You see, the town marshal got run over by a joy rider the other day and had his leg broke and his friend and a souttle of Java with no sea form for me." "Chalk one an' a dipper of ink," Why do we climb and climb each day; Where can it lead but up and away?

lawyers in town had a fight lately and bunged each other up so bad that they And live and love, good friends? are both confined to their beds.' Yvonne has won a D.

CARRYING his luggage and his golf clubs, he climbed into an ancient hack and bade the driver, who Gladys: What? A Distinguished "Heavens, no!-Drug Store Cowboy. was an old Negro man, take him to the local hotel. The Negro eyed the

**M**OST people can't see what's right under their noses; if they could, a lot of mustaches would be shaved looking sticks in it. His curiosity got the best of him finally.

The Bored One: "Who's Zoo?"

most of us expecting to give brick-

PREPARED

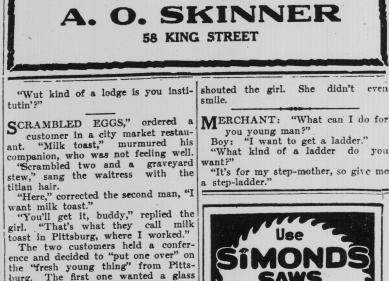
"Boss," he began, "please, suh, 'scuse MR. NEWRICH (to bored member me, but mout I ax you a question?" "Go ahead and ask," said Mr. Jones of his club): "They talk very the of putting me in 'Who's Who.'"

Open Saturday Night Till 10 LIFE is a game of give and take, with

TOKANABE VASES

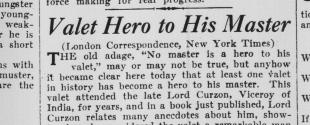
For decoration or

terconnection of the great Mississipp system and the lakes, is essential. Dis connected through improved sagments are of no avail. The whole chain is only as useful as the weakest link. The opening of the Great Lakes to tutin'? he sea is feasible and must con of Determination of the route will be THE only soft thing about some definition of the largest part is displayed by the solution of the largest part is displayed by the solution of the largest part is displayed by the largest part is di After Dinner Stories ourg. The first one wanted a glass of milk and the second one a cup of burg. lack coffee. When the girl appeared to put a "se "AH! What a peaceful, happy com-munity this seems to be!" rhapup" of the restaurant artillery in front of the men, the second man gave the following order: "Eh-yah!" admitted the landlord of "A bottle of lacetal fluid for my









a hero, in fact.

toid him now highly his former master esteemed him and what a prominent place he occupied in the Curzon book. The valet gave his name as Harris, and he is a real person, not a male counter-part of Dickens' "Mrs. Harris." He was agree-

"I had no idea Lord Curzon had taken so much notice of the incidents," he said, referring to men-tions of him in Curzon's book. "I think I may say I was looked upon as his friend and I always accompanied him as his sole personal servant." off

Harris was asked as to the truth of various incidents, especially one mentioned by Lord Curzon to the effect that a certain Indian potentate had promised 16 tigers would be killed by Curzon on one tiger hunt planned in his honor, whereupor the valet-masqueriding as Curzon's military aide —poked the potentate in the ribs and remarked: "Half that figure, and once again." The truth bats and take bouquets. ARCHIE says he heard of the sed of his estimate was shown next day, when not 16, but only four tigers were sighted by Curzon

Referring to this yarn, Harris said today he did not remember it, but added it must be true if Lord Curzon told it.

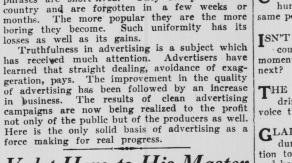
Harris sometimes impersonated Lord Curzon. being enabled to do so by a remarkable likeness to his noble master. In this way he saved the latter considerable trouble when the Viceroy did not want to go through arduous official receptions etc. Once Harris and Lady Curzon's maid posed Harr's said today: "Lord Curzon was a great man. Only those with him constantly could tell

force making for real progress. India, for years, and in a book just published, Lord Curzon relates many anecdotes about him, show-ing how he considered the valet a remarkable man

This valet was actually discovered here in Lon don today by an enterprising newspaperman, who told him how highly his former master esteemed CLARICE: Service

ably surprised by the fame suddenly thrust upon him. He is now valet to another nobleman. "I had no idea Lord Curzon had taken so much

case of a Scotchman who became engaged to a girl who became so fat and his fellow hunters. that he wanted to break off the engage-



# in business. campaigns are now being realized to the profit not only of the public but of the producers as well. Here is the only solid basis of advertising as a

