

Live Better on Less Money

Toronto citizens who want a really serviceable answer to the 1915 problem: "How to live as well this year on less money than last," will find it in Hydro service.

You believe in lighting your homes by Hydro Electricity, yet many forget that Hydro Service does not stop at house lighting. Hydro offers the same comfort, convenience, and economy all through the house.

Wash Your Clothes

Hydro Washing Machines solve your wash-day problems. Madam herself can do the work—what little there is. The newest machines do the actual rubbing and wringing. All you do is feed the clothes in and out of the tub.

Iron Your Clothes

The blessings of a Hydro Electric Iron in the house are second only to the virtues of Electric Light itself. No woman has ever used an Electric Iron but finds an hour's real enjoyment with the iron, a basket of clothes, and a comfortable chair. No walking, no half-heated or over-heated irons. Prices, \$2.50 up.

Cook Your Food

Electrical Cookery is here to stay. It's a big money-saver in every way. Cooks better—far better, and at less cost. The monthly cost per person, for an average family, to use Hydro current for cooking purposes is only 35 cents.

Sweep Your House

Hydro Vacuum Cleaners, in wide variety, from \$35.00 up, enable you to house-clean every week, banish the dust evil and save the family health. Come in and see how they work.

Warm Your House

From large fireplace heaters down to was portable "stoves" that you can carry about, priced at \$4.50, you can get every style and size of Hydro Electric Heaters. Clean, smokeless, odorless, and cheap—that's Hydro heat.

Light Your House

Not only with current at cost, but with the latest Electric Lamps of all sizes and styles. One of the first things to plan to do is to have Hydro Service connected on—the system that made light cheap in Toronto.

Make Tea and Toast

To say nothing of coffee—Hydro Tea Pots, Hydro Toasters, Hydro Coffee Percolators, and many other services are, perhaps, amongst the minor uses for Hydro, but the good work they do at insignificant cost more than justifies their presence in the home, where "comfort that saves money" is the watchword.

A phone call brings our solicitor, without obligation to you. Better still, come in and see what we have, and talk it over with our courteous sales staff.

Toronto Hydro Electric Shop

226 Yonge Street.

Phone Adel. 2120.

INTERNATIONAL NICKEL COMPANY

Canada's Most Profitable Industry is Located in the United States

When Will the Metal Be Refined in Ontario?

From Wall Street Journal, Sept. 10. The International Nickel Co. is receiving and taking care of enormous orders for nickel, its by-products and copper without difficulty.

Nickel is now being used in greater quantities than ever before, due to the abnormal demand for automobiles, manufactured steel products and submarines. The latest use found for nickel is in the new electric batteries for submarines, invented by Thomas A. Edison, which will prevent the generation of chlorine gas. In this instance nickel supplants lead.

Another source of increased revenue is the high price of copper. The company's ore recovery is estimated to be about 70 per cent. nickel and 30 per cent. copper. In a year many millions of pounds of copper are produced and sold.

The company owns the most extensive known existing nickel ore deposits. Its patented nickel lands in Ontario, Canada, cover 100,000 acres, and in addition to this the company owns the Town of Copper Cliff, where it has an up-to-date smelting plant. It also owns the shares of the Societe Miniere Caledonienne of New Caledonia, which company owns extensive nickel lands. These lands, it is estimated, will furnish the company with at least 60 years of supply.

Earnings during the months of June, July and August, according to well-informed interests, were at the rate of between 25 per cent. and 30 per cent. a year on the common stock. Last year earnings were equal to 13.31 per cent. on the stock.

The company is now paying dividends at the rate of 20 per cent. per annum, having paid 5 per cent. in June and the same amount in September. This rate will be continued during the remainder of the year, and interests close to the company say it is not unlikely that an extra cash or a stock dividend will be made this year.

The \$5,912,000 6 per cent. cumulative preferred and \$28,001,500 common stocks will be listed on the New York Stock Exchange at the next meeting of the committee, Sept. 22. It was expected that the action would take place at Wednesday's meeting, but it was not possible for the officers to supply all the data required in time for action.

UXBRIDGE HAS BEEN DOING ITS FULL SHARE

Town Has Given Men and Money for the War, and Will Give More

Altho Uxbridge had already made large contributions to the various patriotic funds since the outbreak of the war, the citizens organized themselves into committees at short intervals, selecting three captains to thoroughly canvass the town. After holding two patriotic meetings the committee went to work and the result has been that



SELLERS-GOUGH

The Largest Exclusive Fur House in the British Empire

EXQUISITE ARRAY OF

FURS

Masterpieces of the Furriers' Art

Our display of beautiful furs is the outstanding feature of the season. Never before has any fur house gathered together such an immense array of perfect furs—furs that combine charming style, wonderfully rich pelts, and the very highest quality of workmanship. For the sake of learning the styles alone, you should pay a visit to our showrooms.

Perfection in FURS at Moderate Cost

Sellers-Gough high quality does not mean high price. Because of our complete organization, and our tremendous output, we are able to offer the most entrancing furs at surprisingly moderate prices. A visit to our store will convince you.

Remodelling

Our expert designers and operators will remodel or repair your furs at small cost. Phone us—M. 7157.

Mail Orders

Out-of-town customers should take advantage of our splendid mail order service—personal selection of your purchase by experienced salesmen.

Catalogue

We have prepared a beautiful fur style book of intense interest to every woman. A copy is free for the asking.

Guarantee

Every Sellers-Gough garment is guaranteed to give satisfaction or your money back.

SELLERS-GOUGH

FUR COMPANY, LIMITED

244-246-248-250 YONGE ST., TORONTO

ST. CATHERINE STREET WEST, AND ST. ALEXANDER STREET, MONTREAL

BRITISH FINANCIERS MAY COME TO CANADA

By a Staff Reporter.

OTTAWA, Sept. 11.—It is expected that

the British delegation of financiers now in New York will visit Canada before returning to England. Hon. W. T. White has gone to meet them by invitation and to discuss financial questions affecting the Dominion. However, it is understood

that the delegation are desirous of observing conditions in this country, and talking personally with leading financial men of the Dominion. No doubt, if time permits, they will visit Montreal, Ottawa and Toronto.

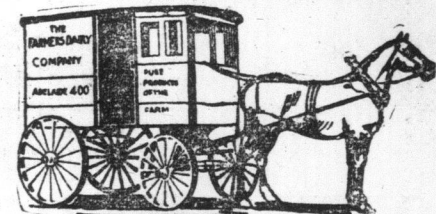
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NOW--Phone the Pure Milk Number for the White Wagon to Call

The first thing to do when you arrive home from your holiday—in sure a regular supply of the purest, freshest, richest milk you can get. So phone Adelaide 400 and the white wagon will call every morning with milk that will appeal to your whole family—to the kiddies

because of its rich, fresh flavor—to your husband because he knows you are getting greater value for your money (this milk costs the same as ordinary milk)—and to you because you know The Farmers' Dairy Milk is pure, fresh and rich in body-building butter-fat.



As Pure and Fresh as the Milk You Got in the Country—and Scientifically Pasteurized.

Just as it comes from the sealed cans—pure, fresh, rich—then scientifically pasteurized and delivered to you immediately. No time to lose its freshness. Not an atom of cream removed. And scientifically pasteurized for double safety. Yet the Farmers' Dairy Milk costs no more.

23 Tickets \$1.00
PHONE
ADEL. 400

367 Queen St. West
THE FARMERS' DAIRY

"AUTO GIRLS" AT STAR THEATRE

The coming attraction at the Star Theatre, beginning with the matinee Monday, will be Simonds and Lake's "Auto Girls," an up-to-the-second show. This company will present the "Auto Girls" in a musical burlesque in two acts, entitled, "In a Millionaire's Jail," with an olio sandwiched in between the acts. The cast is headed by Carol Schroder, Harry Seymour, the funny little fellow, and James J. Lake, a prima donna, a comedian and a straight man. These three stars have been playing on the circuit for a number of years and are too well established in their respective roles to need any introduction in Toronto. Special added attraction, with the show is the three Bennett Sisters, the "Athletic Girls," introducing baseball, bag punching, fencing, boxing, and wrestling in their novelty act entitled, "12 Minutes in the Gym." The supporting company will include Sid Gold, Smiling Rose Allen, Billy Hamman, George Walker and Madeline Webb, not forgetting the singing and dancing chorus, a bevy of beauties, who will be seen in the original numbers and the popular song hits introduced through the show.

KEEPS BABY'S SKIN HEALTHY



ECZEMA
Results from neglected chafing and skin irritation. As a preventive and cure there is no treatment to compare with Dr. Chase's Ointment. Use it after the bath.
60 Cents a Box, all Dealers, or Edmondson, Bates & Co., Limited, Toronto. Sample free.

Dr. Chase's Ointment

THE HOME BANK OF CANADA

BRANCHES AND CONNECTIONS THROUGHOUT CANADA

A deposit of One Dollar opens a savings account with the Home Bank. The account may be added to by deposits of further large or small amounts and Full Compound Interest will be paid at highest Bank rate.

HEAD OFFICE AND NINE BRANCHES IN TORONTO.
Head Office—8-10 KING STREET WEST—Toronto Branch.
19 CHURCH STREET. Cor. BLOOR WEST AND BATHURST.
Cor. QUEEN WEST AND BATHURST. 234 BROADVIEW. Cor. WILTON AVE.
Cor. QUEEN EAST AND ONTARIO. 1811 DUNDAS ST. Cor. HIGH PARK AVE.
120 YONGE STREET (Subway). Cor. ALCOHN AVE.
2261 YONGE STREET, NORTH TORONTO. Cor. EGLINTON AVE.

SUNDAY BOATS

Sept. 12

NIAGARA

Regular Sunday Service—8:15 a.m., 9:30 a.m., 11 a.m., 2 p.m., 5:05 p.m.

HAMILTON

Leave Toronto 8 a.m., 5:30 p.m. Leave Hamilton 11:15 a.m.

Tickets, 46 Yonge Street or Yonge Street Wharf.

CANADA STEAMSHIP LINES LIMITED

MINISTERS' SONS ON FIRING LINE

Claim That Every Presbyterian Pastor Has Relatives at the Front

Rev. Dr. Haddow states that communications received at the Presbyterian Church offices show that practically all the Canadian Presbyterian ministers' families have sons or near relatives fighting in France or at the Dardanelles. Among those whose names have been reported this week are: Norman McKenzie, son of Rev. J. A. McKenzie, and Richmond Layton, son of Rev. J. Layton, both with a machine gun section, Walter Ballantyne Turnbull, son of the late Rev. Mark Turnbull, who is with the Cycle Corps of a Canadian battalion in France; Charles A. Cameron, son of Rev. Hugh Cameron, Morrisburg, now with a University company of the second contingent, and Sgt. Donald Guthrie, son of Rev. Dr. Guthrie of Ottawa, now with the Royal Ottawa.

OTTAWA, Sept. 11.—Sir Wilfrid Laurier is reported today at Water Street Hospital as having passed a restful night, during which he suffered a good deal of pain, but he is now resting more easily.

IMPORTANT CHANGE IN SAILING SCHEDULE

Effective Monday, Sept. 13

R. & O. Steamers for Rochester, 1600 Islands, Montreal, Quebec, Saguenay, leave Toronto 2 p.m., Monday, Wednesday, Saturday, Sept. 13th, 15th and 18th.

NIAGARA Steamers leave Toronto 7:30 a.m., 11 a.m., 2 p.m., 5:05 p.m. every week day.

HAMILTON Toronto 6 p.m. leave Hamilton 9 a.m., daily, except Sunday.

Tickets, 46 Yonge Street or Yonge Street Wharf.

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NOTABLE SPEAKERS FOR DEDICATION.

Acceptances to take part in the dedication of the new Knox College on Sept. 29 have been received from Rev. Dr. J. G. Simpson, Edinburgh, President William Douglas Mackenzie of Hartford, President George Black Stewart of Auburn, Prof. Francis G. Peabody of Harvard, Prof. William Adams Brown of Union, Prof. George L. Robinson of McCormick, Principal McKinnon of Halifax, and Prof. John Watson of Queen's.

SIR WILFRID'S CONDITION.

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