



Foreword

The purpose of this kit is to help Canadian companies enhance their trade and economic ties with France. It does not contain a comprehensive list of possible Canadian interests or opportunities in France but identifies major sectors where Canadian suppliers could be successful.

To facilitate its use, this kit is divided into two sections. The first is a brochure outlining bilateral relations between Canada and France as well as the economic and political situation in France. The second part includes a number of sector sheets with information on that country's market in each of the sectors.