

H. H. FIDDER,  
President.  
J. WOOD,  
Manager.

THE ROBERT

SIMPSON

COMPANY,  
LIMITED

—PROBABILITIES—

Northerly winds; cool; local rain  
or snow.

THE ROBERT

SIMPSON

COMPANY,  
LIMITEDMONDAY  
NOV. 22

## Cards and Calendars

A full line of Christmas Cards and Calendars on sale at Book Department. They are very artistic and original this year. Prices very reasonable. On sale Book Department.

## Insurance Diaries 25c

How to obtain this is to buy one of Lett's Pocket Diaries for 1910. Prices from 15c each. This entitles you to one thousand dollars insurance with the General Accident Assurance Company of Canada for one year from date. A fee of 25c is all you have to pay. On sale in Stationery Department.

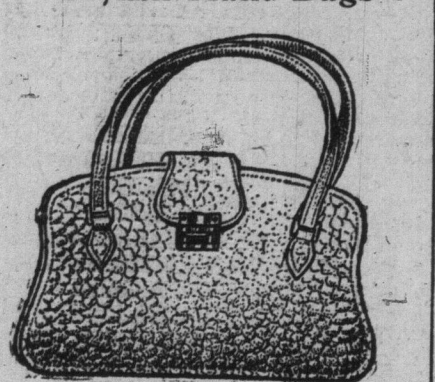
## \$5.50 Trunks for \$4.50

18 Tourist and Steamer Trunks go Tuesday at big reductions. They are our regular stock as sold every day at \$5.50 and \$5.95. Sizes 32-inch, 34-inch and 36-inch. Tuesday's price \$4.50. (Top Floor.)

## \$4.95 Suit Cases \$2.95

24 Cowhide Suit Cases, with inside straps and shirt pocket, for early shoppers Tuesday: slightly soiled on outside, otherwise perfect; sizes 24 and 26-inch; colors brown and russet. Our regular price \$4.50 and \$4.95. Tuesday's price \$2.95. (Top Floor.)

## Stylish Hand Bags



We have two Hand Bags we are proud of—one is at \$1.48, the other at \$1.98. These bags are made of solid seal grain leather, with silver grey frames, leather lined and fitted with change purse; come in the new military cut; the bags of the season; each \$1.48 and \$1.98.

## Ringwood Gloves 15c pair

Women's All-wool Ringwood Gloves, English made, close fitting. Jersey wrist. Black, white, cardinal, navy, brown and grey, all sizes. Regular 25c. Tuesday, pair, 15c.

## 35c Worsted Stockings 25c

Women's and Boys' Heavy All-wool Worsted Ribbed Stockings, a stocking that cannot be beaten for hard wear and warmth, double spliced heel, toe and sole, sizes 6 to 10. Regular 35c. Tuesday, pair, 25c.

## For the Provision Box

One car Redpath's Standard Granulated Sugar, 20 lbs. \$1.00.  
2000 lbs. Choice California Seed Raisins, 3 packages, 25c.  
Choice Mixed Peel, orange, lemon and citron, per lb. 15c.  
Heather Brand Flavouring Extract, assorted, 2 1/2 oz. bottle, 2 bottles 25c.  
Ogilvie's Royal Household Flour, 1-4 bag, 85c.  
Cowan's Prepared Icing, assorted, 3 packages 25c.  
Choice Shelled Walnuts, per lb. 30c.  
Choice Side Bacon, pea-meal, half or whole, per lb. 20c.  
Finest Spanish Onions, 3 lbs. 25c.  
Canned Corn or Peas, 3 tins 25c.  
St. Charles Cream, 3 tins 25c.  
Canned Pineapple, whole, in heavy syrup, 1-lb tin, 10c.  
Telephone direct to department—Main 7841.

## Wall Papers for Bedrooms

## A Little Chat With Our Paper Man

WE have thousands of dollars' worth of Wall Papers intended for bedrooms alone, and thousands and thousands of rolls—all for bedrooms. France, Germany, Belgium, Holland, Norway, England, the United States and Canada each contribute to this stock.

Our Wall Paper Department occupies a spacious location on the third floor of the new building, with a constant flow of light from south and west. Since assuming this new location, we have been busier selling wall paper than we have ever experienced either at this same season or any other.

## "Cut-Outs" the New Scheme

The idea for bedrooms nowadays—or, at least, one of the popular schemes—is known to the paperhangers as "Cut-outs." A plain paper is selected for the wall, preferably a linen effect—grey with white threads—and a frieze is made by "cutting out" the design of another paper and pasting it into position. Some very attractive schemes may be arranged by the customer or suggested by our department, and they'll have the merit of being quite original.

The plain papers would cost about 25c a roll. The "cut-outs" 15c to \$1.50 a roll.

Rose lattice designs, hollyhocks, violets, etc., are among the suitable papers of this kind at 25c a roll.

## For Chintz Bedrooms

We have papers to blend with almost any sateen or chintz used in the curtains and furniture coverings.

Flowers, birds, old-fashioned tapestry effects, and so forth. Prices from 20c a roll up to 75c.

## Upper Third Treatments of Bedrooms

Brightness and delicacy of color are the effects aimed at. Plain or striped walls in pinks, rose, pale green with "Cut-out" friezes to make the whole room blossom, so to speak. Some of these "upper" are in art nouveau designs of delicate originality.

## For Children's Bedrooms

If mothers only remembered what fun it was when they were little to pick pictures out of the marks on the wall, were they only mere stains on the plaster—especially when sick abed—they would rejoice that little folks have specially designed wallpapers made for this purpose now-a-days.

Whole stories are told in pictures running through the wall-paper patterns. Children play in gardens, wander in fields of waving grass, pick flowers beside running brooks, and have fun of all sorts—all in the wall-paper patterns. It's a picture book on a large scale, and a whole out-door on a rainy day—a room prepared in this way.

At 25c you may have the full adventures of the bad little boy who stole a goose.

A Teddy bear and his arship goes with another wallpaper at the same figures. And plenty more.

## For School Girls' Rooms and Young Ladies' Boudoirs

Delicate effects with the favorite flowers used in gentle ways and colorings. Some intended for panel treatments, plain wall with a wreath surrounding a door or a window on a picture, just as the room happens to be laid out, and the occupant desires it.

A poppy design—two tones of green and pink, costs 50c a roll and a beautiful effect it is. Another at 50c, uses the iris and its lovely blues.

A delft blue cornflower is another notable one at 25c a roll.

A Shand Kydd design in a very modern style, costs \$1.00 per roll. An embossed cream white is selling at \$1.80.

A beautiful aster design is marked at 75c.

## For Men's Rooms

Men's bedrooms can appropriately be treated with stronger colors. All prices.

At 75c a big broad decorative design in dull green, of about the same weight as delft blue, will strike those who like the modern school of decoration.

## For Mother's Room

A cheerful paper for this room, a warm-hearted sort of paper. We have plenty of them. One of Beck's famous rose lattices, for instance, at 75c a roll. All prices, however.

## For Parlor Bedrooms

Where a bedroom is needed also as a sitting room, it is well to have a paper with a little more of the living room effect. (Boards, houses and hotels please notice.) We have many designs, some of them copies of more expensive papers, particularly suitable for parlor bedrooms.

For one instance—a beautiful yellow grey, with a rose, at 75c a roll.

At 12 1/2c a roll, bright, cheerful designs of roses of many species, and all the other flower shop beauties.

Others as low as 4c and 5c a roll—all clean, bright, cheerful wall coverings, such as make a room livable and homelike.

Come and see our papers whenever you like.

## Suits, Coats and Skirts for Winter

SPECIMENS of Simpson's simple styles and modest prices. Each is an instance of proved popularity.

## LADIES' WINTER SUITS \$10.95

Ladies' Suits, of good quality winter weight worsteds, in brown, navy, grey, green and black, slanting cut coat, with round collar, trimmed with silk braid and buttons, full flare skirt, well tailored to match. 10.95

## MISSIE'S WINTER SUITS \$10.50

Misses' Stylish Heavy-weight Winter Suits, of striped habit cloth, in brown, green or navy mixtures; coat has semi-fitting back, trimmed with self-covered buttons, full-gored skirt trimmed to match coat, simple style. 10.50

## LADIES' WINTER COATS \$15.95

Smart Full-length Winter Coats, of the fine kersey cloth, in black or navy, yoke and sleeves lined with satin; has deep military collar, front, back, sleeves and collar trimmed with military braid and novelty buttons, stylish single lapel, trimmed with braid. 15.95

## LADIES' SKIRTS \$6.50

We received from our factory Saturday a new style of Ladies' Separate Skirts, made of fine quality French Venetian, in brown, black or navy; has fancy yoke effect. Side goes fall into pleats at bottom. 100 skirts in the lot. Splendid value. 6.50



## Muslins for Evening Wear

WE have just received a new consignment of exquisite goods for evening wear, and are making a very special showing of them in the new department on the same floor. A splendid north light, beautiful surroundings, capable clerks and everything that makes shopping a pleasure, associate with this new display of evening muslins.

40-inch Crystalline Striped Voile, all the best shades for evening. Pink, sky, sage, cornflower, cardinal, moss, mauve, etc., dainty triple silk-strap, champagne, tan, olive, peach, brown, apricot, navy, maroon, royal, myrtle, taxi, smoke and black. This material is 29 inches wide. Special, 80c.

The celebrated washing "Zurich" silk, in plain or pretty polka dot design, 40 colors to choose from, including white, ivory, cream, clol, pink, mauve, etc. A fashionable model, made in N.Y. Hic, amethyst, silver, cardinal, old rose, American beauty, delft, gobelin, Alice, gendarme, mulberry, etc. white and colored grounds, dainty designs of roses, chrysanthemums, daisies, clusters, etc. Regular 65c, 50c.

29-inch French silk floral organdie, white and colored grounds, dainty designs of roses, chrysanthemums, daisies, clusters, etc. Regular 65c, 50c.

## The "Lorraine" Corset Cover Samples

200 Samples of the "Lorraine" or Semi-ready Corset Cover, daintily embroidered in blind, eyelet and conventional designs, on multi or Swiss muslin, so easily made up with beading around waist. Would be an ideal Xmas gift. On sale Tuesday at our Embroidery Department: Regular \$1.25 each, for 85c; regular \$1.85 each, for 95c; regular \$2.00 each, for \$1.19.

## 2,000 Garments Men's Fleece Underwear. Regular 75c. Tuesday 48c.

2000 garments, "Pehman's" double back and front fleece shirts, with drawers to match, natural shade, garments are well made and sized, and will afford splendid comfort next the skin. These will make splendid buying at, per garment, Tuesday, 48c. Phone orders filled.

## House Coats and Dressing Gowns for Men

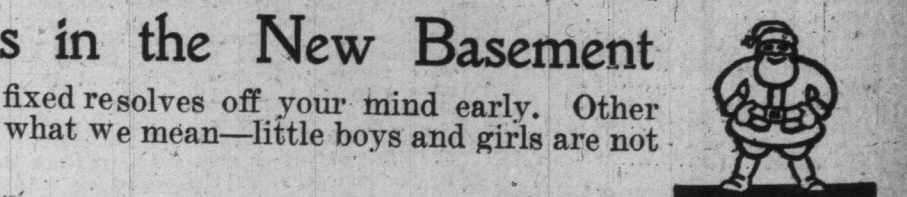
WHEN you are ready, we are. The stock has been greatly reinforced in advance of holiday trade, and choosing now means choice of the maximum selection.

Men's Dressing Gowns, soft, smooth finished beaver cloth, in Oxford grey, navy and cardinal, cut 40 inches long, a fashionable model, with long roll collar, edges, pockets and cuffs trimmed with silk cord, \$5.00.

Men's Saxony Cloth Dressing Gowns, cardinal, mid brown, with faint shadow stripe, comfortable, well made, nicely trimmed and finished, \$7.50.

Men's House Coats, in imported chevilles and flama cloth, a variety of shades, brown, olive, navy, double woven material, long roll collar and cuffs, trimmed with reverse side of goods, \$5.00.

Men's Fancy Cheviot and Saxony Cloth Dressing Gowns, cardinal, navy and Oxford grey, with subdued stripe effect, made with fancy cuffs, nicely trimmed with colored silk cord, edges and pockets, silk and wool girdle, \$7.50.



## Sale of Black Dress Goods and Suitings.

Selling \$1.00, \$1.25 and \$1.50 Per Yard, Tuesday 83c.

Vast collection of rich Black Goods, consisting of almost every new and fashionable weave in a variety of weights, suitable for Suits, Coats, Dresses. Fine black broadcloth, handsome stripe Prunella Cloths, stylish Worsted Suitings, rich Satin Cloths, All Wool Voles, Silk Stripe Voles, Fine English Serges and Cheviots. Genuine Qualities Rich, Unfading Blacks, sponged ready for use. Bright daylight to aid you in selection. Widths vary from 42 to 52 inches. Many of our \$1.25 and \$1.50 grades included at the one price, Tuesday, 83c.

## Pillow Cases

Hemstitched Linen Pillow Cases, a new lot of pure Irish linen cases, size 45x36 inches, very special value, \$1.49 pair.

## 25c Glass Towels 13 1-2c

Glass Towels, regular up to 25c each, 300 only, lettered glass towels, hemmed, ready for use. Tuesday, 13 1/2c each.

## Men's Cape Suede Silk Lined and Unlined Gloves

Made from Cape suede leather, better wearing than mocha; dome fastener, plique sewn, gusset fingers, spear point on back, perfect fitting, grey and tan, all sizes. Tuesday, unlined, \$1.50; silk lined, \$1.75.

## A Soft Hat For 49c

Men's Soft Hats, balances of lines, assorted styles and colors, fine quality and good shapes. Tuesday, 49c.

## 40c Fancy Ribbons 23c

900 yards nice new Fancy Ribbons, in stripes, checks and floral designs, useful for military and fancy work. Regular 30c, 35c and 40c. To clear, Tuesday, 23c yard.

## Toys and Games in the New Basement

BETTER get some of your fixed resolves off your mind early. Other people are. You know what we mean—little boys and girls are not to know anything about it.

Painting Outfit, complete with paints, crayons, brush, embossed cards and book, a 75c outfit, Tuesday 50c.  
Game of Fish Pond, 25c value, Tuesday 15c.  
Toy Trunks, 25c.  
Toy Drums, 15c.  
Mechanical Squirrel in cage, 65c value, Tuesday 50c.  
Cats on the Wall, a very funny pistol target game, Tuesday \$1.25.  
Rubber Dolls, 25c value, Tuesday 10c.  
50c value, Tuesday 35c.



## The Sale of Felt Footwear is of Interest to Curlers

AMONG the citizens of Toronto there are a great many who will "Soop her up" on the Curling Rinks this winter. Without losing the attention of ladies who want Slippers for house wear, and warm Booties for little folks, or of boys and girls who want Hockey Boots and Moccasins, all of which are provided in this Sale—we wish to emphasize the fact we have a great quantity of all Felt Boots for Curlers and others and the prices are such as to call for attention. Just read this list of the good things offering in this Sale Tuesday from Curlers' Boots to Slipper Soles and Overgaiters.

## Curlers' Boots

360 pairs Curlers' Boots, box calf, felt lined, Doldge felt insole, Goodyear welted, felt sole, all sizes 6 to 11. Special Tuesday, \$2.49.

## Ladies' Felt House Slippers

600 pairs Ladies' plaid felt house slippers, cuff tops, leather covered felt sole, all sizes, 3 to 8. Special Tuesday, 65c.

720 pairs Ladies' felt house slippers, black felt, collar top, grey felt lining, leather covered felt sole, English make, 3 to 8. Special Tuesday, 49c.

## Hockey Boots

1200 pairs Hockey Boots, the very best style made, strap over instep, duck lining, ankle support, heels attached with Goodyear welt machines. Special Tuesday.

Pebble Leather—Men's \$2.49, Women's \$1.99, Misses' \$1.99, Boys' \$1.89, Youths' \$1.89.

Goatskin Leather—Women's \$2.29, Misses' \$1.99, Box Calf Leather—Women's \$2.39, Misses' \$1.89.

Tan Russia Calf Leather—Men's \$2.79, Boys' \$2.29.

400 pairs Hockey Boots, pebble leather, all sizes, special Tuesday, Men's \$1.49, Boys' \$1.29, Ladies' \$1.25, Misses' \$1.19, Child's \$1.09.

## "Cooper" Slipper Soles

300 pairs "Cooper" Slipper Soles, solid leather with leather counter. Sew on your crocheted wool uppers.

Men's sizes, 6 to 11, regular 60c, Tuesday 49c.

Women's sizes, 2 1/2 to 8, regular 50c, Tuesday 39c.

Misses' sizes, 11 to 2, regular 40c, Tuesday 29c.

Children's sizes, 5 to 10 1/2, regular 30c, Tuesday 26c.

Telephone orders filled.

## Men's Wool House Boots

400 pairs Men's Wool Plaid House Boots, leather-covered felt sole, all sizes, 6 to 11. Tuesday 99c.

## Misses' and Children's Corduroy Leggings

600 pairs Children's Colored Corduroy Leggings, blue, red, brown and fawn, 9 buttons, 2 buckles, all sizes, special sale price Tuesday 89c.

White Corduroy Velvet, Tuesday, 99c.

Infant's white, no buckles, Tuesday, 99c.

Child's white Jersey, Tuesday, 99c.

Misses' sizes 11 to 2 Corduroy Velvet Leggings, brown, red, blue and fawn. Tuesday, 90c.

## Ladies' Broadcloth Overgaiters

1000 pairs Ladies' Overgaiters, fine broadcloth, black, brown, green, red, fawn, grey, London grey, and tan, all sizes. Tuesday 49c.

## Buckskin Moccasins

800 pairs Buckskin Moccasins, Indian trimmed vamp, bellows tongue. Special sale, Tuesday—

Men's sizes, 6 to 11... \$1.19

Boys' 1 to 5 and Women's, 3 to 8... .99

Misses', 11 to 2... .89

Children's, 8 to 10 1/2... .69

Children's, 5 to 7... .59

Infants', 1 to 4... .49

