COFFEE EST VALUE IN THE CITY FOR 45c PER POUND.

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WE HAVE NEW HONEY

GUARANTEED PURE CLOVER. WILLIS & CO.

Advertising Shoes is a Service Because it Gives You News of Shoes

day through the columns of this paper, and always of Boots, Shoes, Slippers, Spats, Rubbers.

We sometimes talk about other leather goods, such as Club Bags, Ladies' Handbags, Dressing Sets, Manicure Sets, and many other noveltles equally useful. Also of our full line of Trunks and heavy travel equipment, all of which are to be found in variety at attractive prices in this big Two-in-One Store.

We say attactive prices because our customers know this store 80 well, and the full line we carry of everything incident to the snoe business, and through our dally talks have opportunity to become acquainted with our prices and the values they cover. They know our orices are right and our values are





C. H. WARD & CO. Diamand Merchants and Jewelers.

BROWN

Eyes Examined No drugs used.

Glasses Ground and Fitted

At very moderate cost.

Taylor's 6 Cut-Rate Drug Stores sell at the lowest cut prices every day in the year.

HEAVY TOLL OF LIFE AND BOATS IN 1916

Great Lakes Season of Past Year Costly

One in Many Respects.

Thirteen vessels passed out of exist. hour. and six foundered. Four of the lost vessels went down in a gale, which swept Lake Erie on October 20. The steamer Merida, which went down with all hands, was the biggest monetary loss. She was insured for \$200,000. The loss on the steamer Kirby, which The loss on the steamer Kirby, which for there already." went down in Lake Superior early in the summer, was the next greatest loss. She cost the Underwriters

AUTHENTIC PICTURE OF CHRIST IS FOUND

What May Prove To Be Great Discovery

thrist and the apostles, which, it is served at midnight. believed, may be authentic, are on an firm of art dealers in this city, it became known tonight. The chalice, according to the dealers, came directly AND SODA vators in 1910. It can be dated with certainty to the second half of the first IN WINTER Eisen, the archaeologist, who is now in this country, and who has made a American Journal of Archaeology.

A. D., says Dr. Gustavus A. preliminary report upon it in the was found by Arabs digging a well in Antioch on the Arontes, Syria. At the depth of many metres they came upon underground chambers, which contained the treasure

It is probable, say experts, that the chalice is a relic of the cathedral erected in Antioch by Constantine the Great, after his removal of the capital of his empire to Constantinople. This antioch church was intended to be the centre of the Christian worship in the oast, and remained standing until the cear 526, when, during an assemblags of 250,000 Christians, the city was evelled by an earthquake, so disastrous that one building could not be disinguished from another among

ALL LOYAL CITIZENS SHOULD GLADLY SIGN REGISTRATION CARDS

Rev. Dr. Silcox Scores Those Who Have Been Refusing.

CRISIS OF THE EMPIRE

All Should Do Everything Possible to Win Mighty Struggle.

last evening Rev. Dr. Silcox based his sermon on national service, and discussed the registration cards which have just been distributed.

"I have read that some people and some organizations are taking active measures to frustrate the purposes of the Government, by refusing to sign the cards," he said, "I cannot underminion can refuse to sign and give the are inside and the others are out stand how any loyal citizen of this Do-Government the information it has a said Professor Alexander of Chicago right to ask for, especially at this crisis speaking to a large audience in the n the Empire's mighty struggle for ictory over a fee that has threatened our humilitian and overthrow.

has a right to call on the Government of the nation to protect him, in his bad, those that have become bad person and property, if they are im- through bad associations and bad living perilled. A friend of mine, a Canadian, and those who have was in the city of Alexandria, Egypt, in 1882, when the revolution broke out through vanity. The last class is by there, and when a man's person and far the greatest and more criminals roperty were in direst peril. My friend are in penitentiary today from vanit eard that there was a British ship at the docks, receiving British subjects, than from any other reason hastened to the ship.

aboard." He said he never before crime than anything else."
realized what it meant to be under the protection of the British flag.

As an example, he may be the said the said that the

There is no flag that floats under case of a young and successful banker, which a man's person and property are who took \$500 from the bank to enable better protected than under the flag his wife to entertain lavishly. H of England. And I submit, as a citizen made money with the \$500 and paid of the Dominion and Empire, I have the back. f my nation protection to my person and my property, the government of the nation has it, on its side, to denand of me, in a time of national peril, hat I do my utmost to protect and de-

end the nation. minion that need to be taught the selfvident truth, that privileges mean bligations.

poor and mean conception of what citi- young man who is in debt for the meat of officers which took place on Sunday zenehip means, in so great and glori an empire as the British Empire. The patriotism of a lot of men in this Do-

"While Canadians by the hundreds of thousands are fighting over the seas to maintain this Empire in its integrity. and save this Dominion from the tramp of the conscienceless Hun, these whitelivered, safety-first, weak, sniveling nincompoops stay at home and refuse even to show their sympathy and coperation with the Government in a fe and death struggle, by signing a ard that asks questions which every nation has a right to ask of every citi-

en who shares the advantages of that

Puerlle Attitude. "Suppose the Masonic order should tion that he started with do that thing, what would you think of Masonry? Suppose the Congregational churches of this Dominion should take inal in the world today in the started with the starte

members not to sign? It would damn these organizations into such depths of shame that they would never again be able to lift their heads in good society. "The men who refuse to do this for the nation at this critical juncture ought to be tabooed and be compelled for the rest of their lives to clean spit-

oons in a German beer garden. "These are testing days, and men are impelled to show their hand and de-

"It is a great time to live, and men ence during the nine months of navigation, but most of them were small and only two were lost in collisions.

Two boats stranded and were total losses; three were destroyed by fire to save the nation and make the Dominion of Canada a good place to live.

GLANWORTH PRESENTATION. The total loss of life was was recently married, was pleasantly seventy, as against fifteen the year surprised when she was presented with a cut glass water set by members of the church and Sunday school at the chant of this city, di

old charles dug up from the ruins of Anthoch, and now in the possession of

A great many people enjoy Ice Cream and Sodas just as much in winter as they do in summer.

We give our service to these delicacies just as much attention in winter as we do at any other time.

Rowat's :: Tea :: 40c, 45c, 55c, 65c and \$1.00 per pound. T. A. ROWAT & CO., 250 Dundas St.—Phones 3051 and 3052

DESIRE TO SHOW OFF CAUSES MORE CRIME THAN ANYTHING ELSE

Great Majority of Troubles Are Due to Vanity.

ANOTHER HELP

Become Better by Aiding Others, Says Prof.

Alexander.

Lyric Theatre Sunday afternoon

"Crimes and Criminals "Consider this proposition; every "There are three classes of crimin citizen of this Deminion and Empire als." he said, "those that are naturally

and placing them under protection. He "Vanity—the desire to appear bigger better, richer than we really are; th Was Taken On.

"They asked him if he was an Englishman. He said, 'I am a Canadian.' clothes, to ride in a limousine when ne we ought to walk-is the cause of mor

> As an example, he mentioned the This led him to do it severa times, but finally his investments wer the money to the bank, and was forced

There are a lot of men in this Do- to his wife, You have got to live

Young Men Reckless. Young men also buy several suits

through drink, morphine, or other minion is not worth five cents on the drugs, are to be pitted. They are the dollar, een born and brought up among disite people, and taught by their

father or mother to be crooked. When a man has gone down under e demon of drink and lies there in gutter, when that man stands up d fights the demon that it within m and conquers it, that man is derving of praise," he declared.

thers with only one or two. One boy s born in the country and has splendid rroundings and a good home and "What would you think of a church parents. Another boy is born of disor denomination which would meet and advise its members not to sign those up amidst filth and crime. If that boy were made by Woodstock and visiting cards, but to send them back to the struggles up and makes good he is knights, in which the latter expressed B. G. H. Wright acted as chairman.

"There is a great international crim that puerile attitude, and advise its ask ourselves whether we are doing our share toward putting him down. "Some people during the civil was stalemate, but the great soul at the head of affairs, Abraham Lincoln, held out for the cause of right and hu-manity and would accept no terms Special Prayers Were Held in the New Church Here.

from the enemy but unconditional "These are compelled to show their hand and declare where they stand. The old curse that was pronounced on slackers center that was pronounced on the first the anniversary of the finding of this pronounced that was pronounced on the first that was pron great sacrifice and go to the front will the anniversary of the finding of Christ be the men for whom the hurrahs will by the three Wise Men of the East, the go up at the end of the war.

Mrs. Marshall of Calcary, sang "Land of Flag enmity to Britain, and this great Canada of ours would be rent "Oheddent to the Call." and Chris Pink great Canada of ours would be rent "Oheddent to the Call." The Union Jack—The Best Old Flag

know you have acted as an up- ments were received, and at 4 o'clock

MRS. PAUL RESIDED IN LONDON SIXTY YEARS

Wildow of Late Samuel Paul Died on 82, and for the Lady Beattle fund, Por Sunday.

Silence Newell Knowlton Paul, widow chant of this city, died at her home home of her parents, Mr. and Mrs. John Mana. Mrs. Watson has been a member of the church choir for a number of years, and the gift was a token of cut. at which place she was born on What May Prove To Be Great Discovery

Uncovered by Arabs.

NEW YORK, Jan. 7.—Portraits of Shriet and the apostles, which the check of the choir, members of the church and friends attended the presentation. Various amusements were indulged in and luncheon was served at midnight.

Knowlton of West Ashford, Connecticut, at which place she was born on the 30th of June, 1824. Her grand father, Captain Daniel Knowlton, fought in the war of the Revolution, and was held a prisoner at Chesapeake Bay for two years.

She was married in April, 1844, to on York street continuously from 1858 until February, 1894, when Mr. Paul died. Mrs. Paul and her only surviving daughter, Miss Calista Paul, have continued to reside at the same continued t have continued to reside at the same place. One other daughter died when

by many Londoners. He successfully many years, and retired some time before his death, transferring the business to Mrs. Paul's brother, the late Marvin Knowlton, who continued it for some years. He was a good platform speaker, and by his geniality while a resident of London, made many friends. The deceased was one of London's oldest, best and noblest citizens. She was like many women of her day, entirely est, best and noblest citizens. She was like many women of her day, entirely unselfish, genial, sociable and kind. Sociable and kind. made Ice Cream and the very nicest Sodas or Sundaes at our Fountain or in our TEA ROOM.

She will be much missed by those who knew her best. She was a member of the Cronyn Memorial Church. By her death London loses a resident who was our TEA ROOM.

She will be much missed by those who knew her best. She was a member of the Cronyn Memorial Church. By her death London loses a resident who was our TEA ROOM.

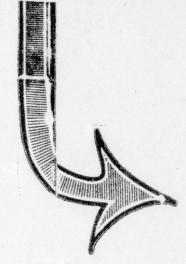
She will be much missed by those who knew her best. She was a member of the Cronyn Memorial Church. By her death London loses a resident who was connected with the revolutionary days, and who was for sixty years one of its finest and best citizens. Miss Paul, the only surviving daughter, will have the only in flesh and color, and best of all was good health."

Milburn's Heart and Nerve Pills are 500 a pox, three boxes for \$1.25 at all dealers or malled direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

Peters - London

NEAL'S ALOAFA BREAD A PURE FOOD For Particular People

Phone 2173-1313 and arrange to have one of our service salesmen deliver your daily



It Makes Children Grow, Great Big and Strong---Grown-Ups Feel Younger

Neal London Bread Company, Limited

KNIGHTS OF COLUMBUS AT WOODSTOCK SUNDAY

Council, Knights of Columbus, were these questions at this crisis has a board bill. I have my own opinion of a present at the ceremony of installation of the control of the con at Woodstock.

Delegations were also present repre senting Brantford and St. Thomas Councils, Knights of Columbus.

The party left London via the C. R. at 9 o'clock, and attended St. Mary's Church, Woods at 10:30 in a body, Lahoney. At 2 o'clock the ceremony of installa cil, Woodstock, for the ensuing year, was carried out under the direction of J. J. Callaghan, D.D., and the new lodge

ooms were officially opened.

This was followed by a banquet in St. Mary's Hall, given by the Woodstock Council, assisted by the ladies of St. Majestic Theatre The meeting was held Mary's Church. their pleasure at the hospitality

CHRISTMAS CELEBRATED BY RUSSIAN CATHOLICS

On Sunday the members of the Rus-

"Don't worry if you lose the respect Christ, were said.

If the world and are laughed at. If At the 10 o'clock service the sacra-

right and true man or woman, and in the afternoon, the evening service nave not lost respect for yourself, you began, you have nothing to be sorry for," con- The final service took place at 10:30 o'clock today.

Mrs. H. A. Boomer has received the following donations for Belgian relief:
Pupils of S. S. No. 15, Moore Townhim, Lambton, County, per teacher. ship, Lambton County, per teacher, Clara M. Wismer, \$2.50; Mrs. C. Craig,

WAS ANAEMIC FOR OVER A YEAR

have continued to reside at the same place. One other daughter died when nuite young.

Samuel Paul will be well remembered by many Londoners. He successfully with a new life.

with a new life.

Mrs. R. J. Grey. Fredericton, N. B., writes: "When I was a girl working at general house work I overtaxed my strength and became completely run down. For over a year I was very bad with anaemia. A friend told me to try with anaemia and the friend told me to try with anaemia. A friend told me to try with anaemia and the friend told me to try with anaemia. A friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia. A friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia. A friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia and the friend told me to try with anaemia anaemia

CANADIANS GETTING JUST A LITTLE SLACK, SAYS COL. COCKSHUTT

Will Be Rent Asunder.

NEED EVERY RESOURCE

Evening Very Largely

"War and Its Aftermath," was the subject of an address delivered by Col. under the auspices of the Associated said, were to have relatives of those at been sent out Saturday.

Council, and their appreciation of the address until 10:15 owing to the late He appealed Council, and their appreciation of the efforts of the ladies who had so kindly arrival of his train, and as a consequence was brief.

In part Col. Cockshutt said: "Canada When the great reconstruction period has done nobly in the great struggle, and many thousands have gone to fight, to place returned soldiers in positions but many more are needed yet.

"The end of the war is not yet in "The end of the war is not yet in outbreak of war, spoke briefly of life sight, and many thousands will yet be in the British navy and the great work needed to bring the great conflict to a being done by the fleet.

"If Germany wins, and God forfold on every selection. "The men who have taken upon sian (Greek) Catholic Church celebrated themselves to accept their part of the feast of Christmas. Saturday was the feast of Christmas. Saturday was strong entity to Britain, and this of Hope and Glory," Miss Lottle Martin

"We must keep the ranks filled, prolonged applause. When one goes down, another must "To stand aloof in a time like this is another. We must all strive to get On Saturday night the Vechernia or be ready to take his place. We all panist for each singer. [Special to The Advertiser.]

DETROIT, Jan. 7.—The marine season of 1916 will go on record as one of
the longest in the history of the lakes.

Thistory was all strive to get
to forfeit all rights of citizenshop. It is
to forfeit all rights it always takes a crank to raise things, vsenoshnoe Bdenie, or prayers to be and don't feel bad about it, said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the coming of hypothesis or and latin spirit for the said while awalting the sai buckled on, and let's finish the job. The man kaiser knows it, and now he cries

> States makes a fine offer to assist in the arrangement of peace terms, but I believe in the old English proverb that "he who does not work shall not eat,"

\$2, and for the Lady Beattle fund, Port Stanley Chapter, I. O. D. E., \$1.70, sent by Alma E. Price. If we go down in this war it would only be a few brief months when we n Canada would feel the heel of the Hun. Some may tell you the Monroe he continued, "we need to know doctrine would protect us, but let me subject under discussion. Many take tell you that it would be scant protecsides without looking into the facts and

it would be found of little use. believer in final victory for the Allies,

amuel Paul, whose home was at impoverished, and it loses its nourish. Yet be needed, and it behooves all to holiness of heart and life.' Methodists ing qualities. The face becomes pale ing qualities. The face becomes pale and thin, and the lips bloodless. There and thin, and the lips bloodless. There is a weakness, tiredness and loss of the lips in this great conflict."

B. G. H. Wright, acting as chairman, but you may continue to worship, but you may continue to worship, but you may continue to worship, but you may form you please, be it what it is a weakness, tiredness and loss of the lips bloodless. There is a weakness was a weakness.

on the rosy hue of health, the weight procured by the voluntary system that increases, and the whole being thrills they would be secured if necessary by the more drastic methods of conscrip-

Elliott made an impassioned appeal for

ion in his opening remarks said that it was a regrettable condition that at

Appeals in Vain. He made reference to the appeals of his battalion for recruits in the past

by the recruiting sergeants had been ered by insurance. the 149th Battalion is because we are about 200 men short, and we want to shed near the office and almost im-get our unit up to full strength as soon mediately there were three or four ex-

comes after the war the Associated Kin Seaman Dick Spicer, the first Lon-

successful conclusion and victory for The 149th Battalion Band furnished Britain and her allies. music for the evening, and was encored

Charles E. Wheeler acted as accom-

MEN WHO THINK FOR THEMSELVES NEEDED

Worship in Any Form Desired, Bu Have True Religion, Says Dr.

"To be independent in your religion Barber, preaching in the Colborne Street Methodist Church last night. He took as his text the verse, "What is that to

"Independence is not impudence," he said. "It demands knowledge, character, responsibility and preparedness."

"Applying independence to theology, tion, and when it came to the test, documents concerned." He quoted as an instance the Jackson-Carman con-

Anaemia, or blood turning to water, is caused by the heart becoming deranged, and if the heart becomes weakened it cannot pump the blood as it should. As a result the blood becomes impoverished, and it loses its nourishing qualities. The face becomes pale believer in final victory for the Allies, but every resource at the command of themselves, and upon available facts. That I am not alone in this idea is shown by the statement of John Westermann and the shown and others the same liberty of though which he desires they should leave him 'Whatever the generality of men may religion; no, nor right opinion's assent gion as the east is from the west.

person may be quite right in his opin

and yet have no religion at all, or an

other person may be truly religions and

hold many wrong opinions."

He concluded his sermon with an ap-

peal to get true religion. LAMBTON CORN SHOW

This Year's Exhibition Expected To Be Record Breaker,

E. C. WALKER ESTATE PAYS GRAND TRUNK SUFFERS HEAVY HAMILTON LOSS \$663,000 SUCCESSION DUES

ice and the north half of the big freight sheds of the Grand Trunk Railestimated the total loss at \$43,000, cov-

broke out about 11 o'clock in the largest amounts ever levied in the prov as possible. We are the only battalion in the city looking for recruits.

"Join us now, and I'll assure you you will not have to waste any time in Camp Borden or any other desert," said Cant McCillivray in clasing his carreed.

Capt. McGillivray in closing his appeal which runs from Barton to Cannon J. M. McEvoy, vice-president of the the flames had a clear sweep. The Associated Kin, explained the objects part that was destroyed was used for The objects, he outgoing freight and most of this had atives of those at been sent out Saturday. The most ment says: under the auspices of the Associated Kin of Canadian Expeditionary Forces.

B. G. H. Wright acted as chairman.

Col. Cockshutt did not commence his compared to the compared to serious loss to the Grand Trunk is in the destruction of all records, as officials cannot make out their accounts bring pressure to bear to compel those physically fit to go and fight.

1.200000

rich Government Coffers, [Special to The Advertiser.] TORONTO, Jan. 7 .- The Nation

Trust Company, executor of the estate of E. C. Walker, of Hiram Walker & The cause of the fire is unknown. 12 amount to \$662,000, which is one of the

AVIATORS WRECK BRIDGE SOUTH OF ADRIANOPLE

Of Interest to Travelers Notwithstanding the great advance in leather we are selling CLUB BAGS AT LESS THAN OLD PRICES.

GREAT VALUE IN THESE SPECIALS 1 Solid Leather 16-inch leather-lined, two pocket Club Bag, at

only 1 Exceptionally Heavy Cowhide Leather-Lined, Sewed Frame, 18-inch Club Bag\$9.95 Would be excellent value at \$14.00. For\$9.95 Also 1 Steamer Trunk, good value at \$12.00. For\$8.85

1 only Wardrobe Trunk, worth \$15.00. For\$9.95 Don't miss these and other

leather goods at greatly reduced prices. Also jewelry at most attractive prices. Majestic Leather and Jewelry House

245 DUNDAS STREET, ONE DOOR EAST OF CHAPMAN'S

Thermogene applied in a case of Rheumatism or Neuritis

-promotes a genial, comforting warmth that permeates the affected joint. Its stimulating effect quickens the circulation of the blood, relieves the congestion and sub-

dues the pair. In all cases of pain-causing disorders of the blood, such as Rheumatism, Sciatica, Neuritis, etc., THER-MOGENE brings immediate and unfailing comfort and

THERMOGENE is a light. dry, fleecy wadding medicinally treated. Apply it to the skin just as it comes from the box. It can be kept in place by a piece of tape or any kind of bandage.





is British made and has won the gratitude of thousands of sufferers. Its merits have gained for it the recognition of the British Red Cross Society, the Royal Navy, Military Authorities and many hospitals.

Invented by Vandenbroech, the famous Religious chemiss. Brisish made by the hormozene Co. Limited, Huswards Heath, England.

Price 50 cents from your Druggist or from Salas Asembo for Counda Harold F. Ritchie & Co. Limited

10 McCaul Street, Toronto