

The Robert Simpson Company, Limited



Five Great Savings Sales

The Simpson Store always presents the highest class of goods at regular prices founded upon careful, large buying, but during February it outdoes itself to place before you absolutely unapproachable values, particularly in house furnishing lines.

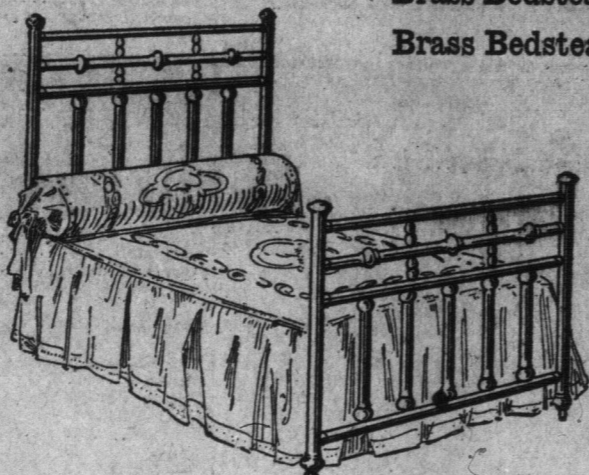
Test our values and our service now when the best of everything is still unsold.

Values in the February Sale of Silverware for Thursday Shoppers

- \$7.25 TEA SETS, \$4.25.**
The Set includes tea pot, cream jug, and sugar bowl with cover, full silver plated in a satin finish, with hand engraved decorations. The above cut illustrates the set. Regularly \$7.25 set, February Sale price \$4.25
- \$12.00 FLOWER BASKET \$9.00.**
Large silver plated flower basket, in handsome pierced design, in gray or bright finish. Regularly \$12.00, February Sale price 9.00
- \$9.50 5-LIGHT CANDELABRA, \$6.35.**
Candelabras with 4 branch lights and centre light, bright finish, full silver plated, plain design. Regularly \$9.50, February Sale price \$6.35
- \$1.75 FERN POT AND FERN \$0.90.**
Silver plated fern pot, in bright and satin finish, suspended from 3 chains. Complete with artificial fern. Regularly \$1.75, February Sale price, 89c
- Crystal Salad or Fruit Bowls, in fancy cut glass patterns, with silver plated rim. Regularly \$2.00, February Sale price, 1.15**
- Combination Sugar Bowl and Spoon Holder, heavily silver plated, in satin engraved finish. Complete with 12 Rogers' silver plated tea spoons, full size. Regularly \$5.00 February Sale price 4.17**
- Casserole Bake Dishes, genuine fireproof linings, in a green shade. The combination of the green lining and the fancy pierced frame silver plated is most attractive. Regularly \$6.50, February Sale price 4.98**
- Silver-plated Butter Dish, with cover, full plated, in bright finish, engraved design, butter dish complete with glass drainer. Regularly \$2. February Sale price 1.69 (Main Floor.)**

Brass Bedstead Day in the Big February Sale of Furniture

- Brass Bedsteads, a massive design, heavily constructed. Can be had in full size only, and in combination finish. Regularly \$34.50, February Furniture Sale \$26.65**
- Brass Bedsteads, with continuous posts, 2 inches in diameter, and with 5-8 inch upright fillers. The finish is the best English lacquer procurable, and can be had in the various widths. Regularly \$18.90, February Furniture Sale \$14.60**
- Brass Bedsteads, Regularly \$11.95, February Furniture Sale \$8.95**
- Brass Bedsteads, Regularly \$13.50, February Furniture Sale \$10.60**
- Brass Bedsteads, Regularly \$19.50, February Furniture Sale \$13.90**
- Brass Bedsteads, Regularly \$22.75, February Furniture Sale \$17.70**
- Brass Bedsteads, Regularly \$24.75, February Furniture Sale \$17.85**
- Brass Bedsteads, Regularly \$36.00, February Furniture Sale, \$25.90**
- Brass Bedsteads, Regularly \$36.50, February Furniture Sale \$26.35**
- Brass Bedsteads, Regularly \$39.00, February Furniture Sale \$29.90**
- Brass Bedsteads, Regularly \$49.75, February Furniture Sale \$30.80**
- Brass Bedsteads, Regularly \$49.75, February Furniture Sale \$37.90**



English Upholstering Tapestries, \$1.19 Per Yard

A mixed lot of fine values in furniture coverings, regular prices from \$1.50 to \$2.25 per yard. Some are designs dropped from the manufacturer's sample line. All 50 inches wide. Thursday 1.19

Upholstering orders placed during February will be charged for workmanship at half price. This applies only to orders requiring the use of any of our specially advertised coverings.

FRILLED MUSLIN CURTAINS, 95c PAIR.

Frilled Muslin Curtains, with small, medium and large spot, 40 inches wide, 3 yards long. A dainty boudoir or bedroom curtain. These curtains wash and wear with the best. Very special Thursday 95c

CURTAIN NETS AT LESS THAN MANUFACTURER'S PRICES.

A fine collection of English Filet, Cluny and Guipure reproductions, 50 inches wide. Regularly 50c and 60c. Thursday, yard 38c

Cream, White and Arab Mesh Nets, allover patterns, 50 inches wide. Regular value 40c and 45c, Thursday 28c

Beautiful Filet Nets, choice designs, about twenty to select from, in cream, white, ecru and Arab shades. Regular value 75c and 85c. Thursday 48c

\$1.00 YARD ENGLISH CRETONNE, 49c.

Rich new designs at less than manufacturers' cost; a wonderful value. The manufacturer simply had to clear this lot, and we got all he had at practically half price. 50 inches wide, for curtains, portieres, slip covers and upholstery, in library, living-room, den or hall; launders perfectly; the shades are very serviceable. Thursday, special, yd. .49

IMPERIAL LINEN VELOUR, \$1.39 YARD.

Strong, durable, retains its rich effect, wears better as a covering than most fabrics; used for portieres and window hangings in halls, dining-rooms or libraries, 50 inches wide. Thursday, yard 1.39

\$4.00 WOOL TAPESTRIES, \$2.95.

Heavy English All-Wool Tapestries, a good range of designs to select from. A bargain. Thursday at, yard 2.95 (Fourth Floor.)

Broken Lots Already in the Drapery Sale

HALF PRICES ON ALL REMNANTS.

The enormous selling of all drapery fabrics has left us with a lot of odd lengths up to four yards of Velours, Damasks, Silks, Brocades, Taffetas, etc., etc. All are 50 inches wide. Clearing the lot at half-price and less Thursday. Regularly 50c to \$15.00. Thursday, 25c to \$7.50.

LACE CURTAINS.

Of All Descriptions Take an Awful Tumble Thursday Morning All odd pairs; one of each pair slightly soiled, having been used as sample; also lots of two and three pairs to a pattern, of discontinued lines in Nottingham, Swiss, Point Arabe, Point Venise, Brussels and Marie Antoinette Curtains.

Going at Half-Price.

This is the largest and best selection of high-grade curtains ever offered at such sweeping reductions. Regularly 50c to \$25.00 per pair. Thursday, 25c to \$12.50.

Early buyers get the best choice. The selection is large, but won't last all day.

New Prices on Portuguese Silk and Metal Brocades.

\$4.00 AND \$4.50 UPHOLSTERING BROCADES, \$2.69.

The finest selection in Canada of Metal and Silk Brocades—the most up-to-date coverings for furniture, window and door hangings, or wall coverings—in a variety of color combinations unequalled; 50 inches wide. Regularly sold at \$4 and \$4.50 per yard. Special for Thursday, only 2.69

(Fourth Floor.)

Hosiery Sale Prices

Women's Silk Hose, black, tan and white. They are made pure silk foot with silk thread, double garter top, lisle thread double spliced heel, toe and sole, where the wear comes, medium gauze weight. Special Hosiery Sale price, Thursday, pair 59c

Women's Fine Imported Lisle Thread Hose, in the lot plain black, tan, white and colors, also silk embroidered fronts and lace ankle. All sizes. Special Hosiery Sale price, Thursday, 35c; 3 pairs 1.00

Women's Cotton and Lisle Hose, plain, black, tan and colors; double spliced heel, toe, and sole; all imported, full fashioned. Special Hosiery Sale price, Thursday, 19c; 3 pairs 55c

Women's Plain Black Tan Cashmere Hose, "Pen Angle" Seconds; splendid wearing; seamless. Special Hosiery Sale price, Thursday 29c

Boys' and Girls' Heavy All-Wool, English-Worsted Stockings, black ribbed, warm and splendid wearing. Special Hosiery Sale price, Thursday 23c

Men's Pure Silk Socks, black only, double spliced lisle thread heel, toe and sole with elastic rib lisle cuff. Hosiery Sale price, Thursday 33c

Men's Lisle Thread Socks, black, tan, gray and colors, plain and mercerized silk lisle. Hosiery Sale price, Thursday, 19c; 3 pairs 55c

Men's Indiana Cashmere Socks, black, spliced heel, toe and sole; soft fine cashmere. Hosiery Sale price, Thursday 25c

Men's Plain Black Cashmere Socks, nice weight for present wear, English made, full fashioned. Special Hosiery Sale price, 19c; 3 pairs 55c (Main Floor.)

The Sale of Carpets, Rugs and Linoleums

There is no cessation in the flow of enormous values. We have anticipated a huge demand and have provided accordingly. Every item featured shows a generous reduction from regular price, and what is of great importance, carries with it our guarantee of reliability and satisfaction. Study carefully these reductions on Fine Oriental Rugs. To positively clear our stock of any rugs we have carried past stock-taking, and to make room for new arrivals we will sell a number of them at half-price. They are everyone's splendid, reliable rug price. They are everyone's splendid, reliable rug price. They are everyone's splendid, reliable rug price.

- Soft, Rose, Blue and Green Medallion Kassaba, 16.7 x 11.5. Regular \$375.00, February Sale price 195.00
- Copper Red Medallion Centre Turkish Rug, 13.3 x 9.5. Regular \$193.00, February Sale price 145.00
- Tan Ground and Copper Medallion Turkish Rug, 10.7 x 7.8. Regular \$150.00, February Sale price 97.50
- \$1.25 yard only for All Quality of English Axminster Carpets. There is no mistaking the rare value in this offer. These regular standard stock \$1.75 carpets come from the best makers in England. All are new designs and colors. Orientals, floral chintz and self-colors. February Sale price, per yard 1.35
- English Tapestry Squares—The best makers of Scotland have contributed to this wonderful low-price offer by clearing all their stock on hand rather than hold it for later deliveries.
 - 9.0 x 12.0. Special, February Sale 9.50
 - 10.6 x 12.0. Special, February Sale 11.25
 - 10.6 x 18.6. Special, February Sale 12.50

ANOTHER QUALITY.

- 7.6 x 9.0. Special, February Sale 4.50
- 9.0 x 9.0. Special, February Sale 5.50
- 9.0 x 10.6. Special, February Sale 6.50
- 9.0 x 12.0. Special, February Sale 7.25

FORTY ROLLS OF STAIR OILCLOTH REDUCED.

These are a batch that have been slightly misprinted or smudged on the surface. They are regular qualities bought at a reduction and selling at a small margin on cost for quick sale.

- 18 inches wide. Special, February Sale, per yard 13
- 22 1/2 inches wide. Special, February Sale, per yard 14
- PAINTED BACK.
 - 18 inches wide. Special, February Sale, per yard 14
 - 22 1/2 inches wide. Special, February Sale, per yard 15
 - 27 inches wide. Special, February Sale, per yard 20
 - 36 inches wide. Special, February Sale, per yard 25



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