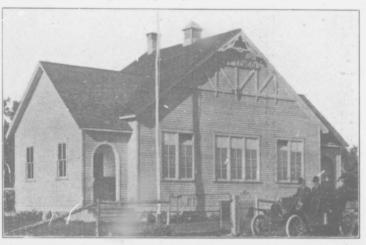
ETHICAL STANDARDS

Some may be inclined to regard the west as materialistic and interested primarily in wheat and real estate. But the interest in the deep and abiding things of life is proven not only by the attention given to education, but equally by the prompt establishment of some form of church service in even the more remote settlements and the erection of churches at the earliest opportunity. The establishment of public hospitals proclaim alike the humane sentiments



and progressivencess of our people, and the provision made by the government for the care of neglected children and those suffering from mental disorders indicates that the people of Saskatchewan do not fail in their duty to the unfortunate.

In tempereance reform Saskatchewan stands at the fore front. A year ago the open bar was abolished and public drinking of intoxicants prohibited by law. Financially, Saskatchewan people are gainers to the extent of \$10,000,000 annually by the supression of the liquor traffic, and we shall measure the benefits, social, moral and spiritual, that accure from it?